

Portland Editor Will Address UO Journalists

Japanese Surrender, Occupation Problems To Be Described

Phillip L. Jackson, editor and publisher of the Oregon Journal, Portland, will be the speaker at an all-journalism assembly in room 105 Journalism Tuesday evening.

Mr. Jackson recently returned from two months spent in the Pacific war zone as a guest of the war and navy departments and was on the turret deck of the USS Missouri when the Japanese surrender was signed.

At the journalism assembly he will describe his trip, the surrender scene, and his impressions of conditions in the conquered empire of Hirohito.

World War I Vet

Mr. Jackson, who is a Princeton graduate, served in France in World War I as a captain of artillery. Returning from the war, he assisted his father, C. S. Jackson, for several years in conducting Portland's large evening paper. On his father's death in 1923 he became publisher.

Talks Demanded

Since returning from his trip to the Orient, where he met numbers of Oregon men among the various branches of the armed forces, he has been much in demand for public appearances. He has been received with enthusiasm, and requests for additional talks are flooding his office. On his way to Eugene Mr. Jackson will stop off in Salem and address a joint meeting of Rotary and Kiwanis Tuesday noon.

All journalism students and as many others as can be accommodated in the hall are invited to the meeting.

Fire Sub-Station for Campus Recommended by State Official

By Maryann Thielen

A recommendation made in December, 1944, by State Fire Marshal E. A. Taylor for a fire sub-station to be located on the University of Oregon campus has again reached the desk of City Manager Deane Seeger he revealed yesterday. As yet the city has not attempted to do anything beyond the original recommendation, which summarized

a report on University buildings and listed fire safety regulations. At the end of his survey, Marshal Taylor suggested that a well-equipped fire department be established on the University grounds either by the University or by the City of Eugene.

Two Problems

According to Manager Seeger, there are two main problems to be confronted before the city can establish any new sub-stations. First, it would be inadvisable to select a definite site when a suitable location for the proposed city hall and council building has not yet been found. The new location of these buildings might make the central fire station so close as to eliminate the need for a sub-station.

In recent years the tendency has been to get away from sub-stations the city manager said, "because the increased speed and

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Religious Conference Opens Today at Igloo

Rev. Gresham, Seattle, To Speak at Assembly

"Religions and every day life," is the principal theme of the annual fall conference on religion this year.

Rev. Perry S. Gresham, D.D., pastor of University Christian church, Seattle, will open the conference at an assembly in McArthur court at 11 a.m. this morning.

Loree Macfarlane, soprano, will sing "Through the Years," by Vincent Youmans, accompanied by Margaret Graham.

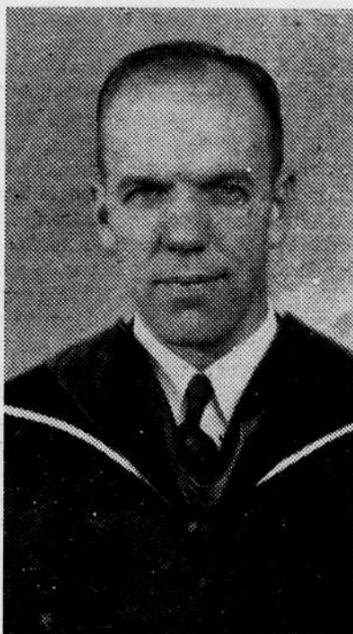
The program will be broadcast over KOAC, according to Dr. P. B. Means, University professor of religion who is in charge of the assembly.

Today's assembly is the first in the second annual series of assemblies sponsored by the Student Religious council. Next week John L. Knight, assistant professor of religion at Willamette university, will speak.

Main Speaker

A philosopher and educator, as well as a minister, Dr. Gresham has lectured to many campus groups in the west. Before coming to Seattle, Dr. Gresham was professor of philosophy at Texas Christian university in Fort Worth. Dr. Gresham received his BA degree from Texas State college, and later his B.D. from Brite college of the Bible. Dr. Gresham did graduate work at Columbia university, and received his PhD from the University of Chicago.

Dr. Gresham is a member of the Southwestern Philosophical society, and Pi Gamma Nu; he is a life member of the honorary scholarship fraternity Alpha Chi, and is past president of the Fort Worth Ministerial association.



REV. PERRY GRESHAM

Dr. Gresham will be the guest speaker at an invitational luncheon at Westminster house this noon. At 4:30 he will speak at the Pi Beta Phi house. Dr. Gresham will be the speaker at a dessert and discussion at Alumni hall, Gerling-

er, at 6:30 p.m. This meeting is open to the public, and all students and towns-people are cordially invited to attend.

