

Clothes Will Be Worn . . .

West Goes East In Men's Dress

By TED HALLOCK

Revelatory as it may seem, clothes will be worn this spring. And radical ones at that. At long last the west is turning to the east for style examples. The men of this university and others on the Pacific coast will be confronted by a trend toward the studied casualness of the Harvard undergraduate.

And the beautiful thing about it all is that, contrary to general assumption, premeditated sloppiness does not involve the possession of great amounts of the long green. Luckily, we of the great open spaces do not have a Brooks Brothers to plague us with \$50 Irish Donegal jackets. Rather, we do have some very modern men's haberdasheries in our midst that cater to what we wear, by gauging their stock to our varying tastes.

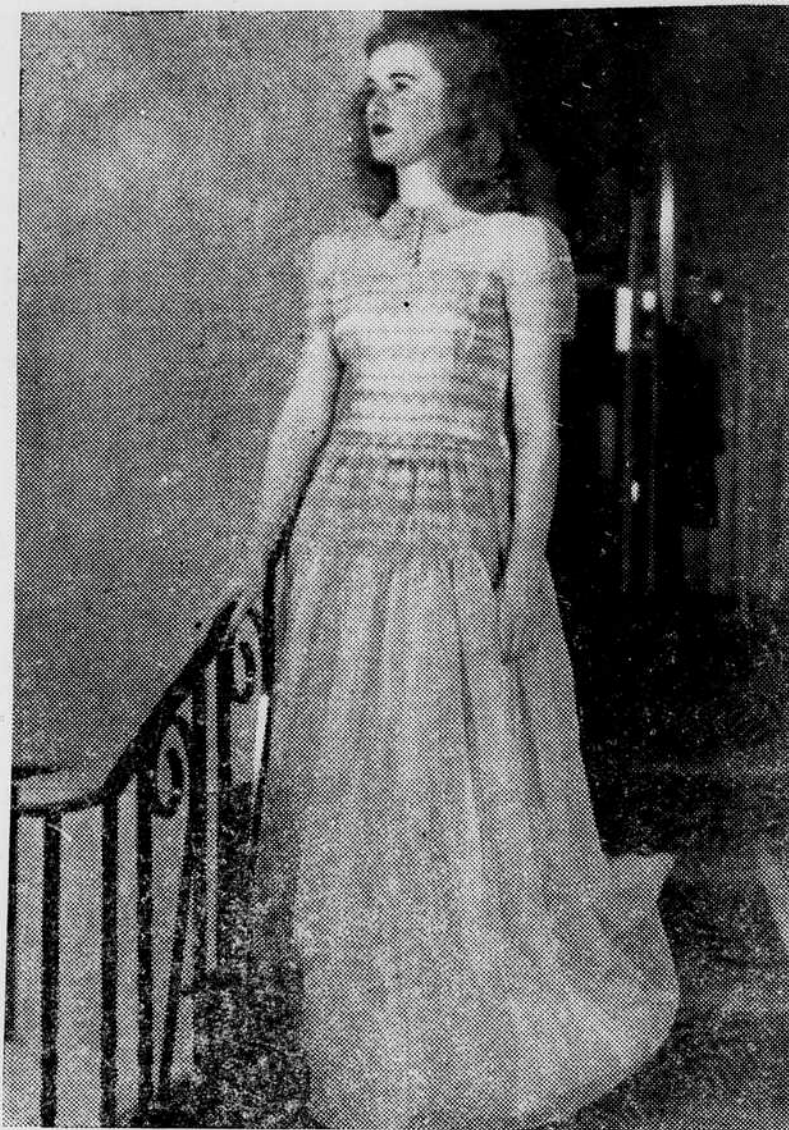
All of which adds up to this: we most masculine of the male clan will be tweed attired for summer, if we really set our minds to it. Even the heaviest of Harris fabrics will be worn for their baggy, unpressed allure. The button-down collar with flauntly Lord Byronish flair, brothered with knit ties galore of solid colored fantasy, will be prevalent. Drape, taboo under defense regulation, will become unimportant anyway, as men endeavor to secure that bewhiskered Van Heflinish mess. The tattersall waist-

coat, mark of the Bret Harte hero, will return to a place of prominence on the breast of our clothes conscious male.

Definitely then, we are trying to get away from the obvious in dress; we are attempting to forsake the blase, evident styles that California considers to be good taste, and return to an era of old world fashion.

For the head there are hats and more hats. Condemning the high crown, lined brim makes, we are turning to the low crowned porkpie, of rough texture, with scottishly brilliant feathers to offset ruggedness. We are definitely adopting the battered in headgear to complete the proper male picture.

