

# A Whiff of Ether

By BILL MINEHART

How many here know the new plug KGW usqs? Raise your hands; Ah-h, well it used to be "the station that brings you the best in radio." I guess it wasn't one of those things your best friend wouldn't tell you, 'cause now it is "KGW, 620, Portland." Talking of Portland's self-acclaimed goodest station in general and Ted Hallock in particular pronunciation of Frank Sinatra, vocalist, is Sin-ah-tra, not Sin-a-tra, and he talks about KWJJ. ("and Minehart talks of KGW, ugh.")

"Spokane friends who listened for the voice of Harry Crosby, bass, son of Mr. and Mrs. H. L. Crosby of this city . . . had their wish gratified. His voice was recognized in (the song) "Changes."

Spokane Review,  
March 30, 1928

Oregon students are not even showing the sense of an OSC grad if they don't take advantage of the opportunities to swap some unwanted sumpin' for some mor unwanted sumpin' via KORE's "Let's Swap," aired every Wednesday, 8:45 p.m., with the very old, in fact ancient swapper, aged Duke Young.

## Thursdays

On Thursday eves it's the "We Over the Battlefronts," best in 1943, at 7:15 and dramatizing the adventures of U.P. reporters. Bruce Nidever, ex-Duck, handles the leading parts.

## Walks to Theater

Fifteen million radio listeners will figuratively be deprived of their "taxicab" ride come Sunday, when one of radio's oldest traditions will be broken as "Mr. First Nighter" walks for the first time to the "Little Theater off Times Square." This will be the first time in 12 years that the lucrative gent will have to endure the hardships of bunions, corns, and calluses.

The "Shadow" at 3:30 and "Little Theater," etc., later in the day are two of Mutual's most popular shows, and in the mid-week for an hour (usually) is a new hour broadie "Tom, Dick, and Harry," plenty good.

Horace Heidt, whose pan appears on the right side of a friend on this page somewhere who is known specially for his song plugging, can now be endured every night on KORE, Mutual's outlet for the Willamette valley.

## Easy Pickin's

The Portland radio stations are so starved for announcers that they're taking high school kids without experience, and I, not knowing the length of the week, venture to say that at least two stations are paying a starting wage of \$35.

A trite "how things change," and a note to let you know that the PTA now sponsors a nationwide soap opera. It starts January 16 on NBC and KGW.

## Salute

On Monday the Contented Hour will give a salute to our poor southern neighbors, longhairs will like the selections of moosic—"Scherzo" from Mendelssohn's "Midsummer Nite's D.T.s," "Great Waltz," and "Flow Gently, Sweet Afton."

On KEX starting Monday, Gracie Fields beams her ditties for 15 minutes instead of the previously scheduled five, due to the terrific response of people who like Pall Malls.

## New Plays

Something to look forward to is the new series of plays under the leadership of Arch Oboler which will start in the middle of February under the caption "Free World Theater."

(From now on I'll use dots just like Winchell) . . . "Inner Sanctum Mystery" series begins third year, Sunday . . . Raymond ("Your Host") Edward Johnson is going to have his stage debut in "The Patriots" due for opening on Broadway in latter part of this month. Cadavers, skeletons, and a few zombies (Democrats) not to mention solidified ghosts are the intended bouquet gathering for the unblessed event.

## New Swing Time

New time, swinging Monday, for the barefoot philharmonic under Paul LaValle and the rest of the "Chamber Music Society of Lower Basin Street," the exponents of barrel-house, blues, and boogie-woogie will be 7:30-8:00. . . . At 11 this morning, with Lily Pons in title role, Blue will present Delibes' "Lakme." All these programs can be heard sometimes on KEX.

Thanks friends, and you must be friends to have come this far; write a note if you agree with the Greatest Authority, if you don't—just curse your fate.

## Mu Phi Epsilon

(Continued from page one)

lips and Helen Luvaas, sophomores. Those initiated Thursday night were Phyllis E. Gray, junior, and Phyllis E. Taylor, sophomore.

Assisting in the initiation were Ruth Baker, Elizabeth Walker, Jane Partipilo, Barbara Crisp, Lolita Pierson, Jane Hall, Leone LaDuke, Mrs. Edith Siefert, and Marjorie Scobert.

## PLAN NOW

- ★ Senior Ball
- ★ Group Parties
- ★ House Dances

Phone 2000

EUGENE HOTEL



CASA MANANA FAVORITE. . . . Horace Heidt, on the left, with Frankie Carle, not shown, heard on Mutuals parade of bands every night over KORE.

## Between the Lines

(Continued from page two)  
Emerald, who was doing the instructing.

