

Ducks Drop 12-0 Heartbreaker

OREGON DAILY EMERALD

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40,000 See UCLA Victory Second Half Stops Oregon

Leicht Nearly Carries Oregon to Goal;
Bruin Line Outcharges Duck Forwards

By LEONARD TURNBULL

Power and unlimited reserves roled over the University of Oregon Webfoots like the shrouding fog over the Los Angeles coliseum last night as Bruin grid men from UCLA tramped away with a 12 to 0 victory.

Time and again slippery pigskins slithered out of Duck hands when bull-dozed to scoring territory. Brilliant play by Jake Leicht, Bob Reynolds and hard charging Walt Donovan was for naught when Uclans fell on rolling footballs. Stalwart defensive work by Dean Bond, and 60-minute ball by Bill Anderson, Gene Gillis and John Kaufman stopped speedy Bruin backs.

First score for the Bruins came in opening minutes of the second half. With seven signal callings, the Uclans pushed for 90 yards and six points. Bruins kicked off to the Webfoots 40-yard line on a bad-toed opener. Donovan returned to the 42 marker.

Leicht Shines

Leicht blasted out with a sparkling run from the 42 to the Bruins 25-yard, where he stepped in the out-of-bounds bucket. Donovan bucked over the center of the line for a two yard gain. Then with a "T-wist," Reynolds lateraled to Leicht, who lugged the ball to the 10 yard line before the leather bounced out of his hands with impact from several Bruin tacklers.

Rossi Rushes

The fireworks started with Rossi going to the 20-yard line. On
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Dr. Ralph Huestis Compares Animal, Human Characteristics

Animal Ownership, Traits Traced Through
To Human Society by Zoology Professor

Animal ownership from the salamander, common water dog, "having no brains," to the "highly evolved social techniques" of the ant was compared to human reactions and behavior Thursday night, in 12 Friendly, by Dr. Ralph Huestis, professor of zoology, in the opening of the 1945-46 University lecture series.

The salamander "avoids sharing food" and during mating season, to fertilize the eggs, "a male resists being detached from the female," to this Dr. Huestis compared; "In recent cultured France a husband had legal control of a wife and her goods. She didn't even have a vote . . ."

"Similarities between ant and human societies," asserted Dr. Huestis, "represent independent acquisitions of the same ways of doing things." Like humans, "The ant group owns land and buildings, crops, livestock, slaves and even keeps servants."

To make the parallel complete ants keep pets, declared Dr. Huestis, "little beetles which have a pleasing smell."

"The ground squirrels anticipated our sun glasses by having a yellow color built in the lens itself to reduce glare." And, declared Dr. Huestis, "As the English did in the last war," the ground squirrel burrows underground to escape

his enemies the large birds and the reptiles.

Like young people who soon want things for themselves, so does the ground squirrel, asserted Dr. Huestis, and after sharing a brief home life with the mother and the rest of the young, strikes out for himself, "having a strong sense of ownership of new home-site and hostility to others, except at mating time.

Birds have a sense of territorial ownership, said Dr. Huestis. "The male shares this ownership with a mate and young, and the young are left in possession of it."

Dr. Huestis was introduced by Dr. R. H. Ernst, professor of English, to 150 faculty, students and townspeople.

Homecoming Slogan Contest Opens Monday

go to the person who submits the best homecoming slogan to be the theme of the sign contest and all publicity for homecoming weekend, Bob Moran, contest chairman, announces.

The winning slogan will be the one which best depicts the homecoming spirit, and it will be the theme of the dance decorations, as well as statewide publicity in Old Oregon magazine and several newspapers. Letters to alums will also carry the slogan.

Entries may be dropped into designated boxes at the Side or the Co-op starting Monday and ending at 5 p.m. Wednesday. Some of the themes which have been used in past years are "Blitz the Beavers," "Trek the Oregon Trail," and "Home to Honor Oregon."

Contestants may enter no more than three slogans apiece, and each entry must bear the name of the originator. Contest Chairman Moran will attempt to visit all living organizations Saturday or Monday to answer questions.

This is the first of three contests to be conducted in connection with homecoming weekend.



Coach Gerald A. "Tex" Aliver, head mentor of the University of Oregon football squad. Oliver and his team last night dropped a thrilling 12-0 game to the UCLA Bruins. Oliver's eleven, though defeated, put on a thrilling exhibition of wide open football, using their famous Oliver "T-wist" formation.

