

—Photo by Fred May

ADDRESSING THE CONCLAVE . . .
 . . . of Alpha Delta Sigma, national advertising fraternity, is Donald M. Erb, president of Oregon. At the table are Jim Frost, '42, ADS president, and Leith Abbott, toastmaster, advertising manager for Southern Pacific at Portland.

ADS Awards . . .

Advertising Groups Hold Annual Conclave

Alpha Delta Sigma, men's national advertising honorary, held their annual conclave Saturday night at the Eugene hotel. Gamma Alpha Chi, women's advertising honorary, were guests of the W. F. G. Thacher chapter.

Doug David, junior in B.A., was awarded the Bob Byington Cup for outstanding service to the chapter. Mary K. Rior-dan, senior in journalism, was awarded a Gamma Alpha Chi Collins Cup. Howard Vierling, junior in journalism, was awarded a token scholarship for being the outstanding junior in advertising. Ed Turnbull, of the Eugene printing firm, was awarded a plaque as the professional member to do most service for the chapter.

Featured speaker at the banquet was Dr. Donald M. Erb, University president, who spoke on "War Time Economy."

Vierling, treasurer, turned over a \$100 war bond to Jim Frost, outgoing president.

Announcement was made of the nomination of W. F. G. Thacher, professor of English and advertising at the University, for national president of the Alpha Delta Sigma honorary. Mr. Thacher is the first man nominated for this two-year position.

Harris Ellsworth, newly elected congressman from the Fourth Oregon district, was an honored guest. Leith Abbott, advertising railways in Portland, presided as toastmaster of the banquet.

Newly initiated members of this honorary are Fred Gong, Bud Vandenevnde, Don Dill, Paul Thurston, Pete Lamb, Don Shirley, Joe Montague and Jim Prior.

Emerald Staff Awards Made

Emerald awards were presented to 108 staff workers Monday at the annual banquet of the paper's news and business staffs in the Eugene hotel.

Sixteen students were awarded Emerald O's by Fred O. May, business manager, and Helen Angell, editor. These pins, signifying two years of service on Emerald staffs, went to: Marilyn Marshall, Jeanne Routt, Anita Simons, Helen Rathburn, Helen Flynn, and Elizabeth Edmunds, business staff; and Mary Wolf, Ruth Jordan, Joanne Nichols, Herb Penny, Bob Frazier, Fritz Timmen, Ted Goodwin, Fred Treadgold, Marjorie Major, and Lois Hulser, news staff.

Certificates, presented for one year's meritorious work, went to 48 news staff members and 44 business staff members.

Gym Equipment

All personal equipment must be removed from the baskets at the men's and women's gymnasiums before Monday, May 25. All baskets will be emptied after that date and the personal equipment will be discarded.

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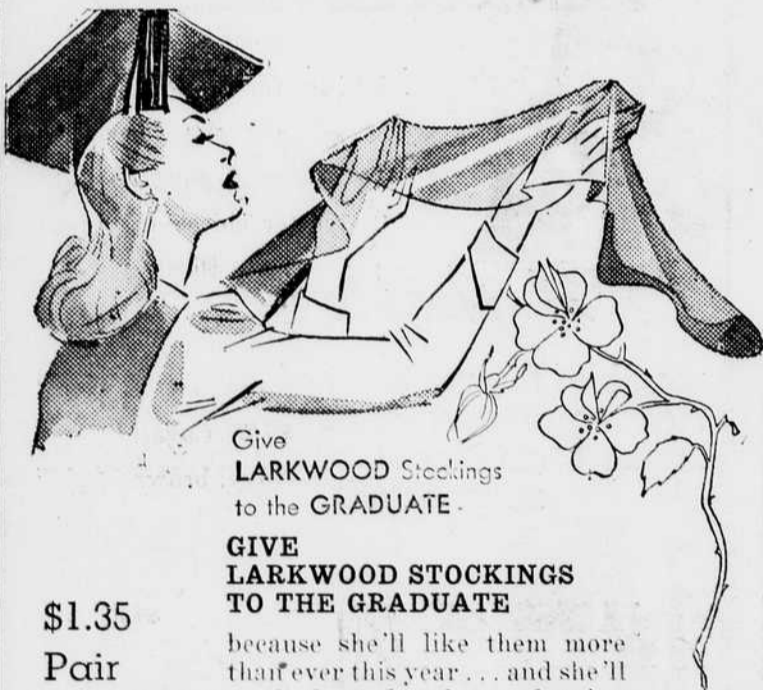
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