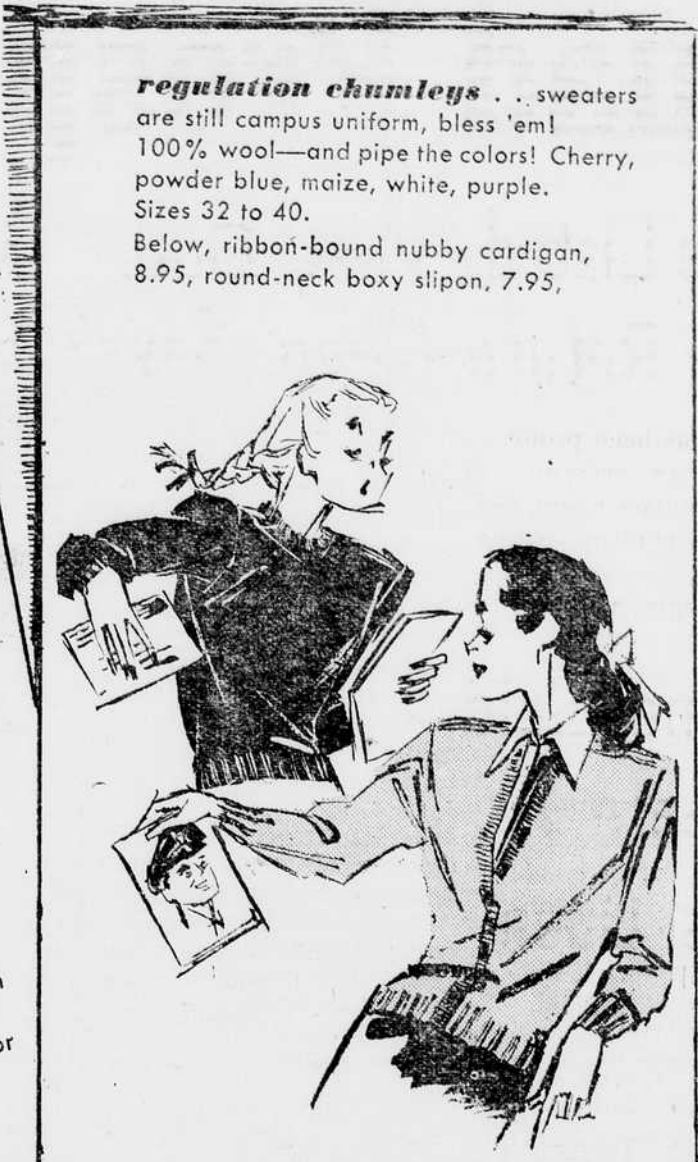


charles f. berg . . . . . broadway near alder . . . . . beacon 5161 . . . . . portland 5, oregon



**plenty of pleats**, front and back, in this bias-cut plaid-skirt of 100% wool. Predominating colors, brown, green, red or blue with white. Sizes 9 to 15 . . 7.95. chumley sportshop . . first floor



**regulation chumleys** . . sweaters are still campus uniform, bless 'em! 100% wool—and pipe the colors! Cherry, powder blue, maize, white, purple. Sizes 32 to 40. Below, ribbon-bound nubby cardigan, 8.95, round-neck boxy slipon, 7.95,



**stand by for action** in a Chumley 'Lumberjack' shirt of grey, green or brown all wool plaid. Sizes 12 to 18 . . 14.95. Wear it with a 100% wool Shetland skirt in cherry red, electric blue, forest green, brown or black. Sizes 12 to 18 . . 9.95. chumley sportshop . . first floor

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**hit the deck**, and jump into a frill-trimmed flannel jumper with a sweetheart neckline. Aqua, melon, gold, purple, burnt sugar. Sizes 9 to 15 . . 8.95. White rayon crepe blouse, 32 to 38 . . 3.98.



**good conduct medal** to our 'Chum' sox . . . and especially your favorite 'Mayfair' woolie, of rayon, cotton and wool. Sizes 9 to 10½, blue, maize, brown, navy, scarlet, beige, white, 50c. And for your 'best' sheer hose, of course, you'll depend on Charles F. Berg's nationally famous 'Who's Your Hosiery' Famous makes at 89c to 1.22. first floor

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**ceiling zero** so what? You're done up in a Chumley 'Duratwill' trenchcoat. Red, black, natural, gold, cocoa or white. 10 to 18 . . 19.95. Small but roomy zip-top bag of simulated lizard or alligator. Red, black, Kelly green, navy, tan. 3.50 plus tax. first floor

# CHUMLEY KNOWS THE CAMPUS

Chumley is always prepared for what this year's college girl will want in her contradictory wardrobe. Contradictory, we call it, because it's almost a uniform . . sweaters, sox, moccasins . . at the same time requiring as many individual touches as there are girl-students! Charles F. Berg's G. H. Q. for advice on what-to-take to school is the Chumley College Room on the third floor. Come in and chat with our College Board . . four girls with impressive service stripes, qualifying them as experts. They'll tell you exactly what type of clothes and how many you'll need. And besides saving you endless confusion about your wardrobe, they'll be glad to answer any questions you might have as to living quarters, registration, courses, etc. Consult the experts!



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