For the feet, an argyle plaid if moneyed; an Interwoven plaid if semi-moneyed; and a million other good makes if like everyone else. Shoes are big and neglected. Footwear must have a ruddy complexion to pass the test



SWEETHEART BLUE . . .

. . . in a Venetian Waltz dress of billowing marquisette and Susan Stater is ready for her house dance date. A girlish collar tops the matching embroidered long torso effect dress.

Photo by Fred May

nowadays. Brogues, here we come.

So the newly fickle west-coast collegiate male, may look more like a collegiate male is supposed to look like in all the Esquires,

if he follows the scheme of not buying everything that looks good, but instead, waits till he knows it is good, even though costly.

Socks Talk Hits Colors

Inspiration: frantic women's editor phones, wants story on men's socks. Socks? Ah yes, College Joe still wears 'em, garterless as ever.

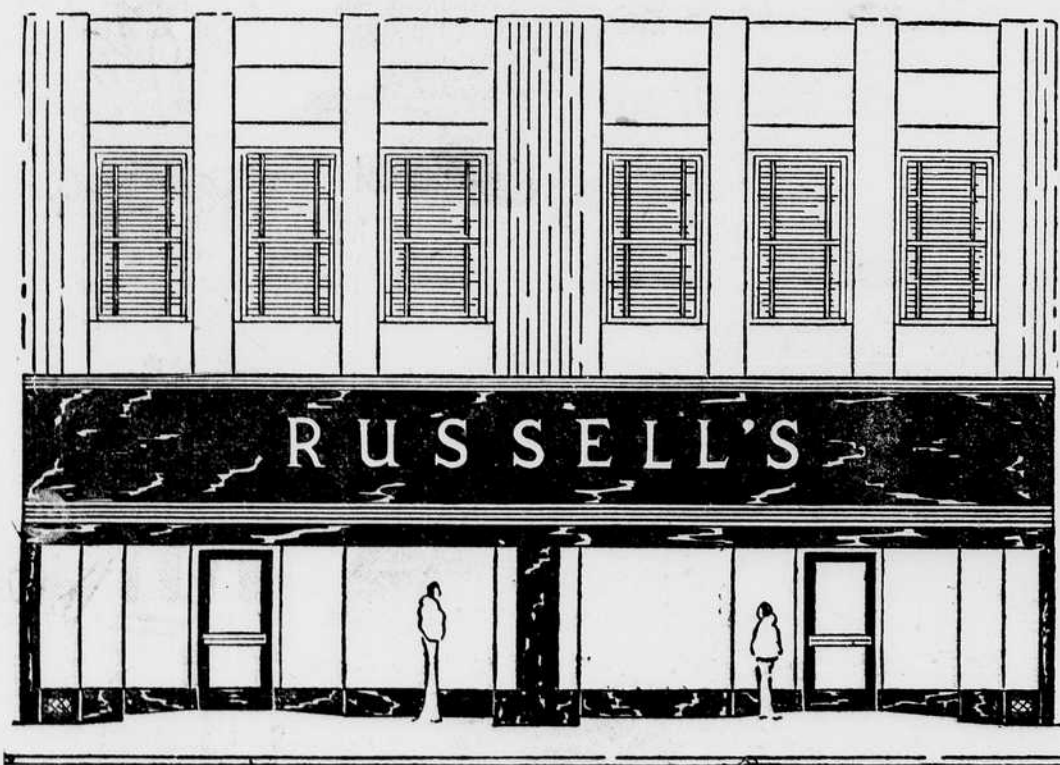
Saw J. Wes Sullivan in a combination pair at Alpha Gam costume dance—sheer silken beauty on spindly left leg, 1938 spotted green woolen on right. Al Roberts hits a more common trend with brown socks blending with green and white outfit.

Ribbed pairs are of all patterns . . . some straight up and down . . . others with squares, circles, etc., clustered on smooth rayon backgrounds . . . some zig-zag . . . a few plutocratic interwovens . . . few ribbed socks in any but solid colors with small stripe or band of contrasting or harmonizing shade . . . at least there are fewer off-shade attention-drawers in the ribbed showing.

Most popular socks for College Joe: his roomie's. Further statistics: laundries can't be overburdened with socks to wash—too few show evidence of recent cleaning, or rather too many show the contrary . . . the color emphasis, in a very general way, follows the current trend to pastels.

Trend: more to solid-color ribbed pairs; campus apparently gives equal emphasis to contrast and to harmony. End of month brings much interchanging with roommate. Woolens and rayons 90 per cent of materials, most with elastic tops and all newer pairs so short they cover only two inches above shoe tops.

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