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"The war will advance by several decades the trends away from laissez faire and toward economic planning under government supervision."-Stuart Chase in "The Road We Are Traveling."

Rally -- War Style.

OREGON'S rally squad will sell more than football spirit Saturday. The men and women in white will cheer their real "Rally, Rally," not from Broadway on parade, but from the stage of Victory Center on Sixth avenue.

They will sell the same old spirit but for a larger 1942 public that includes Uncle Sam plus the University generation. The game is a business-pleasure trip, with spirit destined to come out on the winning end both ways.

One-half hour of student talent is Oregon's part in the noon program. Bring a pom-pom, cheer for the Webfoots, and at the same time cheer for Uncle Sam with Victory bonds and stamps.

Break That Cold.

TAKE a tip.

The weather so far has been sunny and clear. There haven't been any windstorms, and the inevitable rain has held off remarkably well. But just because we haven't been bottled indoors by a "silver thaw" like that of last spring, we should not forget that the campus mercury is slipping lower week

Clearest sign that many of us have neglected to compensate for the cooler weather can be found in the overtones of thick, heavy coughing that drowns out the tired voices of our professors.

THIS is a little thing.

But it can become vastly important overnight if an epidemic of influenza sweeps the campus once more as it has in the past. Hours lost now are precious, irreplaceable. A whole school caught in the grip of the ever-present flu menace would

Guard your health, guard your friends, be patriotic; dres warmly, get plenty of sleep, stop colds before they start. This, again, is war.—J.J.M.

And Sales Soar . . .

OCIAL schedules may be curtailed; enrollment may be slightly down; Homecoming, Dads' Weekend, and Junior Weekend may face changes, but Oregon has one "biggest vet" to add to its 1942 record.

While there has been about a 16 per cent drop in enrollment, the Oregana has sold to three out of every four members of the student body, the highest percentage in history. Athletic card sales also soared to reach 81 per cent of the student body, a new high.

ONE reason for this war year rise may be that returning students have more money than in previous years. A second large share of the credit goes to the two drive chairmen, Jeff Kitchen, Oregana business manager, and Oge Young, chairman of athletic card sales. It was their organization that put the drives across.

Organization of athletic card sales in such a way that independent groups were not competing with Greek letter groups, seems a major key to its success. Six prizes were offered for fraternities and sororities hitting one hundred per cent first, and three for the independent groups coming closest to the one hundred per cent mark.

The spirit and the letter, that is, the way these two campaigns were conducted and the way they were consummated, are indicative of another forward step in student management.

All-campus dance committees will be limited to committees of student workers in the curtailed war program this year. Now it does look like a tough year for the gravy train.

Look Before You Leap In November

. . . Ballot

By DON TREADGOLD

How many of us are aware that there will be an election on November 3? How many of us know the candidates' names, let alone their policies? How many of us will take the trouble to vote on the first Tuesday in November?

The lack of interest in politics is not surprising, when there are so many more exciting matters to claim attention. But interest or not, the failure of more voters to take an intelligent part in choosing their candidates, in a year as crucial as this, is amazing. Congress has been the brunt of bitter attacks for months because of alleged incompetence, but now that the voters have a chance to change congressmen, they are apathetic.

Isolationist Talk

Shortly after Pearl Harbor, many vowed they would never reelect the professional blind men known as "isolationists" who hamstrung every effort of the nation to prepare for such an attack as came December 7. Most of them may be sent back to Washington, because few remember and fewer care who they were. Two weeks ago a greedy farm bloc almost succeeding in upsetting the whole anti-inflation program. But the voters' memories are short.

How are selfish, ignorant minorities able to carry such weight in congress? Why is it necessary for a great popular uprising to take place to fight back the lobbyists and the blocs? Because too many congressmen know that although those constituents who yell loudest may be few, they will go to the polls on election day, while the silent majority may not bother to do so.

Not All Asleep

The public is not all asleep. In the East, Raymond Leslie Buell, of the Foreign Policy association, and Clare Boothe, famous playwright, have entered the political arena for the first time to oppose old guard congressmen.

In Oregon, we will elect a governor, a senator, and four representatives on November 3. In the gubernatorial race Democrat Lew Wallace faces Republican Earl Snell in a close contest. Senator McNary, Representatives Mott. Angell, and Pierce face the voters for reelection against more or less worthy opponents. It is not hard to find among these men consistent obstructionists in congress, men who give little evidence of understanding

(Please turn to page seven)

At Second Glance

By TED HARMON

Writing a column, such as this, is no easy task, and while we pride ourselves that no reader really knows any more after he's read our words than he did before he started, we found out a long time ago that a columnist is a privileged person in the eyes of others for several reasons.

After all, a columnist's personal views usually make copy,

thus coloring what little news value there might be within three pages of manuscript. But we know, too, that a columnist is a privileged person only as long as he keeps the confidence and respect of those about whom he writes.

