

It Pays to CO-OPERATE



This will be a different sort of school year, and more fun than ever! U of O will work and play hand in hand with Uncle Sam for Army (and Air Corps) men are now sharing our campus. Ducks cooperated last year, as they will this, in numerous activities such as Red Cross, USO, the war loan campaign, veterans' scholastic fund, and drives for cigarettes, cans, and stockings . . . each important to the war effort. Yes, it "pays to cooperate". That's why you can save as much as 5% on your purchases at U of O's student-owned cooperative store.

The Co-op Board



Polly Gordon Jack Pennington Ed Gurney Og Young Jim Thayer

These five students see that the store is managed for the benefit of the students. They are elected by members of the student body and meet each month to determine the general policy of the Co-op, and in the spring decide the amount of the Rebate. Any student may attend the annual open meeting.

Cash Rebate

Your chance to save on every item you purchase at the Co-op. All you do is keep the receipts which are given to you with each purchase. At the end of the year a certain percentage of the money you spend will be returned to you . . . in cash! Last year it was 5%. This year it may be more.

Begin Today!

Here's what your Co-op offers:

Books

The book department on the balcony has just the books (either new or used) which your professors assign. They're the right books in edition and price because the Co-op is in constant touch with the faculty.

School Supplies

Whether it's a sturdy zipper notebook you need, or ink, typing paper, high-grade CBA notebook filler, or pencils, you'll find the best here. See the fine selection of Sheaffer, Parker, and Waterman pens.

Sporting Goods

Tennis rackets and balls, golf balls, tennis shoes, shower clogs, T-shirts, and many other articles in advertised brands are stocked for your convenience. Racket-restringing a specialty.

Stationery

Friends in the Service, folks at home all expect letters. The Co-op carries a wide selection of quality Eaton and Montag papers. And don't forget to buy a package of V-Mail!

Art Supplies

Imported and domestic paints and brushes of finest quality are ready to give U of O art students a good start in their field. You will appreciate the variety of high-grade papers stocked.

Rental Library

\$1 a term! Difficult to believe, but true . . . all the newest fiction, history, poetry, biography you can read! The Co-op has the most recently published books and classics for sale. Special orders taken.

Student Services

- Checks cashed. (Leave your signature and address at the cashier's window as soon as you reach the campus.)
- Emerald Distribution
- Postage Stamps.
- Mailing Service.
- War Stamps and Bonds, of course!

And . . .

Cigarettes, pipes, candy, gum, magazines, maps, camera supplies and service, college jewelry, greeting cards, reproductions of famous paintings, and clever gift items.

Winner

This ad was prepared by Miss Virginia Bryant and won for her a first prize of \$10.00 in a contest sponsored by the Co-op for members of the Retail Advertising Class.

The University of Oregon's Own Store --

The "CO-OP"

Chapman Hall, on the Campus