Yuletide Cards on Ration List; Tree Shortage Also Expected

For several years now the adage, "Do Your Christmas Shopping Early" has been told to buyers of gifts, but this yuletide the warning may even apply to the item most often sent at Christmas time the Christmas card.

Usually door-to-door sales of cards are highly competitive, but this year most Eugene stores and salesmen are keeping quiet; hoping that their stocks will hold out, Will Lindley, Em-

and to fit yourself for the battle

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chines, at a reasonable cost.

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on the home front . . .

erald photographer and Register-Guard staff member, discovered after looking over the local scene. Even These Are Rationed

The shortage of cards on the

market is generally attributed to restrictions on paper by the war production board. Newspapers and magazines have already felt other ventured to say people had the paper shortage and now it has come to the Christmas card. Salesmen here report that there

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PHONE 666

is an unusually heavy demand for greeting cards and further orders are being declined.

Local stationers are using various means to get by until after the holidays-one even rationing out cards to his customers. Anbetter get on the boat if they expected to get any this year.

The bright spot in this dreary

364 BROADWAY

outlook is here on the campus. The Co-op has done its Christmas shopping early and has the largest supply of cards and the biggest variety in years, M. F. McClain, Co-op manager, proudly announced.

Fortunately service men overseas will not have to go without holiday greetings for they came under the earlier mailing deadlines when cards were plehtiful. These Trees Get Around

Unless Santa Claus can perform a miracle shortages will dominate the Christmas scene. Trees will be scarce and high priced outside of immediate areas where they are grown, mainly because, few cutters are working in the forests.

Orders from as far away as Texas have come for Oregon fir and spruge trees. Californians hauling fruit to the Northwest are hopeful of carrying back a full load of trees.

Look at the Time Saved

Most stores have only last year's left-over stock of tree decorations. No new string lights have been manufactured since war restrictions were clamped down and no replacement tree lights available.

But there's one thing to be happy about-there will be no more screwing and unscrewing of light bulbs up and down the string to find that light that went out.

A large mural is being done in fresco in the Henry W. Grady School of Journalism by Jean Charlot.

Westminster college alumni in the service now number more than 650.



UO Student in Spars Heard on Radio Show

Mary Lou Goff, former University student, who recently joined the Spars, was interviewed on the Vox Pop radio program from New York City last week, as a feature of the first anniversary of the coast guard woman's reserve.

Miss Goff joined the Spars last January with a rating of storekeeper, third class, and is stationed at the Manhattan Beach training station in Brooklyn, N.Y.

She was interviewed on the Vox Pop program by Parks Johnson and Warren Hull, the program coming over the CBS network through KOIN in Portland.

HAPPY-HOLIDAYS We're wishing you the best. You'll find it always pays to see that you're, well dressed. So Come to THE BONNET NOOK

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