

# 'Five Cents for a Jive' To Lure Stronger Sex

"Five cents for a jive, gents!" is the slogan being used to promote this term's Nickel Hop and to lure campus males into all women's living organizations Wednesday evening from 6 to 9 o'clock for three hours of general fun.

Men will pay 5 cents for each 15-minute dancing period, at the end of which time "Hop" representatives will blink the lights and he must dig into his pocket for another coin or move on to the next house. Co-chairman Dorothy Clear and Virginia Wells suggest that each fellow try to get to a house at the beginning of a new period to eliminate confusion.

### Shoe Boxes

House representatives will meet Monday, Miss Clear said, where the traditional shoe boxes, for holding the nickels, will be distributed to them. They will also be instructed as to their duties, which include taking care of lights, music, and proceeds for their own organization.

Co-chairmen will collect boxes immediately after the "Hop" and begin recording results, so that the winners may be notified as soon as possible.

Signs bearing the slogan and other appropriate information about Wednesday's event were put up yesterday through the campus. Presidents of all men's living organizations will be contacted this week to promote the Nickel Hop in their house.

### Hofman Tickets Good

Season ticket holders for the Greater Artist series will be admitted to the Vronsky and Babbin concert on the tickets previously issued to them for the Josef Hofman concert.

## Natural History Lecture Listed

A lecture on geology will be presented by Dr. W. D. Smith, head of the geography and geology departments, to the Eugene Natural History society Friday night at 8 p.m. in room 101 Condon hall. He will emphasize the importance of geology in many aspects of Lane county activities, including flood control, engineering, road construction and scenic resources.

Special features will be discussed such as paleontology of this region and strategic minerals like quicksilver, zinc and other minerals of special importance in national defense. Dr. Smith plans, in addition to his principal lecture, to describe the general topography of the county with reference to possible maneuvering of troops in this area, if such moves should be necessary.

The public has been invited to attend this lecture.



THE HOP HEADS . . .

. . . lay their plans for the spring term Nickel Hop. From left are Marilyn Campbell, advertising; Dorothy Clear, co-chairman; Virginia Wells, co-chairman; Mary Riley, organization and finance; and Marge Curtis, publicity.

## 'Of Thee . . . Practice Set

Friday, April 17, Guild hall stage:

1—Act I, Scene II, "Hotel Bedroom."

Saturday, April 18, Guild hall stage:

7:30—Act I, Scene IV, "Atlantic City Hotel."

9—Act I, Scene VI, "Inside Madison Square Garden," (including Rhea and Ashcom).

Monday, April 20, Guild hall stage:

9—A rehearsal of the entire cast including all those who have been cast and those who have signed up.

### Petitions Deadline

Petitions for the position of Emerald editor are due today by 5 o'clock in the educational activities office. Applicants will go before the board on April 23.

### Mortar Board Ball

Plans for the annual Mortar Board ball are getting under way according to Billie Christenson, president of the group.

Helen Angell has been appointed to take charge of programs, Hope Hughes in charge of decorations, and Elizabeth Steed and Billie Christenson will arrange for the orchestra and patrons and patronesses. The ball is scheduled for May 16.

### SENIORS

Caps, Gowns, and Commencement Announcements should be ordered at

### the 'Co-op'

### AT ONCE

All Orders Must Be in by April 18

### WANTED !!!

COLLEGE MEN FOR SERVICE STATION WORK IN EUGENE. 5 P.M. TO 10 P.M. DAILY. SALARY PLUS COMMISSION.

MAKE APPLICATION MONDAY IN PERSON AT GENERAL PETROLEUM PLANT, FIFTH AND PIERCE, EUGENE.

# "Let'er Ride!"

RODEO OR RANGE—TOP-HANDS AGREE: "THERE'S NOTHING LIKE A CAMEL"



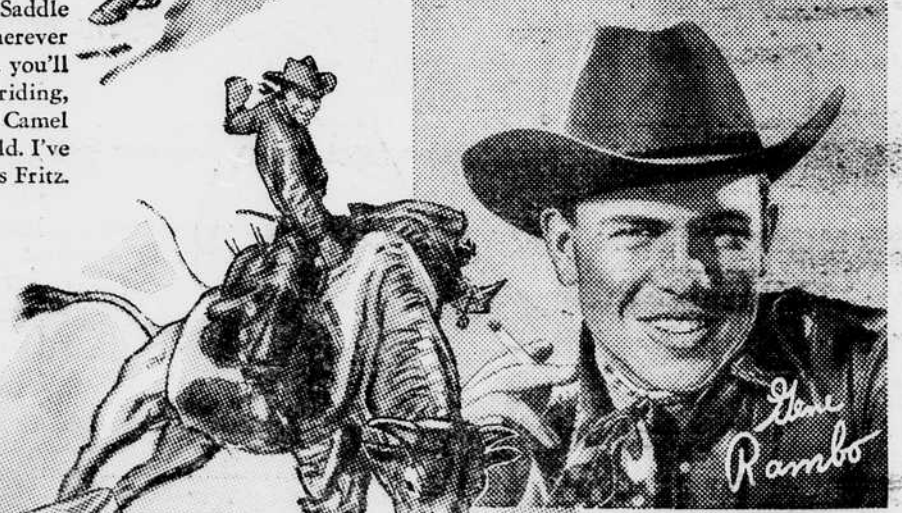
GRAND CHAMPION ALL-ROUND COWBOY FRITZ TRUAN also has a Saddle Bronc title to his credit. Wherever the riding is the roughest . . . you'll find Fritz in action—and, if not riding, he'll probably be enjoying a Camel (above). "Camels are extra mild. I've smoked 'em for 10 years," says Fritz.



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"LESS NICOTINE in the smoke makes good horse sense to me," explains Bareback Bronc ace Hank Mills (left). "Camels have the mildness that counts. They've got the flavor, too." Everywhere you go, it's the same—for extra mildness, coolness, and flavor, there's nothing like a Camel—America's favorite.



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