

Large Turnout Expected For UO Press Conference

The annual high school press conference held on October 24 and 25 in Eugene is expected to draw an attendance of 60 or 70 representatives, according to Professor George Turnbull of the University school.

The representatives will be housed at the various campus living organizations while attending the two-day conference. Registration will take place in room 10 of the journalism building Friday morning, after which the first session of the conference will get under way.

Adams Visits Local House

Dr. John Maxwell Adams, head of all Westminster work in the United States, will be on the campus this evening and Thursday evening visiting the local Westminster house at 1414 Kincaid street.

A potluck supper open to all students and members of the Westminster campus committee will be held in his honor tonight at 6 in the local house. This will be followed by a discussion open to everyone.

Students will be given an opportunity to meet and renew acquaintance with Dr. Adams, who was student pastor at the UO Westminster house from 1928 to 1932. His headquarters are now in Philadelphia, and he is in charge of the 53 Westminster houses on the various campuses. At 10 o'clock Tuesday morning Dr. Adams will talk to the Adult Religious workers. He will be guest of the faculty committee on religion Thursday noon in the Faculty club.

Dr. Adams will leave the University after this luncheon for a Westminster Foundation meeting which will be held in Corvallis at 2 p.m. He will be accompanied by Dr. A. E. Caswell, Dr. W. G. Beattie, Mrs. J. D. Bryant, and Dr. Norman K. Tully, Eugene members of the foundation.

Lomax's Book Just Released

Oregon's woolen mill industry and its development are described in a new book, just released, by Alfred L. Lomax, professor of business administration at the University.

The book, entitled, "Pioneer Woolen Mills of Oregon," traces the history of woolen mills from 1811 to 1875 and of the pioneers, such as Joseph Watt, L. E. Pratt, Thomas Kay, the Jacobs brothers, Reuben P. Boise, and C. P. Bishop, who established them.

A drawing made from an old photograph of the second Brownsville mill, built in 1866 by the Kay family, two maps of Oregon, and a wood cut by Harold L. Price, graduate of the University art school, decorate the book's jacket.

A wool cloth cover, woven at the Washougal Woolen mills, has been used to bind a limited number of copies of the first edition.

'Watch Your Checks,' Says School Cashier

C. K. Stalsberg, business office, announced today that students should be more careful in making out checks at registration and other times for the payment of University fees. Several students have made the mistake of writing checks on the wrong banks.

Two people have already been suspended from the University by the cashier for writing checks with insufficient funds in the bank.

OREGON EMERALD

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Frosh Mixer Looms Friday

Following a round of parties, dances, and get-togethers at which the freshmen have met everyone but each other, Phi Theta Upsilon, junior women's service honorary, is sponsoring a Frosh Mix next Friday afternoon from 3:30 to 5:30 in Gerlinger hall "exclusively for freshmen."

"The purpose of the 'mix' will be to give the newcomers opportunity to become acquainted with one another," Nancy Riesch, Phi Theta president, stated.

Name tags will be given at the door to make introductions easier, and tag and novelty dances have been planned to promote the get-acquainted spirit.

General chairman of the affair is Virginia Bubb, with Milodene Goss in charge of music; Marilyn Marshall, floor; Genevieve Workman, tickets; Grace Williams, refreshments.

Young Now Heads 'Center'

Halfred Young, known on the campus as tenor soloist and professor of voice, has left this post and is now new manager of the Eugene Recreational center.

"In some respects there won't be much of a change in my profession," the smiling singer commented. "Instead of being behind bright lights singing, I'll be under them bowling."

After returning from the World War, Mr. Young bowled professionally but soon went to New York to study. He has been guest soloist with the Cincinnati, Boston, Rochester, and Portland symphonies, as well as having sung for two years in the American Opera company and a six-month concert tour of Europe.

He has sung the lead in such musical comedies as "Naughty Marietta" and "New Moon," and in the "Great Temptation" he introduced to America the song hit, "Valencia." In his casts have been such favorites as Jack Benny, Frank Morgan, Cary Grant, Phil Baker, and Edgar Bergen and Charley McCarthy.

