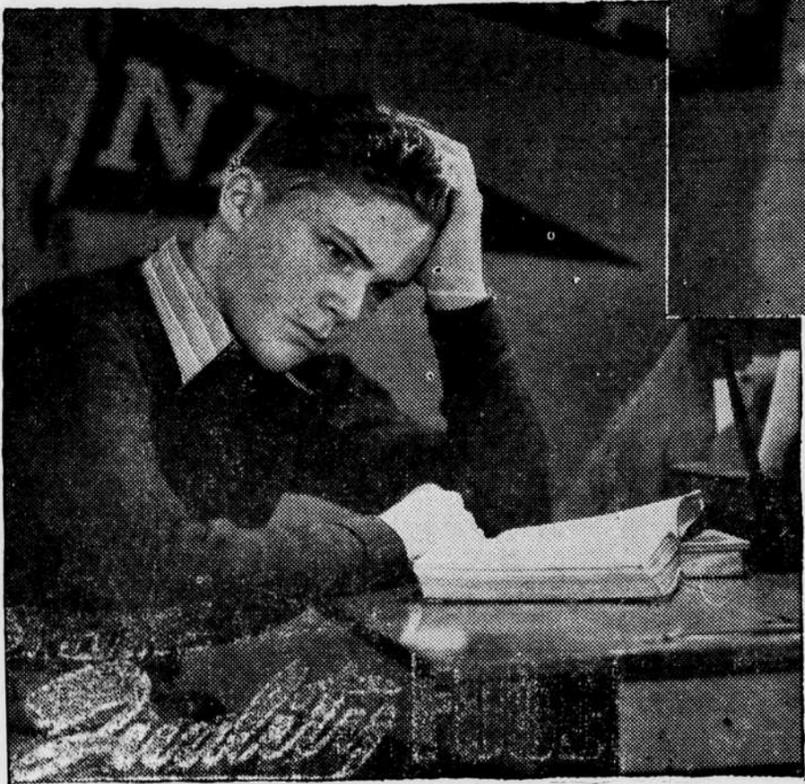




**WHEN
Youth
FACES LIFE...**



**THE CHURCH FOR ALL...
ALL FOR THE CHURCH**

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the Church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to Church on Sunday.

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Script and suggestions
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...DECISIONS ARE IMPORTANT

Every boy and girl reaches the age at which fairy tales and childish delusions are laid aside, and they face the age-old problems of life. These are momentous problems—the problem of themselves, their reactions to life, the course they are to choose, and to what distant goals.

Mistakes made in these early decisions may prove tragic in later years. Youth needs guidance as it comes into this phase of life in which it acquires a sense of moral and human responsibility for its acts and aims and the course it pursues in life. Its best guide is religion.

There is no surer way to fortify boys and girls against the

pitfalls of life, and teach them to make wise decisions, than by bringing them up under the influence of religious teaching. When people think right, they are very apt to choose right and act right. They go wrong when they think wrong.

The Church is an asset of priceless value, not only to the individual, but to the community and the State. It is the repository of those moral and spiritual teachings which build character and promote good citizenship. It inspires faith, which is the substance of things hoped for and the evidence of things not seen.

Religion is the guide of youth and strength of every age.

This advertisement contributed to the cause of the Church by the following patriotic citizens and business establishments:

WILLAMETTE STREET MARKET 1167 Willamette St.	JOHNSON FURNITURE CO. 649 Willamette	JERRY'S BAKERY Public Market
HCWELL, HERBERT & WINANDY 48 E. 10th	THE JEWEL BOX 1036 Willamette	COUNTRYMAN & WEBB Public Market
JACK LAMB PHOTO SHOP 698 Willamette	VALLEY PRINTING & STATIONERY CO. 76 West Broadway	EUGENE HOTEL 222 E. Broadway
MILLER'S 840 Willamette	LOYALL R. RUGH CO. 1029 Willamette	OREGON DAILY EMERALD
FIRST NATIONAL BANK 896 Willamette	MONTGOMERY WARD 1059 Willamette	DEFFENBACHER'S BARBER SHOP 849 E. 13th St.
PAUL D. GREEN 837 Willamette		CHASE GARDENS 58 E. Broadway