

# OREGON



# EMERALD

VOLUME XLII

UNIVERSITY OF OREGON, EUGENE, FRIDAY, JANUARY 10, 1941

NUMBER 55

DEAR POP ...

## Dads' Day Letter Contest Launched

### Winning Students to Receive Oregonas Autographed by President Erb; Webfoots Will Send Prize Invitations to Dads

A contest designed to find the perfect all-around letter to urge Oregon fathers to the campus February 7, 8, and 9 for the annual Dads' day ceremonies was launched yesterday at a meeting of the Dads' day committee.

The University boy and girl writing the best letters will each receive a 1941 Oregona, autographed by President Donald M. Erb. Winning letters will probably be printed in the Emerald, it was announced.

'BOBCAT' PLANS ...

## Senior Ball Sales Drive to Start Today in Houses

### First Formal of '41 Begins Campaign With 500 Ducats

Tickets for the senior ball went on sale 500 strong today in campus living organizations. The tickets for the dance will sell for \$2 at the gate, \$1 for singles, \$1.50 to seniors who have class cards, and \$1.75 for pre-dance sales.

The first formal of the year, the dance will bring Bob Crosby and his 20-piece Dixie swing band to the campus directly from California.

Seniors plan something extra in decorations for the dance, their last social function as the class of '41, and have contracted the Allied Arts studios of Portland to convert the Igloo into a suitable place for their final fling.

## 'Y' Advisory Board Named by Cabinet

Two members of the faculty, two students, and two Eugene citizens were nominated by the YMCA student executive cabinet Wednesday to be members of the "Y's" advisory board which has as its main business determining the budget of the organization.

Assistant Professor Gordon Wright of the history department, and Carl F. Kossack, instructor in mathematics, Dan Bacot, vice-president of the "Y," Bob Carlson, life philosophy commission chairman of the group, Hart Larsen, and Melvin O. Dahl were the nominees. The last two named are prominent Eugene business men.

Also announced at the meeting was the appointment of Bob Lovell as worship chairman of YMCA here. Milt Small, Leonard Farr, Bacot, and Lovell were chosen to represent the organization on the University student religious council. Paul Sutley, director, announced that John Stevenson would make an appearance on the campus this year, representing the national student volunteer missionary movement.

Freshmen will elect officers for the frosh YMCA commission at its next meeting, Wednesday, January 15, states Paul Sutley, director of the campus "Y."

Dr. B. Earle spoke at the commission's first meeting Wednesday night, presenting the first of a series of reports on several denominations of churches. Dr. Parker, Methodist pastor in Eugene, told the group of the organization and purposes of his church. More of these explanatory meetings will be held regularly throughout the term, Mr. Sutley reports.

## Placement Exam Set

The placement examination for all undergraduates entering this term who have not taken the test at another school of the state system will be given Saturday morning, January 11, at 9 o'clock in 207 Chapman. The examination is required for matriculation.

TOP HOPPERS ...

## Pi Phis Take Winning Cup In Nickel Hop

### Thetas Run Close Second; Kappas Win Third Place

After a close race last night, the Pi Beta Phi, two times the winner of the Nickel Hop cup in the past, again won back their honor with an average of 53 cents to a girl.

Kappa Alpha Theta, last year's winner came in second with an average of 44 cents to the girl, and Kappa Kappa Gamma drew third place with a rate of 41 cents to a girl.

Total \$213.34

The total profit of the hop was \$213.34, according to the dean of women's office. It will immediately go into the AWS scholarship fund.

Betty Buchanan, president of the AWS, announced yesterday that probably there would be a formal presentation of the cup to the Pi Phi during their dinner hour.

Last year's silver loving cup which has been in the possession of the Kappa Alpha Thetas is now down at J. A. Hoffman's jeweler, being engraved with the name of this year's winner, beneath the name of last year's winner, Kappa Alpha Theta.

Pi Phi Get Cup

The cup will now remain in the possession of Pi Beta Phi until next year's Nickel Hop when it will again be in the midst of competition.

If the Pi Phi win it again next year they will keep it another year, if not the name of next year's winner will be engraved beneath their name, and the cup will be transferred to the winner's house.

## Tentative Schedule For ROTC Reported

Until further notice the military classes meeting for drill on Thursday afternoon will form according to the following schedule:

Companies A, B, and C will form regularly with rifles on the drill field, weather permitting. In inclement weather A company will form with rifles in the drill shed; B company will meet with rifles in the unfinished portion of the PE building; and C company will gather with their rifles in the west stadium.

Meanwhile companies E, F, and G will assemble as follows: freshmen in Villard hall, sophomores in room 101 PE building, juniors in room 2 in the ROTC building, and the seniors in Villard hall. At 1:50 p.m. the freshmen of companies A, B, and C will be marched to Villard hall. The remaining members of these companies will report to the above mentioned places.

From now on the junior ROTC officers will report in their new fully equipped uniforms which were recently delivered. The new uniforms have been changed to comply with new war specifications by changing to a by-swing back.