The second session of the conference will be held a week from today on the University campus. The Rev. John L. Knight D. D., assistant professor of religion at Willamette university will be the speaker.

Dr. Knight is a graduate of Drew university in Newark, New Jersey. He received his A.M. and S.T.B. degrees from the university of Boston.

Active in Religion

Before coming to Oregon in 1943, Dr. Knight was active in student work in the east. Dr. Knight is in charge of all student religious work at Willamette.

These meetings are being sponsored by Student Religious council, which is made up of students representing all churches with active campus groups.

The chairmen for the series are: Don Helseth, general chairman; Jack Craig, entertainment; Bud Bradley, publicity; Rose Mary Naff, luncheon; Martha Thorsland, discussion; Velite Durland, and Shirley Bauman, evening dessert.

Movies Create Wrong Ideas On Advertising

Views Expressed By Ruth S. Foland

"The movies, more than anything else, give people wrong impression of advertising agencies," asserted Ruth S. Foland, who was at the University yesterday as a guest of Gamma Alpha Chi, national women's advertising honorary.

"Advertising is always pictured as such a glamorous business that many people are terribly disappointed when they see what it's really like," she said.

Mrs. Foland, who learned advertising "the hard way," has never taken any courses in journalism or advertising. She was all ready to enter the University of Oregon as a business administration major when a friend, Mary Fenton, persuaded her to become an office manager in the Fenton advertising agency.

Agency Manager

She is now the manager of that agency, which has changed its name to the Pacific National advertising agency.

"Too many people graduate from schools of journalism without learning the difference between an electro and a mat," she complained. "It would be easier for them if they would learn such fundamentals first instead of concentrating on literature," she pointed out.

No Artistic Ability

She also disproved the popular theory that artistic ability is necessary in advertising. "I can't even draw a straight line," she exclaimed.

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JOHNETTE KING

Forty-Voice Choir To Sing at Vespers

Johnette King, junior music major, will direct the first fall term vesper service to be held in the Music auditorium Sunday afternoon at 4 o'clock.

As student director of the student vesper choir Miss King has complete charge of weekly practices and all performances of the group. The director is appointed by the school of music.

The Sunday services will be held in memory of University alumni and Eugene men, who lost their lives in this war.

The vesper choir is sponsored by the student religious council and Donald W. Allton, assistant professor of music, acts as advisor to the group from the Music School.

Miss King has said she is pleased with the large turn out for the choir now consisting of forty women's voices. Vespers is entire-

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Frat Pledging May Resume Winter Term

Plans Still Indefinite As Greek Men Meet

A tentative plan for future fraternity life on the campus, to be presented for the approval of Dean of Men Virgil Earl and the Student Affairs committee, was drawn up by campus Greek men, an unofficial body of the Interfraternity council, at a meeting Wednesday, it was announced by Jack Ruble, acting chairman of the group. Present at the meeting were some 35 men representing 15 fraternities.

The group met at the suggestion of Dean Earl to form a platform of ideas and purposes of the organized, but as yet unofficial, fraternal body.

Several matters of policy were discussed and the following points were tentatively agreed upon. First, with the consent of the dean of men and the Student Affairs committee, fraternities with at least four initiated members on campus may begin pledging winter term. A maximum number of pledges for each house will be set, the number to be approximately 10.

Secondly, it was decided that certain provisions for pre-war fraternity pledges would be established. In regard to this, it was suggested that these pledges be initiated.

On many campuses throughout the country, Greek men are living in their houses with unaffiliated men students as boarders to help share expenses. It was pointed out that this plan may be adopted on the campus. The housing of men students in fraternity houses would be left to the discretion of University officials.

Building Meet Plans Started

By DOROTHY GODKNECHT

Dr. J. R. Jewell, dean of the school of education, has announced that plans are under way for a conference on school buildings and architecture to be held in Eugene some time in January. D. A. Emerson, Salem, assistant state superintendent of public instruction, and Dean Jewell are making arrangements for the conference.

"It is probable that the conference may be guided by the head of the division of school buildings of the United States office of education, Washington, D.C.," Dean Jewell announced. He in turn, will be assisted by Dr. Bursch, chief of the division of school buildings of the state of California.

Wide Scope

City superintendents throughout the state, principals of the larger or union high schools, county superintendents, and professional architects of the Northwest will participate in the conference, Dean Jewell stated, as well as prominent citizens of the various communities interested in promoting a sound program and building plan for the schools.

Outmoded Buildings

Keynote of the conference will

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