

UOMales Analyze Dates who Rate

By ADRIENNE FLURRY

What makes a girl popular? What causes a boy to put one girl on his rate list and from there to his date list and leave another one off? It occurred to us that the ones who knew the dark reasons best were those popular campus men who did the rating. So we asked them, and they said:

Ken Christenson: Not particularly through beauty, but more through an ever-ready "hello" friendly spirit, what is known as "personality" and an ability to be congenial and make her escort believe she is having a good time.

J. Wesley Sullivan: I should say understanding, a cooperative spirit, and general amiability are indispensable in a popular girl.

Frank Calhoun: Feminine personality, generous and not grasping, sweet but not coy, healthy

and wholesome rather than beautiful.

Dick Turner: For a girl to be popular with me she must possess three qualities: attractiveness, enthusiasm, and intelligence.

Bob Whitely: Taint the looks. It's the personality that counts. Intelligence (a moderate amount) and a good sense of humor are the first assets of popularity.

Larry Reid: Personality and enthusiasm.

We concluded our questioning by asking Don Hargis, one of the University's professors what he thought. He replied with a grin that "a good line will make any girl popular." Note he said good.

After close observation, we believe that the all-wise masculine sex put those qualities first which all girls can develop. Actual beauty gets little or no rating at all. Personality, intelligence and a sense of humor rate high. Everybody has a chance. By developing those characteristics, you are not only popular with men but with everyone else as well. It seems to us the men deserve a plenty big cheer for having such good judgment.

A NEW PERMANENT

- for
- Christmas Holidays
- Rainy Winter Term
- Christmas Gifts

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EUGENE DIVISION, WITH NEW YORK BUYING CONNECTION



By PAT ERICKSON
Christmas is coming—tra la, or something.

And at this point there are only 17 shopping days left before Christmas (counting today). You really ought to do your Christmas shop-lifting early this season.

Have you been out on the campus of a foggy night lately, one of those that feels like you're being subjected to a cold steam bath?

In case you happen to be walking on the pathways between the library and Condon about 10 p.m. when the mists really descend, look at the telephone pole opposite Westminster house on Kincaid street. It's an unearthly sight.

You see the pole with a street lamp behind it creating a bizarre shadow. The base of the telephone pole seems broadened, the sides of the shadow converge at the top of the pole, and then spread out like fingers reaching into the night.

A good picture of it wouldn't have any trouble winning a contest for strange photographs.

While we're still on the walk between Condon and the libe (no we didn't say walk) it's rather intriguing to try to figure out the design of those pathways, and why.

A history professor suggested that they were rather similar to the walks at Versailles. But we've got a different theory.

Several years ago, when we were very young, our favorite winter sport in Baker was playing Fox and Geese in the snow. You kick the snow aside to make a big outer circle, and beat little paths into the center. The fox lives in the center of a circle and chases all you little geese, who run screeching about the pathways.

Our would-be Versailles walks could be ideal for Fox and Geese—if we only had some snow. We sigh longingly every time we cross them.

Oh well, maybe it'll snow at home for Christmas.

Why Ski? Lithe Maida Finds It Nice To Stop

By JOEY CHRYSSTALL

Maida was hurrying across the campus. She remarked to herself that it is quite cold these winter mornings, then she observed beneath some tan gabardine sleeves a delightful pair of mittens, embroidered with flowers, birds, and some kind of animal, possibly reindeer. The natural result was that she thought "Those would be nice for skiing."

Other results were that all day she saw mental movies of a lithe Maida swooping down crisp, snowy slopes, twirling her ski poles in glittering arcs as she christied from side to side; of a reckless Maida speeding full tilt towards a huge, threatening tree, bending slightly to one side and slipping by it by a hair's breadth. "I think I must go skiing," she said.

Kennel Speaks As Coed Sports Doggy Jewelry

Shirley Wilson records her favorites on her coat lapel. Three black discs with Woody Herman, Jimmy Dorsey, and Glen Gray written on them, dangle from Tom Thumb drum-sticks. **Barbara Hampson** is in the dog-house with her dog collar bracelet and belt done in bright jewels. Bubbling over is **Betty Jane Biggs** in her necklace of diaphanous balls in circus colors. Sequins to a lovely evening is **Helen Holden** in her black molded formal with the sparklers on the jacket.