Billings has mastered a no hand technique, whereby he propels his key-chain simply by expanding and contracting his stomach muscles, and he was passing his secret on to the Phi Delt.

"Show that to your friends," advised Billings. And the scene ended.

## The Original

We have encountered our first female key-chain swinger, and it turned out to be a Pi Phi. Pretty Barbara McClung has one fastened somehow onto her skirt. And while not operating with the marked proficiency of the more polished male swingers, her swinging is commendable and would be of credit to any of several of the boys from across the street.

Gamma Phi Betsy Wootton lost her fountain pen. She hung up the following note in the Emerald news room: "To whoever found a grey fountain pen here a few days ago—be sure to carry it right side up. It leaks."

Mail Clerk Tyson, of the University depot, was handed a package to be mailed with a six-cent stamp thereon. Automatically, he wrote "air mail" on the face. The package was addressed to Eugene.

A drome man, John Jensen, tells the strange tale of a girl in his typing class who got up at the sound of the bell, placed her bandana over the typewriter, put the typewriter cover on her head, and left.

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, thirty.

The University of Detroit is preparing to send its second naval aviation squadron to the war.

## OREGON EMERALD

### City Desk Staff:

G. Dunc. Wimpers, city editor  
Art Carlson

### Night Staff:

Al Howard, night editor  
Roger Tetlow  
Tony Nickachos  
Erminie Batley  
Lorraine Gillard  
Montez Moreland  
Vic Huffaker

### Advertising Staff:

Lois Clause, adv. manager.  
Barbara Bentley

## Zeta Hall Closed Down For Remainder of Term

ZETA HALL CLOSED 1-18

Zeta hall, men's dormitory, will close this weekend for the remainder of this term, and until more men wish to move into the halls, Mrs. Genevieve Turnipseed, dormitory director, said Friday.

Zeta is arranged for 42 men, but only 21 men were living there this term. They will move into various other halls.

## Ad Lib

(Continued from page two)  
lanes, yet you can't buy a decent recording anywhere in town. Ugh.

Locally, our friend George Carey seems to be dominating the music scene. He has now bought out the Spider Dickson set-up, thus putting himself in a spot just filled with worry and moo.

Speaking of Carey, his new combo rehearsed for the first time last night, and should give listeners and dancers plenty of satisfaction.

The personnel Mr. Carey has lined up makes a five-man reed section, three rhythm, and three brass, with probably more to join later. The rhythm section, by the way, has two of the most potent tempo men in these here parts: Hal Hardin (bass, vibes, and also lots of good trumpet) and he of the mighty 88, Brother Gene Leo.

A new program of basic studies in elements of the American cultural tradition has been introduced into the curriculum of Bennington college.

Participation of women's intramural sports at Texas U. has jumped 42 per cent above 1941.



Have your tires inspected "on the campus" and save gas! BATTERIES CHARGED IN 30 MIN.

**Pomeroy's ASSOCIATED**

## French Movie Set Thursday

"Carnival in Flanders," French sound film showing the Spanish invasion of Flanders, will be shown Thursday, January 14, at 207 Chapman hall. The film is sponsored by the French department.

"It is one of the best French films of the last ten years," announced Dr. Pierre Van Rysselberghe, associate professor of chemistry, who has seen the film twice previously. He further stated that the plot was fictional but "historically plausible." The story for the movie was written by Charles Spaak.

The action of the picture takes place in the French town of Boon. According to Mr. Van Rysselberg, an innovation has been introduced in that every once in a while there is a scene reminiscent of a famous Flemish painting. Works by Rembrandt, Breughel, Hals, and Steen are so represented.

The film is approximately 95 minutes long. A 25-cent admission charge will be made.

## Open House Featured For Catholic Students

The traditional winter term open house for all Catholic students on the campus will be held Sunday evening in the YMCA house, 1225 Kincaid, from 7 to 9 p.m.

All Catholic students are invited to come and get acquainted. Entertainment and refreshments will be furnished.

The University of California has 519 books reduced to microfilm.

## McDONALD

Now Playing!  
**"THE ROAD TO MOROCCO"**  
with Bing Crosby  
also

**"Street of Chance"**  
with Burgess Meredith  
Claire Trevor

## HEILIG

Two Hits !!  
**"THE FALCON'S BROTHER"**  
with George Sanders  
and Tom Conway  
**"THE BELLS OF CAPISTRANO"**  
Gene Autrey

## REX Theatre

Glen Miller Plays!  
in  
**"Orchestra Wives"**  
with  
George Montgomery  
Ann Rutherford  
also  
**"A HAUNTING WE WILL GO"**  
with Laurel & Hardy

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