Oratorical Contest Open to Seniors

All graduating seniors are eligible to compete in the Failing-Beekman oratorical contest for prizes of \$150 and \$100. Six contestants will be selected to speak in the final contest Friday evening, June 6, when academic costumes will be worn.

Subject of the oration will be left to the choice of the speakers. Contestants must signify their intention of entering the contest and file the subject of their oration before noon Friday, May 17.

A preliminary contest for the selection of the six finalists will be held not later than Monday, June 3. Written manuscripts must be submitted to the speech division before the day preceding the date of the preliminary contest.

Speakers are to talk without notes or prompting and need not confine themselves precisely to the wording of their manuscripts. They should, however, follow the composition with reasonable accuracy.

Movie to Feature Artist's Technique

The actual painting of a demonstration portrait by Wayman Adams, noted American artist, is the feature of the full-length kodachrome moving-picture to be shown in the lecture room of the University art school Friday, April 18.

This unusual film, which shows the different phases of Adam's technique in painting, will be viewed at 3 p.m., 4 p.m., and 7:30 p.m.

The picture is sponsored by the architecture and allied arts school for all interested students and townspeople. Admission is free.

Mr. Adams has a long-established reputation as one of the top portrait painters in the United States, according to Who's Who and various art leagues.

Portraits done by Mr. Adams include Herbert Hoover, Booth Tarkington, numerous theatrical men, and various high officers in the U.S. army.

Mary E. Smith Fills New Emerald Post As Promotion Head

Mary Ellen Smith, sophomore in arts and letters, has been named to the position of Emerald promotion director. She will succeed Emerson Page, who has transferred to Oregon State spring term.

Winter and fall terms Miss Smith served as manager of the display bureau of the Emerald. Her new work will consist of directing the news publicity, promotional and photography departments, and national accounts.

Yvonne Torgler is manager of the news publicity bureau, and Don Jones heads the photography bureau. The display bureau will be announced next week.

Maguire to Speak

Mr. Robert F. Maguire, Portland attorney and past president of the Oregon State Bar association, will address the law school student body and faculty at 11 this morning in 307 Fenton hall.

He will appear in behalf of the American Bar association to explain the work of the association.

An informal reserved luncheon will be held at the College Side following the talk. Both are open to University students.

Middlemen Will Meet Distributors Confer

An entire day of discussion and speaking makes up the program for the retail distributors' institute being held on the campus today in the faculty room, Friendly hall.

Students from certain classes in the BA school, including BA Professor N. H. Comish's merchandising, sales management, and salesmanship classes, wil be excused to attend the meetings.

The day's program follows:

Thursday Morning, Faculty Room, Friendly Hall

8:00 a.m.—Registration, faculty room.

9:00 a.m.—Address of welcome: Richard G. Montgomery, president, Oregon Retail Distributors' institute.

9:15 a.m.—Election of officers.

9:30 a.m.—Address: "How National Defense Affects Retailing," by E. A. Burkitt, manager J. C. Penney company, Portland.

10:00 a.m.—Address: "How to Reduce Merchandise Returns and Exchanges in Oregon Stores," by Dr. N. H. Comish, professor of business administration, University of Oregon.

10:30 a.m.—Recess.

10:40 a.m.—Address: "How to Improve Retail Collections," by Dr. Henry A. Burd, professor of marketing, University of Washington, Seattle.

11:10 a.m.—Address: "Why Consumers Like or Dislike Stores," by Mrs. C. W. Robison, president of the Portland Federation of Women's Clubs, Portland.

11:40 a.m.—Address: "How Unemployment Compensation Affects the Merchant," by Howard Davis, superintendent of Lipman, Wolfe and company, and Ransom D. Mienke, attorney, Portland.

12:30 noon—Luncheon at the Anchorage cafe. Presiding, Edward N. Weinbaum, manager of the Portland Retail Trade bureau.

Afternoon Session

Summary speaker: Frank Nau, president of the Portland Retail Trade bureau and the State Pharmaceutical assocition.

2:00 p.m.—Discussion on "How National Defense Affects Retailing," led by W. V. Merrill, manager of Murphy Seed company, Albany.

2:30 p.m.—Discussion on "How to Reduce Returns and Exchanges in Oregon Stores," led by M. E. Crow, manager of M. Crow and company, Lostine.

3:00 p.m.—Discussion on "How to Improve Retail Collections" led by Damon Scott, manager of J. C. Penney company, Cottage Grove.

3:30 p.m.—Recess.

3:40 p.m.—Discussion on "Why Consumers Like or Dislike Stores," led by Professor Mabel A. Wood, University of Oregon.

4:10 p.m.—Discussion on "How Unemployment Compensation Affects the Merchant," led by Ralph Campbell, attorney, Salem.

Gardener Grooms Flowery Princess

The hustle and bustle of choosing a Junior Weekend princess is of far less importance to Samuel Mikkelson, University of Oregon's own 75-year-old horticulturist, than grooming and pruning his Junior Weekend princess—a rhododendron.

Looking not a day over 50, Mr. Mikkelson reached the three-quarters of a century mark today. He was born in Denmark, and came to America at the age of 14. With a reminiscent smile he tells of coming to the west coast on the transcontinental railroad nine years after its construction.

Each year this rhododendron, some 50 years old and a native of the Adirondacks, is in full bloom to grace the campus luncheon.

For 21 years Mr. Mikkelson has been the campus nurseryman. He has planted most of the shrubs and flowers on the campus, and delights in seeing them grow.