Furthermore, the said columnist can take his choice of items to jot down under a by-line, which is an obvious advantage over straight news reporting. But the choice, while up to the writer, must be a wise one, or the purpose of writing a column has been lost while the author has betrayed the confidence and respect so desired in any undertaking of that nature.

Not Leaving

Contrary to current rumor that we're leaving 'shortly, we still anticipate a full term's work before leaving for Quantico, Virginia. But at the same time, and before the rush of fall term descends upon everyone, there are one or two items we would like to scratch off our journalistic lists for all concerned.

From time to time during the last year we have taken playful (but we trust not malicious) jibes at certain living organizations, usually in the manner of short, bad-rhymed verse with the refrain that "roses are red, violets are blue." But we like to think that the feeling has run no deeper than that; at least we know it hasn't from this side of the keyboard of our Royal. And we believe that it has been taken with a friendly and warm spirit of jesting. We like to think so,

Overdoing It

But certain things can be used to an over-advantage and for that reason we called a halt to our poetical efforts so-directed last term. And while it brought about a cessation of pseudo-hostilities that have been forgotten, still we feel that others yet have a few things to learn, or at least recognize.

Therefore, this comment is NOT directed at any living organization, but to those whom we, personally, feel have violated the granted privileges of editorializing their own opinions under separate by-lines. If they read this, then we feel that our efforts have been repaid. A newspaper is for news and editorials backed by logical opinion-forming, not for malicious and un-called for verbal attacks that only increase the size of an unnecessary attempt to stretch a column beyond the limits of good taste and respect.

All in all, the synonym of the (Please turn to page seven)

Nothing Sacred

By J. SPENCER MILLER

As long as I have been at Oregon I have always had the idea that it would be very impressive to sing the Oregon Pledge song after football games. It seems as if one of the most beautiful college hymns in the country was being left in the confines of fraternity house singfests and not shown off to the general publicat-large. Most major colleges make it a practice to stand in the stands after a game and sing their alma mater song. Any of you who have heard California's "All Hail Blue and Gold" after a Berkeley contest know how very impressive it is.

Webfoot Yell King Earle Russell-who is about as hardworking and consistent as they come -has solved the problem beautifully. He and John Stehn aday ed the lyrics and music to cod dinate the band and mass group. Saturday it will be unveiled after the Washington game, and we are crossing all eight fingers in the hopes that it will be a success. It will be broadcast over a coastwide hookup, and if it works, it will be a far step in making this after-game singing a traditional

Riding Problems

Transportation to Portland for this weekend is at a premium, and if anybody by any more chance has ANY room in his car, call around to some of the houses because there are plenty of people that want rides-the Alpha Chis are considering a mass hitch-hiking expedition. . . .

BEATING THE DUCK' BEAT! . . People are always sending me all sorts of little present Latest one was from my old friends, the Gamma Fie Bahta pledges-one PEROXIDE bottle with attendant note, "Dear Joe, Something for your shower—join the ranks!-Love and mush, GPB pledges." I passed it on by Western Union messenger to the Alpha Phis-by way of subtle hint. The whole campus misses that little breath of California down on the millrace—it'll be worse when the rains come-we gotta have some kind of sunshine

Battlin' Bertha

An idea has finally presented itself for the utilization of Battlin' Bertha, the sodden mass of metal now reposed in front of the home of the beauties of Chi Omega Give it to the scrap metal drive Jean Baker and Norm Foster are "just friends," so they say, but outsiders wonder - maybe Lt. Cullen Murphy does, too . . . The Emerald is liable to lose a sports editor awfully fast if Lee Flatberg can't prove to ERC medicos that he can see well enough to spot the yellow of a Jap's eyes as an officer. . .

Vivacious Polly Gordon is our nomination for Rally Girl of the (Please turn to page eleven)

Webster's Wise

Webster's dictionary defines the word "dear" as "expensive, "costly," or scarce." Now we bet ter comprehend why lads shower aforementioned term so freely upon their favorite coed .-- University of Kansas, Daily Kansan.

Loan Business Slips

By EDITH NEWTON

Oregon students borrowed \$2,603.80 in September, 1942, from the school emergency loan fund. This is a low figure as loans go, for it equals less than onefourth of the amount borrowed during the same period last year when 284 people drew \$8,198.40 to pay registration fees.

Emergency loans are made for 30 to 60 days in amounts large enough to cover registration fees, exclusive of non-resident fees. They must be paid before students can enroll for another term.

Loans are harder to get this year, according to C. K. Stalsberg, University cashier. The loan

committee has ruled that at least one term's attendance at the University and a cumulative GPA of 2 point are requisites for securing this financial aid.

These measures were taken after a survey made during the summer showed that 81 per cent of the overdue notes belong to students having a cumulative grade average of less than 2 point. Of the loans made in the past, 72 per cent have been made to students meeting the new grade requirement.

Students with better grades seem better equipped to pay their loans, or are more willing to assume their obligations, according to Mr. J. O. Lindstrom, business manager.