

PiKA Takes ASUO Trophy For 100 Per Cent Card Sale

Pi Kappa Alpha, the first house to report 100 per cent membership of athletic cards, will receive the 14-inch trophy, according to Harry Prongas, chairman of the card drive which established an all-time high during the first two days of registration.

Despite the slight drop in the number of students who went through the registering tables at McArthur court Friday and Saturday, athletic tickets boomed to a record-smashing 2200 with a possible 2350 in sight after late registrants finish entering.

Sales will continue throughout the week at Johnson hall but today is the last date on which students may purchase tickets for the original price of \$9. Beginning October 1, the price rises automatically to \$9.90, to comply with the government sales tax of 10 per cent.

Wednesday, a crew headed by Gerry Huestis will canvass all boarding houses in an effort to raise the new high mark set during registration.

Other houses which have gone 100 per cent and the salesmen who represented the houses are: Pi Kappa Alpha, Jim Harrison; Delta Gamma, Maxine Hansen; Sigma Alpha Mu, Al Cohen; Delta Tau Delta, Jerry Battles; Sigma Phi Epsilon, Maury Solomon; Phi Psi, Bill Beifuss; Phi Gamma Delta, Tom Boyd; Alpha Omicron Pi, Barbara Lamb.

Three \$8.50 prizes in records still remain to be claimed by the next three houses to go 100 per cent.

Registration Drop Not Seen Serious

Although up to 5 o'clock Saturday afternoon approximately 7 per cent less students had enrolled at the University than in the previous year, Clifford Constance, assistant registrar, was not worried Monday over any serious decline in enrollment.

"Other colleges," Mr. Constance pointed out, "have suffered even greater losses than Oregon. During this week moreover, I expect a great number of applicants."

Purse Problems? Here's What it Costs:

The cost of a college education at the University of Oregon depends entirely upon the individual student's living accommodations, the amount he spends on "incidentals" and his own resourcefulness. That's the conclusion reached by administration officials in recent surveys on the subject "What does it cost to go to college?"

Results of the survey, naturally subject to slight variance, are printed below. Costs of living are figured for both men and women, and survey the cooperative, dormitory, and fraternity-sorority board and room figures. Many students will get along on much less than these average amounts, while others will spend more because they have larger bank accounts.

APPROXIMATE YEARLY COST, UNIVERSITY OF OREGON

	Men			
	Dorm	Co-op	Fraternities	Boarding House
Board and room.....	\$256.30¶	\$160.00	\$300.00	\$240.00
Tuition*	106.00	106.00	106.00	106.00
Books	35.00	35.00	35.00	35.00
Incidentals†	100.00†	100.00†	100.00†	100.00†
Initiation‡	50.00‡
Total	\$497.30¶	\$401.00	\$591.00	\$481.00

	Women			
	Dorm	Co-op	Sororities	Boarding House
Board and room.....	\$233.00§	\$160.00	\$310.00	\$240.00
Tuition*	106.00	106.00	106.00	106.00
Books	35.00	35.00	35.00	35.00
Incidentals†	100.00†	100.00†	100.00†	100.00†
Initiation‡	50.00‡
Total	\$474.00¶	\$401.00	\$601.00	\$481.00

* This includes \$5.00 matriculation fee and \$5.00 deposit.
 † This item depends largely on the individual.
 ‡ This cost is not recurring.
 ¶ Add \$38.84 for single-person accommodations.
 § Add \$23.30 for service-dormitory accommodations.

Petitions For Post As Chairman Due

Petitions for Homecoming chairman should be submitted to Lou Torgeson, ASUO president, or Bette Morfitt, ASUO secretary, by 5 p.m. Friday, October 3, it was requested by the executive committee today.

The chairman of the annual Homecoming celebration will be chosen by the executive committee early next week so that he may begin to draw up plans and appoint his committee chairman right away.

Homecoming will take place November 28, 29, and 30 this year. Oregon will play Oregon State Saturday, November 29.

Last year's Homecoming chairman was Joe Gurley.

Auto Owners Check Campus Cars At Registration

Registration day is official "grouch day" on the University of Oregon campus, as weary Webfoots grumble their way through the maze of department checkers, housing checkers, advisory checkers, ASUO checkers, and Oregon checkers. And this year they had one more grumble to utter as they trudge through McArthur Court on the first day of school.

For it had been decreed that every student enrolling must have his card checked as to whether or not he owned an automobile. The reason, says Campus Policeman O. L. Rhinesmith, is that too many students "forgot" to voluntarily register their cars last year.

Future Emerald Staff To Assemble Tonight


Students interested in working will meet tonight at 7:30 in 105 Journalism building, to apply for news beats and assignments, and to meet members of the upper news staff.

Prospective workers will be interviewed for positions in reporting, copy editing, night staff, sports, and society.

OREGON DAILY EMERALD

Tuesday Advertising Staff:
 Jeanne Routt, manager

Copy Desk Staff:
 Herb Penny, city editor
 Bernie Engel
 Dick Shelton
 Joanne Dolph
 Jack Billings



*Lend me
 a Minute
 and I'll give you back 15 seconds*

Says PAUL DOUGLAS,
 well-known radio announcer

Somebody whistles a few bars of a catchy tune. Others pick it up. Soon the whole country's whistling it. *It's a hit.*

Somebody lights up a cigarette. Likes it. Passes the word along. Soon the whole country's smoking it. *It's a hit. IT'S CHESTERFIELD.*

The big thing that's pushing Chesterfield ahead is the approval of smokers like yourself. *Chesterfields are definitely Milder, Cooler-Smoking and Better-Tasting. They're made of the world's best cigarette tobaccos Blended just right to give you more smoking pleasure.*

But even these facts wouldn't count if smokers didn't just naturally like them. Once a smoker finds out from Chesterfield what real smoking pleasure is, nothing else will do. *Yes, fellow smokers, IT'S YOUR APPROVAL THAT'S PUSHING CHESTERFIELD AHEAD.*



Everywhere you go

They Satisfy