"It took two weeks to get here from New York," he jested, and said that he used to get out and run alongside the train for exercise.

OREGON & EMERALD

Desk Staff:

Bill Hilton, city editor
Mary Wolf, assistant
Bob Frazier
Don Ross
Helen Flynn
Joanne Nichols
Dorothy Routt
Betty Sevier
Herb Penny.

"Ox" Wilson

Night Staff:
Ardie Alexander, night editor
Doris Jones
Yvonne Torgler

Writers Honorary Headed by Moxley

Ye Tabard Inn of Sigma Upsilon, national honorary for creative writers, last night elected Bill Moxley, junior in journalism, president of the group on the University of Oregon campus for the coming year.

Johnny Kahananui, sophomore in journalism, was elected vicepresident, with other officers to be named later.

Whisker Revolution

(Continued from page one)
Thomas felt the lash of the shaving brush as he was held to the improvised barber's chair in front of the Side. His face was saved by the timely arrival of "reinforcements" in the form of sophomore deputy assistants.

"The Whiskerino must go on,"
Thomas declared as he extricated
himself from the barber chair and
calmly wiped his face clean of
the shaving soap. 'Offenders' will
be punished as an example to possible further dissenters in the
ranks."

So saying, and aided by his respective left and right hand men, Thomas again "rolled out the barrel," and this time feminine charms graced the dunking box's interior. The three revolters, Miss Riesch, Miss Biggs, and Miss Farnham were quietly "put in their places."

Today, rebellion querched, peace again reigned on the Whiskerino front.

CLASSIFIED ADS

SILVER rimmed g'asses in brown case. Please phone. 634-J

'Freshman of Year' Turns Phi Bete Way

By DON BUTZIN

No scholastic awards came to commerce honorary Beta Gamma Sigma "freshman of the year," Orville Marcellus, when he was a high school student at Jefferson in Portland. In fact, he didn't even make the honor rolls there.

High school graduation was followed by a year and a half of messenger boy work for Dun and Bradstreet. Orville says he handled more incoming mail there in one half-hour period than anyone else in the state of Oregon.

When he became interested in studying commercial courses he set his goal for the University. And he's going here on his own money mostly, so he decided he'd better make the most of it and study. He has a cumulative GPA of 3.87 his first two terms here, all this while working three and a half hours a day at the infirmary. He gets up at 6 o'clock to go to work.

How does he do it? In the first place, he usually does his accounting a week in advance over the weekend. He plans his studies ahead each day. And he likes accounting, the course he plans to pursue the next three years here.

As for leisure time, when he's not studying or working, Orville likes to dance or play badminton, but claims no distinction as an artist in either.

Mother's Letters Soon Ready to Mail

Form letters to be sent home for Mother's day will be distributed at all campus living organizations Friday, said Betty Plankinton, co-chairman of the Mother's day program in conjunction with Junior weekend.

There will be no contest this year but all students are urged to send their letters home to their mothers.

The Mother's day committee is headed by co-chairmen Jean Burt and Betty Plankinton. In charge of the banquet will be Phyllis Sanders; promotion, Pat Parker; publicity, Jean Spearow; hospitality, Bob Cherney; social affairs, Bobsie Roehm; secretary, Jo Bullis; registration, Ernie Williams.

Rally Assembly

(Continued from page one)

the station with the vacationing team, "King" Russell and the University band will start off with "Mighty Oregon." A short pep rally at the depot will hear Hobby and the boys' first words on Oregon soil about their two-week ocean voyage.

From the station, each member of the team will be put in individual cars at the head of a parade back to the campus.

Shopping the Town

By MARY KAY RIORDAN



Pulse Beat

cxquisite for your important moments with their lush, glamorous at-

mosphere. Tiffany-Davis has a complete selection of lovely powder, cologne, bath salts, and perfume within your price range in the new Confetti fragrance... you'll really love its softness and femininity.

Spring Song in Lilac Time

For the girl who wishes to have the air of spring about her, Miller's is showing a new line of fragrant lilac perfumes, dusting powder, and cologne. It's new this spring.



Rumor Proves True

It is a greed that black and white are going together . . . for

keeps and so . . . Hadley's feature the new slip for your black silk shirts and white sheer blouses. The skirt is navy or black and the bodice is white crepe with lace trim and adjustable straps. Comes in short or regular length for \$1.98.

Summertime

You'll think about the hot days to come, and about the whole summer stretching before you when you glance at the "stylish" washdresses at J. C. Penney's. They have an extra large selection for you to choose from on the second floor and the prices are so reasonable you could probably afford several so you can have a variety of styles this year. See them soon, you'll be glad!

Amigos!

Way down
"South of the
Border" you'll find

Border" you'll find a tomato red and Peruvian gold dress that sets a senorita's heart aglow. Beards discovered it and brought it to Eugene through Sally Forth of Hollywood. The bodice is a golden silk jersey with unusual draping on the sleeves. A bright contrast is made by a wide tomato red sash of the same material tied about the middle in true gaucha style. The skirt is a crazy quilt pattern with touches of mesa brown and white in silk crepe as flowing as a Spanish shawl.

They're Flashy

The new bouquet scarfs at the Broadway are just the thing to make your spring ensemble complete. They are in all the unique pastel shades and can be worn for scarfs or turbans.

Winging a Path of Compliments

That is precisely what each and every one of the cotton dresses at Montgomery Ward and Co. receive, because they are beauties! So many different styles and materials . . . almost any one would please you. Prices for wonderful seersucker and cotton washdresses are from \$1.98 to \$2.98.