797 Willamette

### Cute Coed Friendly--UO Males Not Interested

What, oh what has happened to college spirit? Where are the good old days? Isn't there any friendship left in this dreary world? Can't a pretty girl even turn a male head any more? Where is the student conviviality of "ye olden dayes"?

Out of 10 men students approached by Margaret Brooke, pert, dark-haired, freshman girl, Sesterday afternoon on "Hello Walk," two of them answered her "Hello," and the other eight looked at her as if she were an annoyance.

It was all part of a survey conducted by the Emerald to find out how closely students are observing some of the Homecoming traditions.

A cameraman was on hand to record the reactions of some of

the students. In the 20 minutes between 1:50 p.m. and 2:10 p.m. he had taken three pictures, and they were posed for the occasion.

Jim Rathbun and his "Order of the O" men are patrolling the campus beginning Monday, November 24, and all offenders of Oregon traditions, including not speaking on "Hello walk," will be severely chastised at the noon "hit parades" on Fenton hall

Clifford L. Constance, assistant registrar, will return today from a vacation in Los Angeles. He arrived there after a meeting of collegiate registrars on November 8 to 10, in Santa Barbara, California.



YEHUDI

Yenudi Menuhin, world-famed violinist, will play before a Eugene audience for the first time in a concert December 1. The concert is sponsored by the educational activities board.

## Violin Master Appears Soon

Yehudi Menuhin, one of the world's foremost violin artists, will make his first Eugene appearance in a concert December 1. Menuhin has won acclaim as one of the most talented of adult musicians.

Menuhin began his serious studies on the violin when he was 4. His first public appearance was made in San Francisco at the age of 7, but the performance that echoed around the musical world was given when he was 11 on the stage of New York's Carnegie hall.

The concert is sponsored by the educational activities board and tickets may be purchased after November 20 at the activities office or by phoning local 214.

#### Beta Alpha Psi Invites Its Alumni

Beta Alpha Psi, national accounting honorary, is inviting alumni members to attend a Homecoming luncheon in Del Rey cafe, before the Oregon State game. The luncheon starts at 11:30 a.m. November 29.

Alumni desiring to attend are directed to notify Melvin Holt, secretary, at the school of business administration before November 22.

#### WHY NOT START YOUR **CHRISTMAS** SHOPPING NOW?

Lay away a gift a day and choose from huge stocks of Lovely and practical gifts from Handkerchiefs to Robes Gift Wrapping Free

THE BROADWAYS wearing apparel—dry goods 20 & 30 East Broadway

Constance Returns

# MILLER'

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H. Gordon & Co.



Phone 131



## Homecoming ...

when old friends meet again!

We, too, will be happy to see many of you whom we knew in your college years. . . . Please drop in during your odd moments. Remember that we always have the smartest fashions for your every want and need . . .

EUGENE'S FASHION CENTER