## AP Men Here

Joe P. Pigney, who was sports editor of the Emerald in 1928-29, and is now on the staff of the Associated Press in Portland, is here with his chief, Floyd W. Lansdon.

Henry N. Fowler, editor of the Emerald 26 years ago and now associate editor of the Bend Bulletin and member of the board of directors of the Oregon Newspaper Publishers' association, arrived yesterday in time for the directors' meeting.

## Last Year's Head

Mr. and Mrs. Harris Ellsworth of the Roseburg News-Review, who were together on the business side of the Emerald and the Lem-on Punch, in the early 1920's, are here for the conference. Harris was the first field manager of the Oregon Newspaper Publishers' association and was president of the Oregon Press conference last year. Helen Dougherty, now Mrs. Ellsworth, was his best ad-solicitor in those campus publication days.

## '40 Grad to Come

Larry Quinlin, journalism graduate of last year, who for several months was a member of the Register-Guard staff and is now on the Lebanon Express, is expected to arrive Saturday morning as a representative of the Lebanon paper.

## Faculty Holds Tea

Faculty women's tea was held Wednesday afternoon in Gerlinger hall. About 125 women attended. Mrs. Ralph Huestis, wife of Professor Huestis of the zoology department, was in charge of the refreshments.

## Infirmiry Sign Shoos Visitors; Sick List Grows

The "No Visiting" sign is still posted at the campus infirmiry and the tough thing about it is that they mean exactly what they say. You can't even go to the open doors to try and get a bit of news. It seems that the pill palace is darned near full again, so that's their ruling—and boy, do they stick to it!

About the only person that you could possibly see is Miss Florence Schweitzer, who really treats all visitors royally—that is if you haven't got a cold.

Among those present: Don Selby, Billie Wade, Bernice Wheeler, Dorothy Gelman, Edna Trout, Betty Boe, Jane Axtell, Eadie Bush, Marty Glover, Ellie Engdahl, Thelma Nelson, Ruth Merritt, Mary Beltz, Gerald Bowler, Verne Sellin, Ted Goodwin, Ted Philip, Les Ready, Jim Hoover, Bob Roberts, Harry Bergtholdt, Bob Lovell, Ernie Wilson, Ed Leonard, and John O'Brien.

QUEENS VIE ...

## Valentine Girl Candidates 'Watch Birdie'

### Other Nominees To Come Before Camera Today

Forty-four coeds, one of whom will represent the University of Oregon in the section of "Ideal Valentine Girls" of major colleges and universities in Life magazine, stepped before the camera at the news bureau yesterday. Over 90 pictures were taken of the candidates.

These pictures will serve as the basis for the selection of the six or seven finalists today by a campus committee of seven photographic experts. A few of the candidates who could not come yesterday will be photographed early today and will have their pictures included in the final selection.

The finalists will be named in tomorrow's Emerald. They will be called for additional photographs upon which the final decision of the committee will be based.

Most of the committee was present at the news bureau yesterday. The unanimous opinion of the group, as expressed by Alumni Secretary Elmer Fansett, was: "The University of Oregon really has some pretty girls."

## UO to Contribute To War Relief

### All-Campus Drive To Raise Money To Start January 25

An all-campus drive to raise money for the World's Student Service fund will start about January 28, according to Co-chairmen Janet Morris and Bob Lovell.

Campaign procedure to raise nickels and dimes from Oregon students for impoverished war victims in Europe and China was mapped out at the first meeting of the fund promotion committee yesterday in Gerlinger.

## To Save Leadership

The money donated by the Web-foot campus will help to accomplish five purposes, the chairman stated. It will assist in the salvaging of student leadership in the East and in Europe. It will help train this leadership now and after the war. It will promote Christian fellowship, spread good will among the students of the world, and lay the foundation for post-war cooperation among the nations of the world.

Committee members working on the drive include: Donna Ray, executive secretary; Pat Salisbury, education; Betty Workman, promotion; Ray Schrick and Betty Jane Biggs, publicity; Bob Calkins and Lois Nordling, general finance; Ray Packouz, John Bustrud, Gordon Wright, Dr. J. R. Branton, faculty solicitations; Ruth Hartley and Les Anderson, tag day sale; Tiger Payne and Barbara Pierce, dessertless dinner; Phyllis Sanders, Jim Schiller, dinner; Margaret DeCou, high school groups and church leagues; Genevieve Working, college religions.

READY TO GREET THE PUBLISHERS



Miss Lynette Davis, school of journalism secretary, asks Charles M. Hulten, assistant professor of journalism, to take a look at the program of the Oregon Press conference, which begins here today. The meet, sponsored by the school of journalism, ends tomorrow night. In the picture are, from left: Harry Schenk, assistant professor of journalism and manager of the Oregon Newspaper Publishers' association; Mr. Hulten; Eric W. Allen, dean of the school of journalism, and Miss Davis.

## Publishers Convene On UO Campus Today

MONEY RAISERS ...

## Oregana Names Business Staff

### Official Appointees Receive Positions From Williams

The appointment of an Oregana business staff, the first to be officially formed this year, was announced yesterday by Dick Williams, business manager. Although all the new appointees worked with Williams last term this is the first time they have held a specific title or position.

