

THE CO-OP

Save your Co-op receipts to exchange for cash.
\$1111 paid out last year



Here's the Dope Ducks...

We're glad you're coming to Oregon ... and you'll be glad to learn about the Co-op. It's where you'll buy your text books (second hand if you come early), your cigarettes, mail your letters, cash your checks, buy your war stamps, get that in-between-class coke, and meet Susie. You'll learn to depend on the Co-op for your needs. It's a fine part of Oregon tradition.



Peggy Gordon



Jack Pennington



Ed Gurney



Og Young

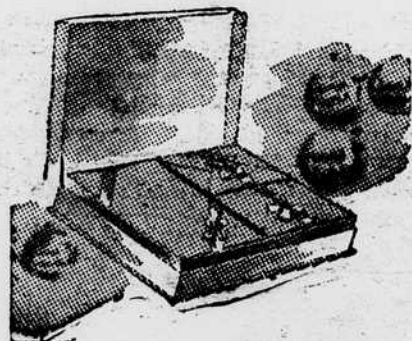


Jim Thayer



GREETINGS GATE

Greeting cards to send the appropriate word to the right person.



MORALE BUILDER

Eatons and Montags stationery (none better) will give your letters the proper lift.



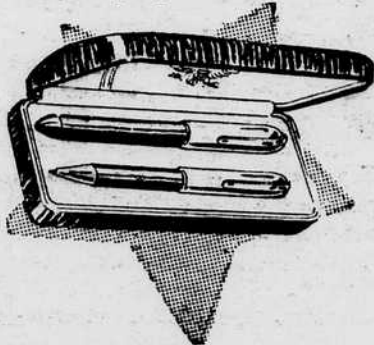
LIVE LIBRARY

Bestsellers and classics to brighten and enlighten your mind and to add to your library. A fine rental library will put the latest books at your finger's end.



FOLLOW THE NEWS

Knowing the news is part of your class work. Keep posted with a map.



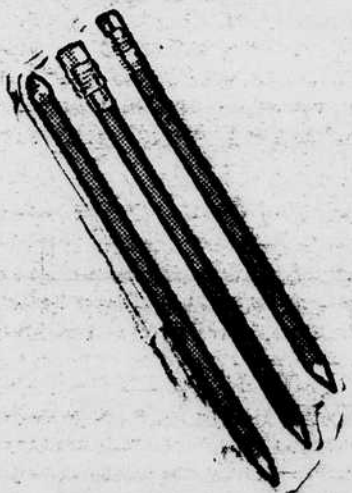
WRITE IN STYLE

The Coop has a limited supply of Schaeffer, Waterman and Parker pens despite the war. Lucky You.



THE FINER THINGS

Reproductions of famous paintings and prints for your room. Good art for little money.



ESSENTIAL SUPPLIES

Pencils, notebooks, paper, ink, and a limited supply of leather notebooks, artists supplies, and all the little things so necessary to going to school are on hand at the Coop.



OUTDOOR STUFF

Ping pong balls, tennis balls, tennis racquets, badminton rackets, available for the athletically minded. Expert racquet restringing.

STUDENTS
Buy during
registration and
get good
SECOND-HAND
BOOKS

University 'CO-OP'

This ad was prepared by Leith Brown and won for her a prize of \$7.50 in a contest sponsored by the Co-op for members of the Retail Advertising Class