

## Hulten Directs Info Service

Charles M. Hulten, former associate professor of journalism at the University of Oregon and Stanford university, who has been assistant director for management of the office of war information, on leave from the University for three years, has been appointed deputy director of the state department's interim international information service.

Ferdinand Kuhn Jr., a newspaper writer who served for 12 years in London as head of the New York Times bureau, and in this country as a member of the New York Times editorial board, for two years as assistant to the secretary of the treasury, and as deputy director of OWI, has been appointed as director of this unit.

The interim international information service is a temporary unit within the department which will conduct the overseas information program of the United States until December 31 of this year. This is the unit which is now liquidating the wartime information activities of the government in Latin America, Europe and Asia. The process of reduction and liquidation will be carried on at an accelerating rate in coming weeks.



**DR. ELDON LEE JOHNSON**, professor of political science and public administration, who will be the new head of the political science department. Professor Johnson comes here from a position with the graduate school of the U. S. department of agriculture. He received his B. A. degree from Indiana State Teachers' college, his master of philosophy and Ph.D. from the University of Wisconsin.



**MISS WINIFRED COLTON**, of Vermillion, S.D., who has been named to instruct cello and piano at the University school of music. Miss Colton will also be a member of the University string quartet.

## G.I. Adjusts; Rolls Pants

(Editor's Note: The following article was written by a veteran as his reaction to entering college after "growing up" in service.)

After being mistaken for a prof twice in two days of school, I for one am returning to rolled pants legs, bobby sox and perhaps a snappy lid.

It seems I came to college with the idea of not getting in the groove so to speak. But after due consideration I have arrived at the conclusion that: a fellow MUST get in the groove or be mighty unpopular with the Eds and Coeds of the campus.

Now bear with me, guys and gals, and I'll try to explain a little something that perhaps you hadn't thought of or had disregarded as something the papers and books talk about, but in reality were nothing but so much mumble-jumble of the learned or uninformed. Yes, it is about the vets that you hear and read of so much over radio and in print.

We gain a bit of growing up in the service; it is something that just happens, not that we would stop it if we could, but whether we or you like it or not, when we come out of the service we look at the world in a different light and it usually isn't light-headed.

We grow into men of the world and we come back to college prepared to dress the part; that is,

## 100 Advertisers From Eugene Staff Goal

Soliciting 100 local advertising contracts will be the goal of the Emerald ad staff within the next few weeks, Annamae Winship, business manager, said Wednesday. "When enough contracts are signed, it will be easy going the rest of the year," the Emerald executive remarked.

"We are trying to build up the Eugene advertising market and thus encourage students to patronize Eugene merchants, who play a large part in supporting the University. After contracts are signed, we will have a better chance to contact the smaller advertisers, and get their names before the students," Miss Winship said. "An 8-page paper gives us a better chance."

### Old Members Wanted

Staffs for layout and office work are nearly complete, and many students have signed up for ad soliciting, but persons with previous experiences on the ad staff are needed. They should see Miss Winship if they wish to work.

Contracts already signed total twelve. All will be on a weekly, rather than bulk basis, and each advertiser will be served by the same people each week. National advertisers will then play a lesser part in the paper, Miss Winship said, and solicitors will gain experience and instruction in sales technique.

Gloria Grenfell is acting advertising manager.

without the rolled pants legs and bobby sox. Perhaps we do take on a little dignity but don't mean to become obsessed with putting Eds and Coeds below us; for we are at heart and in reality Eds ourselves.

## He Still Prefers a Donkey

By Jim Barry

Alert University students yesterday witnessed a scene reminiscent of the old west when a covered wagon, similar to that used by the pioneers, made its way down 13th street. Jack Kalliff of Colorado, owner of the unusual spectacle, has fitted all the comforts of home inside his '49er trailer, including a bed, stove, wood, oil lamps, supply of rationed goods, and—er—a 30-30 rifle.

While the wagon itself was of interest to many students, the two donkeys which pulled it intrigued others, who watched one of them travel with a black hen perched on its back. A spare donkey carried a dog and a white kid. The back of the wagon contained a carrier for two goats. A flock of hens lived underneath and supply Kalliff with fresh eggs.

Mr. Kalliff was forced to quit his job when ill health made it necessary for him to travel to more suitable climates. Starting his travels in Colorado, he has been in Oklahoma, Texas, New Mexico, California and Oregon. British Columbia is his present destination. Traveling an average of 25 miles a day, he has covered 10,000 miles.

Mr. Kalliff's income is derived from the postcards he sells along the way.

## Positions Open On Old Oregon Still

In answer to students who have inquired about business, news and office activity on Old Oregon magazine, George Luoma, editor and manager, has reported the bulk of applicants will be accepted simultaneously with release of the October issue which is being printed at present.

Space and office fixtures are being prepared for the greatly enlarged magazine. Old Oregon is also introducing a new plan of



**KARL J. BELSER**, planning consultant to the bureau of municipal research, whose appointment was recently announced. Mr. Belser, who comes here from working in the city planning department in Los Angeles, received his master's degree from Harvard, after graduating from the University of Michigan. He has taught at the Virginia Polytechnic Institute and at the University of Michigan, at Ann Arbor.

student activity participation.

A few student applicants have been accepted to date, in making preparations for full staff operations next week. However no definite appointments will be made until staff meetings are held next week.

Don't forget the men over there. GIFTS for mailing must be sent by **OCTOBER 15th**



Just Received a New Shipment of Matched Sets in Airplane Luggage

**A Large Supply For That Certain Guy!**

**THE MILITARY SUPPLY STORE**

Ph. 1766      784 Willamette      Ph. 1766



For all types of classified ads, come to the Emerald Business office, room 5, journalism building. This year all classified ads must be paid in advance.



**FOR ALL TYPES OF CLASSIFIED ADS**