"I'll be happy to have any of my friends come and see me, and I'll even give them free bowling lessons," he offered in leaving.

Reflections

(Continued from page two)
ciated rack of bones you call a body, and I'll bet they would even straighten Lyle Nelson up."

Well, frankly, I am not sure about Lyle, but when I think of the U.S. government spending one hundred billion dollars fattening me up—I'm awed.

Oughta - mean - something - department: A New Deal for the New Order.

Team Leaves for UCLA; Parades, Rally Slated

Beginning with dual parades led by sections of the University band and ending with the introduction of players by Yell King Earl Russell, a send-off rally for the UCLA game will be held this evening on the steps of Johnson hall. Each parade, one commencing at the Chi Psi house on the millrace

Pi Lambdas Schedule Tea

All women interested in education as a profession are invited to a tea given by Pi Lambda Theta, national women's educational association next Saturday afternoon from 3:30 to 5 in the Alumni room of Gerlinger hall.

In the receiving line will be Dean Hazel P. Schwering, Mrs. J. R. Jewell, and Mrs. John H. Saul.

Greeting the guests will be Mrs. R. W. Leighton, Dr. Beatrice Aitchison, and Mrs. Calvin Crumbaker.

Mrs. H. D. Sheldon, and Mrs. F. L. Stetson will pour, assisted in serving by Miss Dorothy Sherman, Mrs. Mildred Harrison, Miss Nanette Schmuki, and Miss Hazel Stevenson.

Chairman of the affair are Mrs.

and the other at the Theta Chi house on 19th street, will be led by half the University band. The parades will terminate at Johnson hall where a rally program will be staged.

Featured in the program, scheduled to start at 7:45 p.m., will be a new "swing" yell by Earl Rusesil, a short talk by Coach Tex Oliver, and a take-off on Hitler by Bob Whitely.

Each member of the football squad will then be introduced by Russell after which they will board buses for the railroad station.

As Wednesday is exchange dessert night, the home house in each case will be expected to accompany its dessert guests to the rally.

Frances Newson and Mrs. Rae McCully. In charge of decorations is Muss Ruth Solberg and handling the music is Miss Dorothy Sherman.

Special Emerald offer, page six.

We're OVERSOLD!

Why Keep On Advertising?

An OPEN LETTER to Local Merchants and to Our Readers . . .



October 21, 1941

TO YOU WHO ADVERTISE:

For many years you have used the columns of the Oregon Daily Emerald to talk to the Oregon Webfoots who read this newspaper.

Each day, side by side with the news stories, your messages in the form of advertisements, have been accepted and expected by our readers as the news of what, where, and how they can buy the things they want and need.

Not always have our readers wanted or needed the things you have offered, WHEN you offered them, but as you have continued to ASK them, to URGE them, to APPEAL to them to buy from you, our readers have learned to depend upon you for their daily requirements.

Now, you say: "We're oversold! Why keep on advertising?"

In answering your question, let me speak—not for the Emerald, but FOR the readers of this newspaper.

Now, we realize that now and then you will be oversold. We know that there will be times when you cannot supply some things we want. We expect some prices will go up, and that it may be necessary for us to go without some things in these days of national emergency.

But, we want to know: (1) Why, and When, and How Long we cannot get the things we want; (2) What we can get to take the place of things to which we are accustomed; (3) Where, and When we can expect to find our requirements at prices we can pay.

Are you going to keep us informed with your advertising, or are you—because you are sold out for the time being—going to forget us and our problems?

Now, more than ever before, we need your merchandise news. We now ASK you to let us know what is happening with even more frequent and informative advertising.

More than 4000 Oregon Webfoots and faculty read the Oregon Daily Emerald each morning that the Emerald is published.



Readers of the EMERALD, By Fred O. May, Business Manager

OREGON DAILY EMERALD

Oregon All-American Daily Covering a \$2,000,000 Market!