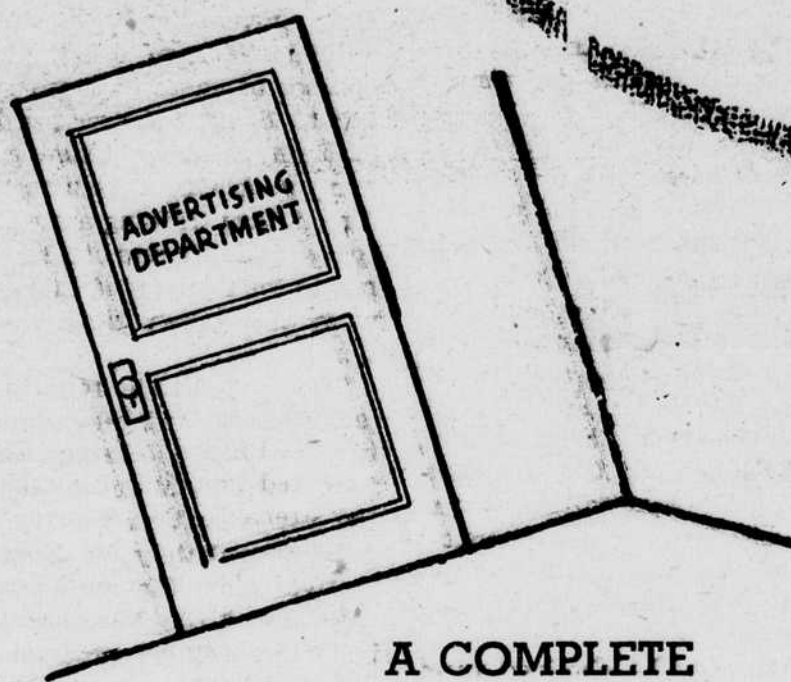
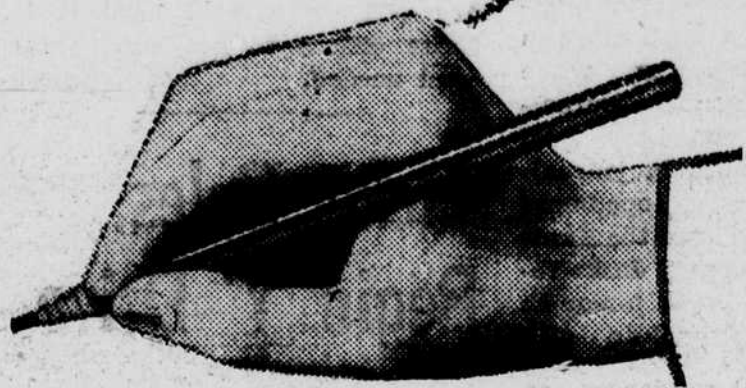


Now, More Jobs are Open Than Ever Before



A COMPLETE
ADVERTISING DEPARTMENT
FOR YOUR BENEFIT



With war industries robbing the nation's offices and factories of their manpower, business leaders and merchants are pleading for more and more experienced college-trained men and women to take their places. The normal supply of trained workers is rapidly being exhausted. But employers are insisting that the new generation of employees must know "what makes the wheels go round." A college diploma is merely the start. The student or graduate must be trained in the practical knowledge of business. The OREGON DAILY EMERALD is a training ground where this necessary experience can be gained. Many positions on the business staff are now open and members who have worked on the EMERALD usually receive their diploma plus a hearty recommendation from W. F. G. Thacher, professor of advertising, and Dean Victor P. Morris of the Business Administration school, praising the practical knowledge and experience that was gained in the EMERALD business office. The opportunity is open now.



Attend This Meeting!

... Thursday evening at 7:30 in Room 105, Journalism building. There's a chance to sign up as salesmen, layout workers, or office workers. Fred May, EMERALD business manager, will address the new and old members of the staff and tell of the plans for the coming term. Betty Jane Biggs, newly appointed advertising manager, will be introduced.



These Are Your Big Dividends

ACTIVITY

One of the greatest and biggest activities on the campus, The EMERALD includes many of the most important student leaders on the campus. Most student leaders have worked on the Emerald at one time or another. Students on the Emerald learn about business and advertising and at the same time are a part of the greatest Oregon activity.

FUN

For meeting nice people and doing things nothing can beat the EMERALD. The friendly atmosphere and the new friends you make are tops. Too, there is some compensation for the work besides activity points. Every year in the late spring the EMERALD has a big banquet — FREE — to which you will be invited. Awards and special mention are made here for good work.

EXPERIENCE

For the best possible college experience we recommend working on the EMERALD. Business men and teachers alike say that the practical experience on the EMERALD is among the best that can be had. Here you will learn about an infinite number of things including the writing and selling of advertising, layout, office and secretarial work, and other things.

OPPORTUNITY

That there is opportunity for the future by work on the EMERALD is shown by a glance at the records of graduates who have worked on the EMERALD. With hardly an exception graduates who have worked on the EMERALD are leaders in their business. You'll find that they are all doing well in their business. You too can start on the right foot.

JOIN UP NOW

FOR ACTIVITY WORK ON THE

OREGON  EMERALD

FRED O. MAY
Business Manager

BETTY JANE BIGGS
Advertising Manager