

UO Yearbook to be World's Largest

Oregana Chieftain Announces 90 Page Increase for Book

Annapolis Lucky Bag Nearest Rival Of Oregon All-American Publication; Bishop, Page Sound Call for New Staff

"The world's largest college yearbook" is the aim that Editor Wilbur Bishop set for his 1942 Oregana last week as he completed preliminary layouts for his second term as head of the All-American publication. The new book is scheduled to be 20 percent larger than last year's Oregana, and will be 80 pages larger than the present world's largest yearbook, the Annapolis Lucky Bag.

New features slated for the 1942 publication include:

1. Eight natural color pictures with six four-page inserts.
2. Three new sections: Campus Life, Women, and Men.
3. The complete volume done in lithography, except for Lemon Punch.
4. A natural-color cover, covering both back and front.
5. More pictures than any previous Oregana.
6. Modernization of the 1941 magazine style.
7. At least 90 more pages.

"According to a statement from the National Scholastic Press Association," Bishop said, "the proposed 1942 Oregana will be equal to 140 pages more than the University of California's 1941 yearbook, 160 pages more than Stanford's 1941 Quad, and equal to 240 pages more than the 1941 Oregon State Beaver."

The Oregana chief and Business Manager Emerson Page plan to launch assignments for old and new students interested in

Federation Net Takes Gospel To All Oregon

Vernstrom Leaves Directorate Job For NYA Position

Preaching the gospel of University academic and social life to interested prospective students in the campus of the Eugene school, is the work of John Cavanagh, Federation director this

summer. Cavanagh succeeds Roy Vernstrom, now informational assistant of the state NYA headquarters in Portland.

Throughout the vacation months the Federation has been sending informative literature to prospective students, showing colored movies of undergraduate activities on the campus, and presenting programs and radio talks throughout the state.

Undergraduates in towns and cities throughout the state have been appointed to handle personal contacts with new students. Meetings and Oregon dances fill their summer slate. In Salem, Oregon's first undergraduate class has been organized.

University alumni directors who are also assisting the "Oregonizing" campaign are: Ralph Cronise, Albany; Robert Lucas, Astoria; James Donald, Baker; H. C. Staples, Bend; Douglas Mullarky, Burns; M. Keith Wilson, Joseph; Clairel Ogle, Grants Pass; John Mohr, Hood River; John Houston, Klamath Falls; Ray Williams, La Grande.

Forrest E. Cooper, Lakeview; Bernard McPhillips, McMinnville; Otto Frohnmayer, Medford; Earl Blackaby, Ontario; Peter Laurs, Oregon City; Charles Erwin, Pendleton; Remy Cox, Prineville; Harris Ellsworth, Roseburg; George Stadelman, The Dalles; Chester Knowlton, Tillamook.

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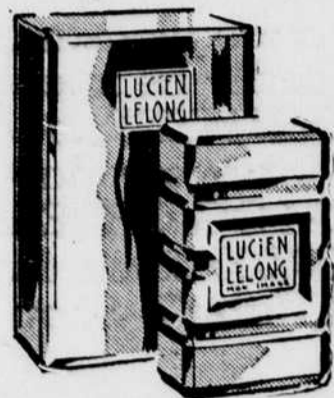


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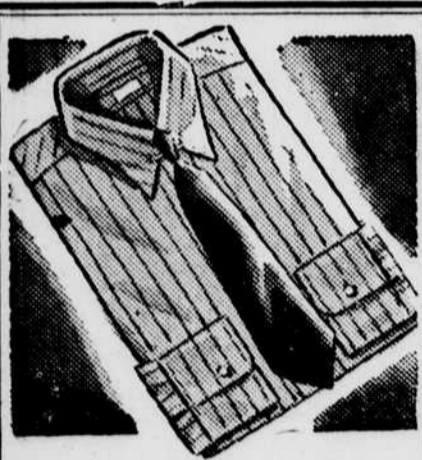
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