

## From the Pulpit

By JOANNE DOLPH

Special Easter music and services have been planned by most Eugene churches for next Sunday, and the holy days preceding.

St. Mary's Episcopal church will begin services Friday, from noon until 3 p.m., commemorating the time Jesus spent on the cross. The service was based on the seven utterances which were made from the cross.

### Church Communion

Choral communion at 6:30 a.m. will welcome Easter Sunday. At 9:30 there will be a corporate communion for University students. The morning prayer and sermon by the rector, Rev. E. S. Bartram, will be at 11 a.m. "Te Deum Laudamus" and "Jubilate Deo" will be sung by the choir.

Other services are holy communion at 8 a.m. and 12:30, and baptism at 4 p.m.

### First Baptist

Members of the C.O.S. of the First Baptist church will celebrate with a breakfast at Seymour's cafe. The church school is scheduled for 9:45 a.m. Dr. Vance H. Webster will preach the sermon, "A Risen Savior's Power," at 11 a.m. Helen Judy will sing "My Redeemer Liveth" from the Messiah.

At 7:30 p.m. the choir will present its Easter concert in conjunction with the baptismal service. A pageant, "Challenge to the Cross," will be given by the Eugene business women's class.

### Methodist

"All or Nothing" is the sermon to be preached by Rev. Charles Funk at Eugene Methodist church.

### Wesley Foundation

At 6:30 p.m. Wesley foundation chapel hour will present a discussion of "What Can Easter Mean This Year?" with Gerd Hansen, Michi Yasui, and Don Butain as speakers.

### First Christian

Dr. Childers of the First Christian church will speak on "He That Was Dead" at the regular 11 o'clock service.

At the evening service the choir will give a short musical, and the high school group will present an Easter play.

### St. Mary's Catholic

Masses at St. Mary's Catholic church are scheduled for 6:30, 8, 9:30 and 10:30 p.m. on Sunday.

Masses on Saturday will be at 8 a.m. with preliminary services at 6:45.

Easter Sunday high mass will be celebrated at 10:30. The choir will be under the direction of Dale Cooley.

### First Church of Christ

The lesson sermon topic at First Church of Christ, Scientist, is "Unreality" at 11 a.m. Sunday school is at 9:30 a.m.

### First Congregational

Two identical Easter services will be presented by the First Congregational church, at 8 a.m. and 11 a.m. The sermon subject is "This Is Life Eternal."

## Deans Visit Alpha Gams

Mrs. Hazel P. Schwering, dean of women, and Mrs. Alice B. Macduff, assistant dean of women, were luncheon guests of the Alpha Gamma Delta sorority Friday noon.

Coed at a dance: "Gracious but the floor is slippery."

Partner: "I shined my shoes, if that's what you mean."—OSC.

## Retail Institute Convenes Here

The University of Oregon campus will provide the meeting place for approximately 40 Eugene merchants on April 15 and 16. The occasion will be the annual spring conference of the Oregon Retail Distributors' institute. Dr. N. H. Comish, professor of business administration at the University, is secretary of the institute and is in charge of the arrangements.

The principal topics of the conference will center on war and inflation. Problems which will be discussed are the following: Should merchants curtail stocks or anticipate further price increases and stock shortages; how does a management use standards of efficiency in and for Oregon stores; how to build a purchase program under inflation; and how government regulation influences the retailer and his business.

A total of 800 announcements have been sent out according to Dr. Comish and these will be distributed throughout the state. Some were sent to retailers, and the balance were sent to officers and advisors of the institute who will distribute them personally. The president of the entire organization is A. E. Burkitt, manager of J. C. Penney Co., Portland.

## Pi Lambdas Elect Officers

Pi Lambda Theta, women's education honorary, met Wednesday evening in the YWCA house to elect officers for the coming year. New officers are: Dorothy Sherman, president; Ella Carrick, vice-president; Ruth Condon, corresponding secretary; Louise Fitch, recording secretary; Frances Newsom, treasurer; and Billie Christensen, keeper of records.

