

Betrothals, Weddings Highlight Summer

By **CORRINE WIGNES**
Co-Women's Editor

Plans for autumn weddings and news of engagements of campus couples kept the emphasis on "Romance" for vacationing University undergraduates this summer.

Most recent betrothal announcement is that of Mary McAdam, Tri Delt president, to George Arenz of Portland. The bride-elect will return to school, however, to assume her executive duties.

The wedding of Dolores Tobler, Pi Phi, to Walt Walling, Oregon State College Beta, is planned for September 6 in Eugene. They will leave immediately for New York where Mr. Walling will do research at the University of the City of New York.

Another early September bride is Eunice Edwards, Phi Beta Kappa, who will marry Ed Mickel. They will make their home in Seattle.

Yturri-Townsend

Irene (Eadie) Yturri, Alpha Chi Omega, surprised campus friends when she married Vic Townsend, SAE, soon after final spring term exams were over. They plan to leave soon for Hawaii where the groom is employed.

Alpha Phi's Betty Walls became the bride of Allen Van Duyn, Phi Delt, on July 25. Marjorie Durno, Alpha Chi, and Egbert (Dutch) Rohwer Jr., Phi Psi, were married the following week in Dixon, California.

Oregon students who announced their engagements earlier in the summer include Ann Reynolds, who has set no date for her marriage to Charles Woodruff; Loretta Smith, bride-to-be of Frank Anderson; and Lillian Mersereau, who will marry Bob Broderick, Alpha Tau Omega.

Kappa Kappa Gamma's Louise Moore has announced her engagement to Jim McGinnis. Betty Chambers, Sigma Kappa, will wed Sam Dolan, Sig Ep at OSC.

DGs Get the Arrow

Cupid took his greatest toll in the Delta Gamma house, where five engagements were made known. Alice Giustina will marry Tom Taylor early in September, although no date has been set for the Eugene wedding. Trudie Anderson's marriage to Clinton McGill, Phi Gamma Delta, is slated for August 15 in Portland. The couple will continue their work in the school of medicine at the University this fall. Roberta Buckingham has announced her engagement to Al Kohler, ATO from Stanford University, and Barbara Ward will marry Harry Pace. Connie Ryals announced her betrothal to Jack Daniels, Delta Tau Delta, last week.

Phoebe Dean, Alpha Delta Pi, was married to Lloyd W. Staples, assistant professor of Geology at the University, July 12 in Medford. Another July wedding was that of Maxine Knight to Ernest

(Please turn to page fourteen)

Social Security

By **BETTY JANE BIGGS**
Editor, Etiquette Book

Advice to college freshmen on the art of being rushed gracefully usually turn into a combination of the complete works of Emily Post, Dale Carnegie, and Vogue magazine.

But when you get right down to it, all the Panhellenic pep-talks you'll hear could be reduced to three simple rules:

1. Be yourself.
2. Dress simply.
3. At the table, do as the housemother does.

A lot of territory is covered in those two words, "be yourself." But if your home town friendly spirit can be forced through those waves of self-consciousness, the pledge pin is practically yours.

As famous as its millrace is Oregon's tradition of "friendliness." It is this trait that will make a rushee shine as a "gem" in sorority women's memories when they make up their list of who'll wear the ribbons.

Your Greek hostesses are interested more in the personal "you" than in what you think of the weather. They do not label it conceit if you talk a bit about yourself, your family, and the things in which you are interested. Don't go over the danger point, however, and brag unrestrainedly about your love life, your high school activities, or how many other houses have

(Please turn to page fifteen)

Going Collegiate? Millie Takes A Hand

By **MILDRED WILSON**
Co-Women's Editor

Freshmen coeds are certainly lucky. New fields to conquer and a "different" personality and fresh wardrobe for use as weapons. Of course the wardrobe may be padded out with that two-year old beige wool—or the recently shortened blue and red plaid, but so far as the campus knows they both arrived straight from the store.

Naturally every normal coed wants to be considered well-dressed. The trick in this art, fortunately, is not an unlimited budget but merely careful selection with an eye to playing up ones best points and making each article of clothing do double-duty.

Quality, Not Quantity

Put the emphasis of quality on campus clothes, if anywhere. Skirts, sweaters and ankle-socks are accepted favorites—with a smart dress or two in wool, jersey, or corduroy to go to classes with saddles—or dating with silk stockings and heels. Simplicity and casual comfort should characterize all classroom clothes. They should be durable to avoid that baggy effect that comes after a few hours of sitting—and easy to clean and press at home—unless you can afford the bills.

One point that can hardly be stressed too strongly is the need for at least one good, strong

school coat—a reversible if the money won't stretch to include both a rain and cold weather coat. A neutral-colored camels hair coat, or a conservative tweed are also practical for winter wear. One-coat wardrobes are seldom effective if planned around a large splashy plaid or brilliant all-over colors that tend to clash with skirts. Try and squeeze in one nice fitted jacket for the cool—but not quite cold—autumn and spring days.

Clompety—Clomp

In the realm of footwear the reign of the saddle shoe is being strongly challenged by the new golf shoes and increasingly popular wooden shoe, as practical in rainy weather as they are noisy in the libe. High heels, along with fussy silk dresses, are saved for desserts, teas and Sunday wear.

Bandanas, every color in the
(Please turn to page fourteen)



It is our personal pleasure to extend to you
OLD STUDENTS AND NEW
A CORDIAL WELCOME
TO THE UNIVERSITY OF OREGON
AND THE CITY OF EUGENE

We're very sure the coming year can be both a very profitable and a pleasureable one for you. The progress of our store may be compared to that of a successful collegiate year, learning how to do things in a better way, day by day. This past year we remodeled our entire 65 feet of store front at 20 and 30 East Broadway. A large neon sign on the face of the building is entirely new and most outstanding.

Now we have just finished a complete
RENOVATION
OF OUR
READY-TO-WEAR DEPARTMENT

Converting it into one of the most modern to be seen anywhere. Convenient stock rooms, fitting rooms, room for display, and the best of lighting and ventilation altogether make for your shopping pleasure. Our buyer has just returned from the Fashion Shows in the leading Style Markets where she purchased the most approved garments for Collegiate Wear. When you arrive in Eugene at the home of the University of Oregon, we hope it will be our privileged to say to you most sincerely—WELCOME.

The **BROADWAY**
20-30 East Broadway

Most Talked About

About

on any campus

SEASON SKIPPER—TWO COATS IN ONE!



"It's the perfect light weight. Just the weight I want these crisp days. Really smart, too."



"When the frosts come, I need more warmth, so I take the lining, pull a single fastener and . . ."



"My coat is entirely transformed. Now it's the perfect winter coat, warm in the coldest weather."

See Pages 97-8-9 in Mademoiselle

Exclusive With Us
In Eugene

H. Gordon & Co.

Nearly 10 Years the Favorite
U. of O. Coed Shop