Doug David and Emerson Page were named co-advertising managers of the Oregana and Bill Orr will work with them on the publicity side. The position of circulation manager was awarded to Ed Blumenthal.

Three girls, Jean Routh, Bette Workman, and Joan Goodrum will work on collections. "After January 17 the yearbook will cost \$5.50 and there will be no assurance, after that time, of any student's securing a copy," Williams said.

The Oregana may be ordered either at Johnson hall or the Oregana office in McArthur court.

## Three Flyers Take Last CPT Test Flight

Three additional civilian pilot training flyers under the CAA have taken their final test flight and have completed the necessary number of solo hours for a private pilot's license, according to the campus CAA office.

Those who passed the flight tests were Alice Giustina, student of Joe Harrell; Bill Sorenson, student of Steve Hathaway; and Amie Thyng, student of Chet McLean. Fourteen Oregon students had soloed previously.

GOING TO PRESS TODAY ...

## Oregon Journalists Descend on Eugene For Annual Conclave

### Registration Starts at 9:15 in Journalism Building; Members to Attend WSC Game Following Banquet at Osburn Hotel

Registration for the 23rd ANNUAL OREGON Press conference will start today at 9:15 a.m. in the school of journalism. Representatives from all over the state had already begun to arrive yesterday with the opening of the conference by a meeting of the board of directors and budget committee of the Oregon Newspaper Publishers' association at 3 p.m. at the Eugene hotel.

Richard B. Dudman of Palo Alto, Cal., associate in The Front Door Ballot Box, was the first of the speakers to arrive in Eugene. Mr. Dudman is substituting for his associate, Dan E. Clark II, who was called to Baltimore to install their system of opinion testing in the Baltimore News-Post. He will speak on "Testing Trends in Public Opinion," at the morning session of the conference.

Luncheon at Anchorage After a luncheon at the Anchorage, at which Charles M. Hulten, assistant professor of journalism, will act as toastmaster, the afternoon session will begin. A good part of the session will be taken up in a discussion panel on, "The Press and Public Opinion: What Does the Public Want? What Should the Newspaper Give?" Participating in the discussion will be: Frank Jenkins, publisher, editor, and manager of the Klamath News and Herald, chairman; members—Giles L. French, publisher of the Sherman County Journal; Palmer Hoyt, publisher of the Oregonian; Sheldon F. Sackett, publisher of the Coos Bay Times; Donald J. Sterling, managing editor of the Oregon Journal; William M. Tugman, managing editor of the Eugene Register-Guard.

Morse on Labor Standards The annual banquet will be held at the Hotel Osburn at 5:30 p.m. and the program will include a talk by Dean Wayne L. Morse, of the law school on "The Administrative Features of the Fair Labor Standards Act," and a complimentary request appearance of the Eugene Gleeman, led by John Stark Evans. Dean Eric W. Allen of the school of journalism will be toastmaster. Tonight, as a special added attraction, the conference members will be the guests of the ASUO at the WSC-Oregon basketball game at 8 p.m. in McArthur court.

## Registration Totals 3338 at Last Count

Eighty-four students registered yesterday to bring the total to date to 3338, comparing with the 3369 enrolled at the corresponding time last year.

Deadline for registration or the addition of new courses is noon Saturday, January 18. Complete totals and a breakdown showing the various sex and age groups will be released by the registrar's office after the books close.

## New Pledges Listed

Recent pledgings announced by the Dean of Men's office include: Bill Bortels, Cottage Grove, Alpha Tau Omega; David Holmes Jr., Medford, and Richard C. Bodwell, Spokane, Phi Delta Theta; Stanley Skillicorn, San Jose, and George S. Ross, Hillsborough, Cal., Sigma Nu; Ralph Tarola, Portland, and Pat O'Regan, Seattle, Sigma Alpha Epsilon.

## Press Conclave Draws UO Grads

Among the Oregon newspapermen, arriving here for the 23rd annual Press Conference, are many University of Oregon graduates who have "made good" in the field of journalism. Returning press men include Rex Tussing, city editor of the Grants Pass Courier, Rex was associate editor of the Emerald in his senior year, 1930-31, under Editor Vinton Hall. He was the first winner of the Turnbull-Hall plaque, awarded yearly to the outstanding senior on the Emerald staff.

Merle R. Chessman, editor of the Astorian-Budget, 1939 grad, is here, with his son-in-law, Bob Lucas, city editor, who was editor of the Emerald in 1935-36.

here for the conference. Harris was the first field manager of the Oregon Newspaper Publishers' association and was president of the Oregon Press conference last year. Helen Dougherty, now Mrs. Ellsworth, was his best ad-solicitor in those campus publication days.

about the turn of the 1920's, used to be one of the denizens of Friendly hall, then a men's hall of residence, is here as publisher of the Sherman County Journal at Moro and president of the ONPA. Mr. French recently was re-elected to the house of representatives in the Oregon legislature. He is a cousin of Dr. D. R. French of the economics faculty.