### Outgoing Officers

Officers for the past year were: Elizabeth Saul, president; Nanette Schmuki, vice-president; Ruth Solberg, corresponding secretary; Leona Tyler, recording secretary; Dorothy Sherman, treasurer; and Mildred Harrison, keeper of records.

During their meeting the honorary voted to contribute \$5 to the YWCA. Ruth Hopson gave a talk on hobbies in science for women.

The next meeting of Pi Lambda Theta will be held in the YWCA house Wednesday, May 6, when the new officers will be installed.

## Trade Last

(Continued from page two)

A practical laboratory of democracy, created and operated by University of Wisconsin students, began work recently on the university campus when the new student court heard its first 18 cases.—Texan.

A student at the University of California at Los Angeles says that the best invention of the week is a coat that looks like a raincoat, but isn't.

"It's for this California weather when it looks like rain but doesn't," he explained.

A Spanish professor at Michigan State was attempting to explain the imperfect case to his beginning Spanish class.

"The imperfect case," he said, "goes on and on. For example 'I go with many, many girls.' That's imperfect."

Came a voice from the third row left: "I would say that's perfect."

## Baptist Young People Plan Easter Breakfast

An Easter breakfast will be held at Seymour's cafe by the Baptist young people of the campus and city, Sunday morning at 8:30. Committee chairmen for the breakfast are: general chairman, Dorismae Blalock; menus, Flora Campbell; table decorations, Verma Pedersen; program, Lillian Kutz; invitations, Charles Roffe.

Among the special musical numbers featured will be a soprano solo by Helen Judy and a number by the mixed quartet, composed of Pauline Scott, Dorismae Blalock, John Harms, and Charles Roffe.

## Field Trips Planned

Two geology field trips to study the rock types in the new cut at Judkins point are scheduled for this weekend. Dr. Lloyd W. Staples will lead one this afternoon and Dr. Warren D. Smith will day.

## Residue Left From Auction

The number of things lost on the Oregon campus in one day would seem to prove that professors haven't a monopoly on the absent-mindedness. Articles listed below were turned into the University depot after the AWS auctioneers had cleared the shelves. A five cent recovery fee is charged the loser.

Two British Poetry and Prose books, volume one.

Cases and Readings on Property.

Elementary Economics.

Modern Composition.

Poetry of the Book.

Shakespeare (a book).

One and one-half pairs of mittens.

Handkerchiefs.

Headkerchiefs.

Fountain pens.

Pocketbooks.

Notebooks.

An overseas cap.

## Student Singer Airs Easter Music on KOAC

Flora Kibler, soprano, will feature Easter music over KOAC Monday night at 8:15; Leone LaDuke, pianist, will follow with two Chopin pieces.

Miss Kibler, freshman in arts and letters, will be accompanied by Jean Beals. She will sing "The Holy City," by Adam; "He That Keepeth Israel," by Schlosser; "One Sweetly Solemn Thought," by Ambrose; and "The Palms," by Favre.

Miss LaDuke's first number is "Ballade," by Chopin; and "Impromptu in A flat," also by Chopin.

## Alaska Grad Visits UO

Jason Baily, law school graduate of 1940, visited professors and friends at the law school Wednesday. He is now on his way back to Juneau, Alaska, where he is employed by the FBI.

# Mr. Merchant:

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1. That the Emerald circulation to students alone is still well over 2600 in spite of decreased spring enrollments all over the nation due to the war?
2. That the Emerald is Oregon's only All-American Daily Newspaper?
3. That YOU can use our promotional department to secure information and help merchandise your goods?
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5. That Oregon students spend, IN EUGENE, over two million dollars annually for their various kinds of supplies while in attendance at the University?
6. That in addition to this rich student market the faculty and administration spends over \$487,600 in Eugene? They, too, read every issue of the Emerald carefully.
7. That Wednesday's Emerald is a special issue for men's advertising to promote the sale of clothing to college men?
8. That Thursday's Emerald is dedicated to special features and advertising of women's fashions?

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