B.A. Prof Back From Meeting Of Propellor Club

With a new title added to his name, A. L. Lomax, professor of business administration, returned from a three-day conference, held in New York at the Propellor club and merchant marine. Lomax was appointed national vice president of student ports.

The Propellor club is an organization of those interested in general problems of shipping and trade. Student Ports, organized groups of students studying shipping and economics, are in existence throughout the country, and Lomax is advisor of the University of Oregon port.

At the conference, held October 17, 18 and 19, at the Waldorf-Astoria hotel, the professor was spectator, while the group of shipping men discussed current problems affecting the shipping industry. Panels were held in various fields of interests, including labor, finance, and cargo handling.

Lomax has been the University port's adviser since 1937 and has attended the last four annual conferences.

"Though the port hasn't met yet this year, a meeting will be held within a short time," declared Mr. Lomax. "Anyone interested in this topic may join. The organization is not limited to business administration majors."

Emerald Has Need 'Support The Church' Ad For Ad Solicitors First of Emerald Series

There is room for more people on the business staff of the Emerald, Annamae Winship, business manager, announced Friday. Advertising solicitors are particularly needed on Friday, she said. Also any other afternoon. With the increase in size from four to eight pages more people are needed to go down and contact Eugene advertisers, she added.

Other jobs to be done for the business staff include office work consisting of typing, filing, and pasting, and making ad layouts.

Fifty-seven per cent of the contract goal has been met and the other forty-three contracts will soon be obtained, the business staff head announced.

All persons who signed up to work on the business staff are asked to come the day for which signed up whether or not they are called each week.

Churches Sponsor Ads For Secular Papers

The first of a series of "Support the Church" advertisements, made possible through the sponsorship of Eugene merchants and business establishments will be found in this issue of the Oregon Daily Emerald. Others in the series will appear in subsequent issues throughout the year.

This series of advertisements is being prepared for the secular press of the nation by E. E. Keister of Strasburg, Virginia, with the co-operation and assistance of a number of newspaper people and widely known church leaders of various denominations. The artwork is being handled by a

noted artist of Baltimore, and the script for the various advertisements is being written by selected clergymen, newspaper and church paper editors and advertising men.

Non-Denominational

Designed to meet a recognized need for constructive church advertising in the secular press, this series of advertisements is entirely non-denominational. Approximately 63 per cent of the American population is un-churched and about 27,000,000 young people are not receiving religious training, according to church officials. With this thought in mind, the campaign was started.

The Emerald is one of the first college papers to undertake this campaign and one of the first papers on the west coast to promote it. This particular series has extensive distribution on the east coast.

Good Citizenship

In discussing the national scope of the campaign recently, Mr. Keister said: "It is generally conceded by church leaders and statesmen alike that a democracy cannot long endure without a foundation of good citizenship. Since the church is the outstanding institution in the world which is constantly striving to build character and cultivate the great spiritual values in the human heart, it is only logical that a consistent appeal should be made to the general public through the
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Murder Farce Reviewed. . .

Jury Comedy a Hilarious Success

By SHIRLEY ANDERSON

The verdict of the audience was unmistakable following the final curtain of "Ladies of the Jury," presented by the Theater Guild Friday evening. "Highly entertaining" and "hilariously funny" were comments frequently overheard among the spectators leaving the sparkling comedy.

Mrs. Crane, ably portrayed by Marilyn Wherry, dominated the stage and took command of every

situation from her first entrance. A gay, bubbling performance, Marilyn played to perfection the role of a somewhat puzzled but nevertheless determined socialite delving for the first time into law.

First Scene

The first scene opens as Mrs. Crane takes the seat as 12th juror, beaming on her old friend Judge Fish (Lewis Vogler) and from thereon waxing clever, tactful and feminine . . . whatever the case

calls for. Her unconscious flouting of court decorum kept the house in stitches throughout the drama. The judge is patiently tolerant of the resulting hubbub, remembering that Mrs. Crane is a "person of consequence" in Rosedale, N.J., the scene of the play. "Judge" Vogler, in his stage veteran fashion, adds just the right touch of irritated irony to the courtroom scene.
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