

Coeds Speed New Clothes Selections

(Continued from page three)

ers for their hair as they have always had.

Yes, certain items coeds have been wearing and more or less taking for granted will become scarce. Rubber priorities have handed the rubber boot industry a punch on the nose, and galoshes, practical and plain though they may be will probably replace highly-decorated many-colored boots. No more will feet shod in snow white (or soiled white) and fire-red rubber, tread wet Oregon walks, for luxury colors are a thing of the past. Many sizes of rubbers and rubber-soled shoes are already playing hard-to-get.

Squeaking of Shoes

Speaking of shoes, manufacturers have been scratching their heads and pulling their beards vexedly trying to think up possible substitutes for good ol' crepe soles. And at last they have come forth with suggestions—black composition may smack the dust as far as sports footwear is concerned; rope has been mentioned (lend an oriental aspect to the thing, doesn't it?) and there is always leather.

It's highly improbable that wooden clompers will run riot through summer months because

the more generous Mr. Sun becomes with his golden rays, the more cumbersome and hot Dutch girl shoes become. Besides, the next shoes to be plugged by energetic salesmen will be health-promoting and comfortable (a lot of walking looms ahead for a nation deprived of tires).

Trouble With Girls

Neither rubber shortages nor any other emergency can sound the death knell for the foundation garment industry. The All-American girl prides herself on her lithe, well-proportioned figure and her morale and appearance depend upon this "underneath" aspect of women's garment production. If rubber panels in girdles are sacrificed for defense, rest assured, coeds, that strong cloth or something equally effective will replace them.

Wool priorities are beginning to make coat, skirt, and dress producers pale slightly. Prices have upped already and some new fabrics are adulterated with cotton and rayon. Salespeople watch wool merchandise, hawklike, for tiny imperfections in quality and weave; if these are found the garments are thrown back in the manufacturer's face with surprising suddenness. At any rate, soldier, sailor, and marine must be kept warm and dry and who are their girl friends in American colleges and universities that they should complain?

Sweaters Rapped

Sweaters, hailed the No. 1 article of wearing apparel by students throughout the United States, are bound to feel the wool shortage rap. Present price boosts, from 10 to 25 per cent, illustrate this. Of course, stores which have a good stock on hand can supply present demands successfully; but when this is gone . . . well, the innocent lamb must treasure his life carefully in months to come.

In addition to wearing apparel, the beautifiers on which coeds spend such lavish sums each year feel the squeeze of the OPM's sinewy hand. Hairpins and bobby pins, which keep the most grotesque coiffures in place, have almost tripled in price. Plastic substitutes and toothpicks are expected to hold down future pin-curls. And would-be blondes may well shudder to learn that peroxide and bleach oils must go into munitions—hence, they may become unobtainable. Oh well, most fellows prefer locks in their natural colors anyway.

Many More, Too

One could go on and on, naming compacts, perfumes, curlers, countless other little items which Mars is crushing under his heel. But in spite of the awe-inspiring list, college girls need not worry themselves pallid beneath their rouge. England still turns out a heavy volume of essential merchandise, with new style showings colorful and practical to offset the mood of a world in chaos. And so will Uncle Sam keep his daughters in universities throughout the land happy, well-clothed, and well-prettyed up. The victory spirit will echo deafeningly from ardent throats of women seeking a higher education—in Oregon—in each of the 48.



STRAW MOTIF . . .

. . . frames the pretty face of Betty Jane Harding in her Easter bonnet from the Bonnet Nook. A big brim is always the favorite with well-dressed campus women because of the feminine touch and this model is doubly attractive because of the wide edging of black lace on the natural leghorn straw.

Photo by Fred May

If you have red or blond hair you shouldn't miss the opportunity to wear a bit of spring on your ear lobes—little white daisy earrings to match the ones in the old campus grass.

Fashions Take Bow With Color

Spring term will bring a new vogue in dessert clothes. Large bright prints will supplement the velveteen and wool, and the fur coat will exit to the summer storage and bright topcoat takes over.

The larger the print the more '42 you'll be. A lot of plain background space is new. Dirndls and shortwaists are again vying for honors, with the shirtwaists coming out in the lead. Some of the best prints are in rayon. One short cut to smartness is getting a rayon-faille polka dot.

Dirndl doubles include separate blouse and skirt of silk jersey. There are some smooth striped dirndls on the market. Others have flowered skirts and long-waisted, plain-colored tops.

Peg-top skirts may be from Irene Castle's day but they're still "in" for Oregon. Be the first to try one in silk jersey. Wrap-arounds are another idea. IC

seems to have quite an influence on everything we're wearing and doing. Even our haircuts are going a la Castle.

The dolman-sleeved cardigan dress is somethin' if you're the type. If you want something super special here's a NY note to say they're wearing black or navy lace dirndls done with sheer camisole tops. Impractical as the dickens but lush for certain occasions. However, they aren't recommended for desserts.

—By Jean Fridger.

A simple round sequin collar might be just the transfusion you need for last spring's dark dress.

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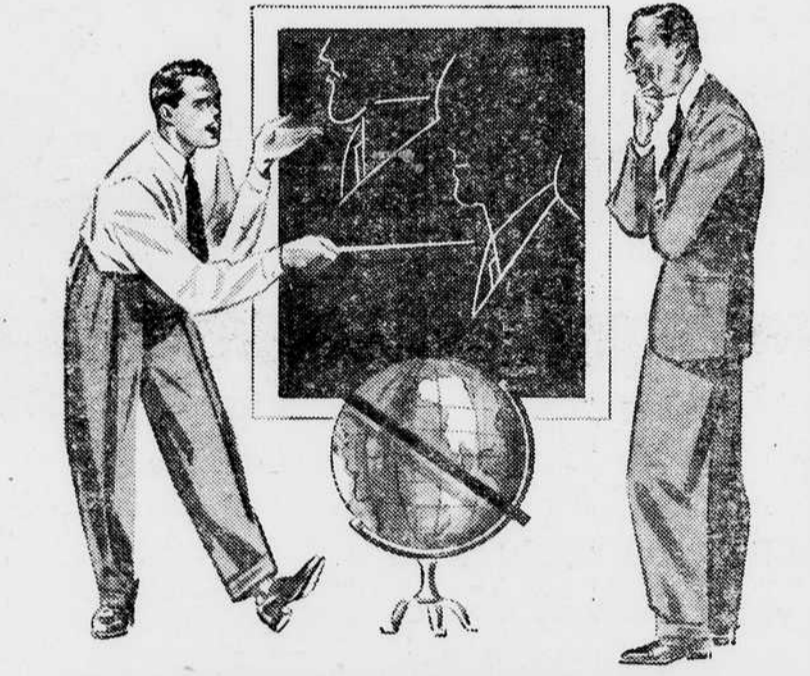
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