

Theta Sigs Elect Three New Heads

Three new officers were elected at a Wednesday night meeting of Theta Sig Phi, national journalistic fraternity for women, according to Mildred Wilson, president. Marjorie Major was elected vice-president; Joanne Nichols, treasurer and Carol Greening, keeper of the archives.

Clarethel Roselund was appointed chapter victory chairman.

Discussion of a welcoming party for freshmen in journalism, to be held in conjunction with Sigma Delta Chi, men's national journalistic fraternity, was held. Marjorie Robinson and Janet Wagstaff were appointed chairmen in charge of making arrangements. The party is tentatively planned for Friday afternoon, October 30.

Members of Theta Sigma Phi will aid in registering high school students attending the Oregon Press conference.

The Rev. Dr. Raymond C. Knox, Columbia university's 65-year-old "rowing preacher," is retiring from his post as chaplain after 33 years.

Oregon Hi School Press Association Conference

FRIDAY MORNING

- 9:00 Registration in Room 10, Journalism Building.
GENERAL SESSION—Room 12, Friendly Hall.
9:30 Meeting called to order by Warren Braun, president OHSPA.
Welcome to University—Dr. Earl M. Pallett, executive secretary, University of Oregon.
Welcome from Associated Students—Lester Anderson, president ASUO.
Introduction of delegates. Each will rise, give his name, position, and school.
Appointment of committees.
10:00 The High School Paper in Wartime—Eric W. Allen, dean, University of Oregon School of Journalism.
10:40 Round-Table Discussion: How the High School Papers Have Been Meeting Their Wartime Problems.
11:30 Election of officers of the Oregon High School Press Association.
Noon Adjournment for luncheon.

FRIDAY AFTERNOON

Sectional Meetings and Round-Table Discussions Business Managers' Round Table 104 Journalism Building

- W. F. G. Thacher, professor of advertising, University of Oregon, presiding.
1:30 General Theme: Advertising Problems of the High School Paper During Wartime.
Discussion Topics: Advertising Preparation, Selling Methods, What to Charge for Advertising, Should Advertising Pay All Cost of Producing the Paper? Merits of Various Circulation Plans, Special Editions, High Rate and Small Space as Against Low Rate and Large Space. Discussion of these and other topics led by Professor Thacher and Frank Short, instructor.

Section for Editors and Managers of Annuals 105 Journalism Building

- J. Wesley Sullivan, editor 1943 Oregonian, presiding.
1:30 Planning the High School Annual; Organizing and Preparing it; Printing It.
Panel: J. Wesley Sullivan, general theme; H. T. Wiltshire, Wiltshire Engraving Company, engraving; George Flint, Shelton-Turnbull-Fuller Company, printing; Richard C. Williams, three-time manager Oregonian, the budget.
Round-table discussion.

News and Editorial Section 12 Friendly Hall

- Warren Braun, president OHSPA, presiding.
1:30 Organizing the News End; Following It Through—Raymond J. Schrick, editor, and Duncan Wimpers, managing editor, Oregon Daily Emerald.
Discussion.
2:15 Copyediting: The Knack of Observation—Warren C. Price, faculty School of Journalism, University of Oregon.
Discussion.
3:00 Headline-Building: A Tough Spot in the Editing Process—George Turnbull, faculty School of Journalism, University of Oregon.
3:40 Question Box on editorial and news policies and methods.
Mimeographed Paper Section
207 Chapman Hall
Thorn Kinersly, former president OHSPA, presiding.
2:00 Doing a Finished, Workmanlike Job on the Mimeographed Paper—W. J. Mishler, the J. K. Gill Company.
Discussion.
2:40 Copyediting: The Knack of Observation—Warren C. Price, faculty School of Journalism, University of Oregon.
3:40 General round-table discussion.

FRIDAY EVENING

- 6:15 Annual Banquet of the Oregon High School Press Association.
Announcement of election results.
Introduction of new officers.
Informal program.

SATURDAY MORNING Mimeographed Paper Section 207 Chapman Hall

- Thorn Kinersly, former president OHSPA, presiding.
9:30 Meeting the Varied Problems of the Stencil-Duplicated Paper—Joy Willard, editor The Timberline, Vernonia.
10:00 A Little More Care, a Lot Better Paper—George Turnbull, faculty School of Journalism, University of Oregon.
10:25 The Mimeographed High School Annual—William Force, former editor Gold Hill Nugget.
10:50 Adjournment to Final General Session.

News and Editorial Section 105 Journalism

- Warren Braun, president OHSPA, presiding.
9:30 How Editors Help Their Paper by Co-operating with the Printer—Robert C. Hall, faculty School of Journalism, superintendent University Press.
10:05 Brightening Up the Paper with Features—Panel: Marcia Allen, Roland Gabel, June Johnson, June Taylor, Gene McPherson, Patricia Warren.

Final General Session 207 Chapman Hall

- Warren Braun, president OHSPA, presiding.
11:00 How the High School Papers Impress the Judges—Some High Points and an Occasional Low—Lyle M. Nelson, former editor Oregon Daily Emerald, and Jack Billings of the 1942 Board of Judges.
11:40 Announcement of Contest Awards—Robert C. Hall, faculty School of Journalism.

SATURDAY AFTERNOON

- 2:00 Football, Hayward Field, University of Idaho vs. University of Oregon. Delegates guests of Associated Students, University of Oregon.

Willkie Broadcast

Wendell L. Willkie, recently returned from a 31,000-mile trip to the world's fighting fronts, will speak to the nation Monday evening at 7:30 p.m. over all networks. He is expected to reveal the findings of his journey and discuss the urgency of a second front.

Indian Boss

(Continued from page four)

coach's mother had died and his two children were very ill. Marchie took pity and implored his Creighton gridders to "take it easy" and don't "win by more than one or two touchdowns."

Result—at the end of the first quarter Creighton was trailing 20-0! The final score was a landslide win for Creighton's opponents. Thus, Marchie Schwartz isn't taking any more chances. . .

\$25 Bond Given

Notre Dame is adopting a patriotic policy this football season. At the end of each game, the Irish squad nominates its "player of the game." At the end of the season, each man nominates for his outstanding activities in each Saturday's game will receive a \$25 war bond and a scroll of honor.

Highest scoring football team in the country last year was a Negro Baptist college squad from Texas. Last Saturday they served notice that they were out to maintain their record by crushing a "homecoming" opponent, 102-16! They ran up 52 points in a hectic first half, and then sent the fourth string and freshmen into the fray!

YMCA to Boom Active UO Roster

As its first activity for the 1942-43 year, the University of Oregon YMCA will stage a membership drive during the month of November, according to Ralph Johnson, chairman of the membership committee. "The purpose of the drive," stated Johnson, "is to raise the present membership of 43 to a large group of active students."

The drive was planned at a meeting of the YMCA student cabinet under the direction of Pete Howard. Ralph Johnson will be assisted during the drive by Malcolm McCallum.

Group Drives

The drive will be conducted as follows: At each organized men's living group on the campus a representative of the "Y" will take memberships and introduce new members into "Y" work.

Officers of the "Y" are: A. F. Holmer, executive secretary, Peter B. Howard, associate secretary, and Hal Dallke, associate secretary. The "Y" program is organized by commissions, including the freshman commission, in which freshmen are aided to orient themselves to student life, student-faculty relations commission, and the public relations commission. A new organization of the "Y" this year is the military service commission, which is dedicated to the task of adjusting the "Y" to the community war efforts.

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EXCITEMENT! THRILLS! SPILLS!

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ICE SKATING DAILY
3:15 to 5:30--7:45 to 10:00
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