

Bond Rally Opens at 8:30 To Help Reach U.S. Quota

"THEY give their lives—YOU lend your money!" With this slogan the second war loan drive was launched Monday with a quota of \$100 from every man, woman, and child in the nation. The treasury seeks to raise \$13,000,000,000, in three weeks, almost as much as Americans have put into bonds since the first sales in 1941.

Oregon's bond subscription quota has been placed at \$100,000,000 and Lane county's at \$4,600,000. The state has already reached the \$5,000,000 mark, while in Lane county the Eugene branch of the Pacific First Federal Savings and Loan association made the largest single contribution, \$100,000.

Openings of downtown stores Tuesday morning will be delayed for a mass gathering of employers and employees at a bond rally to be held at 8:30 a.m. in the McDonald theatre. The University of Oregon will be represented by Dr. Donald M. Erb, president of the University, and Marie Rogndahl, sophomore in music, one of many featured entertainers.

Program for the event is as follows:

8:30 a.m.—Theater doors open; martial music played by Eugene high band.

8:45—A. L. Hawn, "emcee," opens the meeting, introducing Augustus Zanzig, music consultant and organizer for the treasury department, who will lead group singing. Music will be furnished by Percy Bentley at the organ.

8:52—Brief discussion of campaign, Mr. Hawn.
8:54—Song by Marie Rogndahl, soprano and University of Oregon sophomore from Portland.

9—Address, Dr. Erb, "War Savings Bonds for YOUR Sake."

9:07—Solo, Hal Young, Eugene tenor.

9:14—James A. Rodman, "Buying War Bonds for Your Sake."

9:22—Mrs. Adelia Townsend, Miller's department store.

9:23—Group singing.

9:35—Band, leave theater.

Operations progressing in the war theatre are costing the United States \$6,000,000,000 a month. Thus the goal of the second war loan drive will finance American operations for less than three months.

Matrix Guest

(Continued from page one)
expedition to scale Mount Logan successfully, beating a chain of Canadian newspapers.

Now she works on the copy desk of the Seattle Times; its only feminine member. Other honors have come to her include a goodly amount of space in Ishbel Ross' "Ladies of the Press," and the Junior Literary Guild award for one of her children's books.

Professor E. H. Moore To Speak At Meeting

Dr. E. H. Moore, professor of sociology, will give the retiring presidential address at the annual meeting of the northern division of the Pacific Sociological society in Salem Friday afternoon, April 16.

Dr. Moore, retiring president of the organization, will discuss the "Social Functions of War" at the meeting, to be held on the Willamette university campus. Also attending will be Dr. Samuel H. Jameson, professor of sociology and Dr. Lawrence S. Bee, assistant professor of sociology.

Three-term membership on the group's advisory council are held by Dr. Moore and Dr. Jameson. Delegates from Oregon, Washington, Idaho, Montana, and British Columbia are expected to attend.

Seniors' Caps, Gowns Ordered From Co-op

Ray Packouz, senior class president, announced Monday that all graduating seniors must make arrangements for renting their caps and gowns and ordering their announcements at the co-op by Friday, April 30.

Caps and gowns will rent for \$1.75; announcements will be 10 cents apiece. These orders must be placed and paid for by the deadline, Packouz emphasized.

Theta Sigma Phi Chooses Officers

Joanne Nichols, junior in journalism, was elected president of Theta Sigma Phi, women's national journalism honorary Monday. Miss Nichols is a member of Phi Theta, vice president of Orides, a member of the University singers, and has been executive secretary and assistant news editor of the Emerald.

Other officers elected to serve for the next year are Ann Reynolds Leo, vice-president; Margie Robinson, treasurer; Carol Greening, secretary; Barbara Lamb, keeper of the archives.

The new officers will be installed later this month and will be in charge of the annual spring term job forum sponsored by Theta Sigma Phi.

Officers at present in the organization are Mildred Wilson, president; Marjorie Major, vice-president; Elsie Brownell Sullivan, secretary; Joanne Nichols, treasurer; and Carol Greening, keeper of the archives.

Vassar college has added meteorology to its courses.

Capt. Bell Has Charge Of Car Pool

Captain Cecil D. Bell, '23, is a motor transportation officer with the Army Air Forces at the Deming air base, New Mexico, it was revealed recently in an army bulletin.

Among Captain Bell's tasks are directing the service jobs on the 95 cars in his motor pool, watching out for the precious tires, and supervising the monthly inspection of all GI cars.

Bowling is his hobby, his highest score being 257; he calls himself a "duffer" at golf—shooting a mere 90.

Captain Bell was a member of Phi Kappa Psi while on the campus. He is married now; his stepson is a commissioned officer at Kelly field.

Ship Fell Apart

After leaving the University, Captain Bell tried to go to Tokyo, but "the ship fell apart on the way there, but I still have hopes. He traveled through Alaska and Canada, ending in Chicago, where he found a job with a material and coal company. He was employed there as traffic manager until the air force called him into active duty. He was sent first to Luke field, and transferred last October to Deming field.

When the war is over, he hopes to "loaf about two years"—in order to take an easy trip from Mexico City into Alaska.

Although Captain Bell has over a million and a half driving miles on his record, he says, "I'm not fed up with driving; I still enjoy it."

Execs to Pick Top Athletes

Names of students eligible for the Babb trophy will be submitted to the executive council Tuesday afternoon. To qualify for the trophy a student must be a graduating senior and show excellence in scholarship, inspirational leadership, and athletic ability.

The winner will be selected by a board of selection which includes: student members of the executive council elected for next year; faculty and administrative members of the athletic board; Coaches Mike Hoyman, Howard (Hobby) Hobson, John Warren, and William Hayward; and the sports writers for the Journal, Oregonian, and Register-Guard. The preferential voting system will be used.

Bobby Anet and Bill Carney are the two previous winners of the University by R. A. Babb, Eugene trophy which was presented to gene Hardware man.

Audrey Holliday was appointed at the last executive council meeting to prepare a list of the names of those students eligible for the trophy.

War Board

Petitions Due

All petitions for positions on the campus war board are due this afternoon at 4 in the office of Len Barde, chairman of the war board. Petitions will be considered for the positions and the candidates interviewed later this week.

SLASHED!

EMERALD ONLY

\$1.00

Rest of the Year

Tell Them About Spring Term at the U!
Send the Emerald to

- Your family
- Your boy friend in the service
- To the interested alumni

OREGON  EMERALD

Phone 3300

Ext. 354