

ADS President To Unveil Facts

Lou Townsend, assistant vice-president of the Bank of America and national president of Alpha Delta Sigma, men's national professional advertising honorary, will be guest speaker at the meeting of the W. F. G. Thacher chapter tomorrow night in the College Side inn.

Mr. Townsend, who is in charge of publicity and advertising for the bank, is also vice-president of the National Financial Advertisers' association. He was formerly president of the Pacific Coast Advertising association.

Thursday night's banquet will be one of a series at which Mr. Townsend is speaking on advertising. Tonight he will address the Portland Advertising federation which is made up of Portland alumni of Alpha Delta Sigma. Tomorrow noon he will speak at the A. T. Vance chapter at Oregon State college.

Mr. Townsend's talk will be the highlight of an evening which will feature several other short addresses.

President of the local chapter is Jim Frost. Jim Thayer is vice-president in charge of publicity; Doug David, secretary, and Howard Verling, treasurer.

YWCA President Named Publisher

Lois Nordling, president of the campus YWCA, was appointed to supervise the compiling and publishing of the regular "Regional Handbook" of the YWCA.

Committee members to assist her in this have not been selected yet but will be students on the campus, Miss Nordling said.

The handbook is to include information on the student Christian movement, a map showing the states within this region, vital and the membership of the regional council, the resources and services of the region, constitutional changes in the national "YW" budget, and decisions of the main supervisory commissions.

Rehearsals to Begin On Easter Production

Rehearsals on the opera "Cavalleria Rusticana" by Mascagni will begin Wednesday afternoon at 4 o'clock in the music school. The opera will be directed by Sigurd Nilssen, professor of voice.

The opera, which is set at Easter time, will be given next spring with orchestra, chorus, and soloists. Any tenors and basses interested who can read music and have good voices are invited to try out for the chorus. Soloists have not yet been chosen.

Rehearsals tomorrow will be in the music classroom, but are scheduled regularly for Monday and Wednesday at 4 p.m. in the music auditorium.

Bishop Hints Big Change

Wilbur Bishop, Oregon editor, hinted important style changes in the 1942 yearbook last night and revealed progress to date on the forthcoming publication. Somewhat more formal in tone, the new Oregon will reduce text matter in favor of photographs and bolder, more inclusive captions.

According to Bishop, the educational activities board has given final approval of the book's budget, and work is rushing ahead to meet a November 15 deadline on the Junior Weekend section. Meanwhile mounting of canoe fete and opening section pictures has begun.

With all color pictures taken, Bishop expects house presidents' and informal house photographs to be completed before Christmas vacation.

Oregon Fires Recalled

(Continued from page one) tion department. It was burned completely to the ground.

McClure Burned
McClure hall was badly damaged in the same blaze and the journalism "shack" was destroyed. Also lost were a number of private buildings and small houses near the campus. A hand-press, over a half-century old and one of the first presses in Oregon, was saved as it was thrown from a window of the journalism building. The University press, then adjoining the journalism building, was saved only after members of the Eugene fire department stationed students with wet blankets to extinguish any small flames.

During the summer session of 1938 the Kappa Sigma fraternity house on East Eleventh avenue, caught fire and was almost destroyed. The two upper floors were gutted and damage was estimated at \$10,000. Eight boys were in the house when the blaze started, but all escaped, two jumping to the ground from the rear of the second floor. Because of an "insurance tie-up," the house was rebuilt on the same location. The two top floors were rebuilt, and a fourth-floor sleeping porch was added.

Igloo Fire
McArthur court suffered a near-catastrophe on April 30, 1932 and but for two students would have been destroyed. Gordon Fisher, a sophomore in art, and Donald Fields, a freshman in journalism, noticed smoke issuing from the southwest store-room. Upon investigation, they discovered a blaze spreading rapidly. Grabbing fire extinguishers, they worked an hour and a half before finally subduing the fire and saving McArthur court.

The first fire to occur on the campus was on September 24, 1913. One building, the new extension structure, valued at \$600, was destroyed. Efforts by students prevented McClure hall from burning.

MILL DELVER



Courtesy Register-Guard
Woolen Courts of Oregon is the subject of a new book recently written by Alfred J. Lomax, professor of business administration. The book is the product of intensive study of industries of the state by Mr. Lomax.

Erickson Elected

Elected president of the Student Religious council Monday afternoon was John Erickson. Other officers chosen at an earlier meeting are Elizabeth Edmunds, vice-president, and Alice Golden, secretary-treasurer.

The council decided to hold a vesper service Wednesday, November 12, in observance of the week of prayer. Place and time will be announced later.

Pill Palace Boasts Top Boner of Day

"Are you ill?" the nurse questioned a prostrate form found one busy day on a waiting bench in the dispensary department of the medicine mill.

The lanky figure reared itself into a semi-upright position, "Aw, no," he answered hastily, "I'm just waiting for the doctor."

Included on the hospital list Tuesday were: Evelyn Lamb, Aldene Gates, Jean Spearow, Dorothy Walthers, Shirley Buberick, Robert Curtis, Fred Karlson, Dan Plaza, Ernest Whipple, Robert Irvin, Maurice O'Connell, Leslie Randall, Roy Metzler, Henry Voderberg, and Dr. Lyle Wyatt.

Law School Library Given Valuable Books

Gifts valued at \$1350 have been received by the law school library since the beginning of fall term, announced Miss Lois Baker, law librarian, yesterday. The gifts came from the collections of three Oregon lawyers and one alumnus and include many old and valuable volumes.

Judge Walter H. Evans of Portland donated 228 volumes, including early books on law reports. Other gifts came from the estates of Col. Robert A. Miller, an Oregon pioneer of Portland, Justice Page Prim, and Judge Charles Prim, both pioneer attorneys at Medford.

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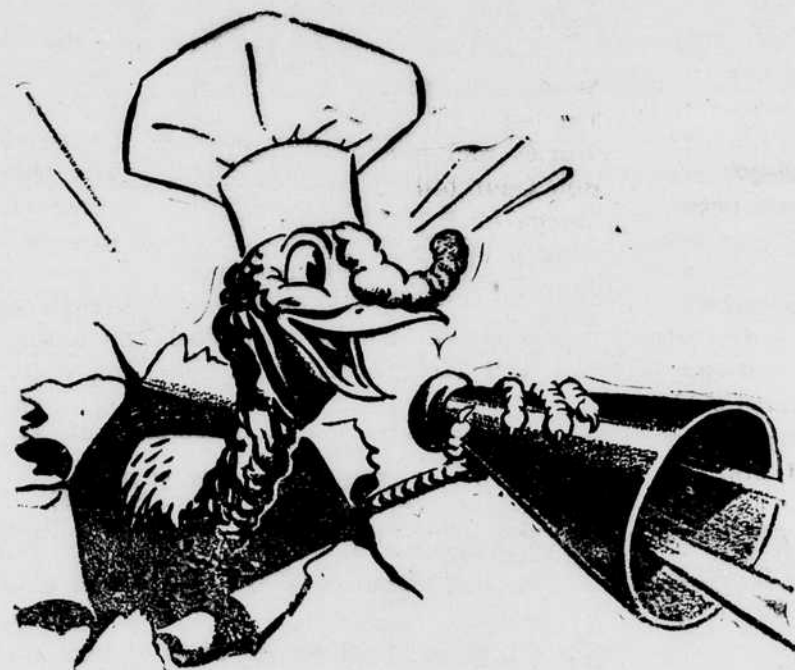
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Thursday, November 6, at 8:00 p.m.
The Public is Cordially Invited to Attend