

RELIGION INSTRUCTOR

Dr. Paul B. Means has returned to take up his duties as professor of religion at the University after two and a half years of military service. Dr. Means, who was on leave from the university, was attached to Adm. Ernest King's staff as a lieutenant and worked

with the Pacific section of combat intelligence.

Stationed in Washington D. C., and living in Arlington, Va. while in the service, Dr. Means made contact with many churches around Washington, D. C., and did much speaking and preaching. He delivered the V-J Day memorial ser-

vice at the Francis Asbury church, one of the largest congregations in Washington. Over 2000 people were there for the memorial service.

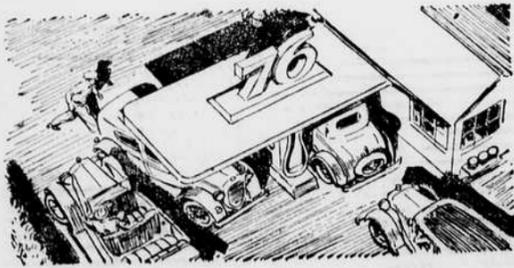
While in Washington D. C., Dr. Means attended many University of Oregon alumni and faculty banquets and reunions.

Blind Vets Need Readers

Dean Onthank, dean of personnel administration announced the need of readers for blind students. He said that the University expects several blind students this

year and would appreciate it, if persons who are available would get in touch with Mrs. Hathaway of the University Employment Service. The Federal Government gives allowances to students who accept these positions.

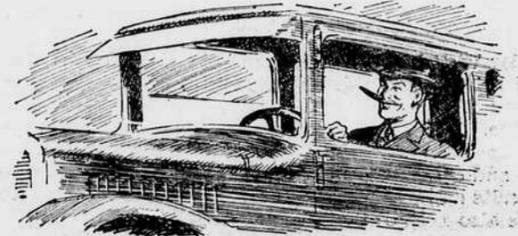
Your sights have been raised some in 13 years



1. In 1932 Union Oil came out with a new gasoline called 76. We made quite a fuss about it. So did you. For it was demonstrably better than other gasolines on the market—so much better, in fact, that our sales went up by leaps and bounds and new dealers joined us by the hatful.



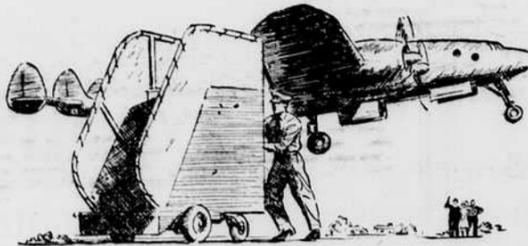
2. If we were to put out that same gasoline today, only 13 years later, it would lose us customers and dealers. For by modern standards it was of a quality a good deal lower than what you're accustomed to now, and you'd recognize the difference instantly. The fact that your sights have been raised so, in only 13 years, is due largely to one thing—competition.



3. People were more than satisfied with our 1932 gasoline—in 1932. If no improvements had been introduced you'd be satisfied with it today. For you would know of nothing better to compare it with. But competition would not permit us to stand still.



4. For each of us knew that if we could put out a product a little bit better than the rest of the industry we could get more business. Consequently, even the company that was in the lead kept constantly searching for improvements. Progress from year to year was gradual—as it always is.



5. But in 13 years that total progress was considerable. Now if the oil business had been a monopoly—private or governmental—it is doubtful if this would have happened. For there simply aren't the incentives to better your product when you already control all the trade.



6. So as long as there's still room for improvement in an industry, the only way to guarantee maximum progress is to have an economic system that guarantees maximum incentives. Our American system with its free competition provides these to a degree no other system has ever approached.

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