Helen Angell's new green plaid suit lights the torches in her red hair. **Nancy Gardner** glides across the dance floor in her white formal with the many pleats and the jacket, smooth as a white sail. A Grecian princess is **Emma Verdun** in her red flowing gown with the gold tunic. The flowers on **Lulu Pali's** formal, with Lulu away from the wall; they're big and wide-eyed on a white background. With events slated is **Athyella Smythe** in her school necklace made of three yellow rulers on which hang dunce-caps, slates, and apples for the teacher.

—By Adele Say.

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HEY, SANTA!



Put this on your Christmas list. It's Hollander-blended muskrat, the color of bau mmarten, straight with stitched revers.

reason for the ski craze. She knew why the fashion magazines show so many outfits for "After-Skiing." People liked "After-Skiing" as much as someone was supposed to have liked "After - Hitting - Yourself - on - the - Head - with - a - Sledge - Hammer—" so nice to stop.

Date Bait

It looks like you're stuck this weekend.

The social calendar is bare, without the soph informal. And they say that the infirmary is really full. So don't try getting the flu.

Best date for the weekend: that text you haven't been so friendly with all term.

Phi Theta Entertains

New members will be initiated into Pi Lambda Theta, women's national education honorary, at 5:45 Saturday in Gerlinger.

Those to be initiated are: Betty Jane Edgington, Blanche Gustavson, Almada Holst, Mary Failing, Ruth Solberg, Gladys Shalley, Helen Wertemberger, Rosemary Hobbs, Lauretta Crocker, Emile Chan, and Dorothy Top.

All girls planning on taking part in winter term rush week should sign up in the dean of women's office as soon as possible, according to Miss Helen Clark, secretary to the dean.

BAPTIST CHURCH

DR. HOUGHTON

Educator, author, preacher will speak

Thursday evening Dec. 5, 7:30

Special music on the same program.

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EVERYONE WANTS A GIFT FROM MILLER'S

The Deb Decides

By MARY KAY RIORDAN

Cheerio! Two-Faced

This is a Christmas which will be long remembered if you give Champrel perfums. **Tiffany-Davis** has two fragrances, one for daytime and one for evening, in a lovely double cut-glass container for a dainty dresser. Both come for only \$1.00.

For a Leading Lady

It will be a candy cane Christmas as soon as gift-shoppers see the large cardboard candy cane at Gordon's which holds Elizabeth Arden talcum powder and her new bright red lipstick for the holidays. It's a gift that will personify Christmas in every way. \$2.50.

Theater Date

For an extra special date dress that headlines winter fashion forecasts see the very attractive group at **Montgomery Ward** and company. One model is made of black crepe with a white front with jacket effect. A small beaded design is worked on the white section. The skirt is gored and hangs beautifully. At \$14.98.

Go Smartly Feminine

You will really feel in a holiday spirit this vacation if you can go home prepared to look your very best for the special yuletide dinner-dances. At **Hadley's** is a new selection of evening jackets which really will change your old ones. A black velvet jacket with rhinestones will put the stars right into your eyes. They have new style changes and flatter every line.

In the Spirit

Calling all roommates! Give your room a new ash tray to help keep it cleaner during the new year or one of the grand bookends to really hold your reference books in place and out of your way on the desk. For a girl who loves to make lovely flower arrangements, you will really please her if you select one of the little boy and girl figurines at the **Broadway** for \$1.25. They are colored and can be easily worked into almost any rock arrangement.

Winter Summary

For a good Oregon coat that resists rain is the Cravenette style shown at the **Vogue**. It's in the new putty beige shade that promises to be so popular this winter, and has been treated so it resists water and will hold its shape in dampness. The princess lines are flattering and lovely for an in-between coat . . . \$19.99.

Twin Billing

To complement a new formal or dinner dress carry one of the brocade pouchbags at **Kaufman Bros.** They are large and roomy and made of a brocade cloth with a metallic thread to pick up lights. The compact top opens to a large mirror; a small satin coin purse is loose inside. The framework is gold and the handle made of the material . . . \$2.95.

When a Gift Becomes a Problem

Switch to **Mary Barron**

"What to give" is the burning question. Here we wait for a bright suggestion. Pencil poised for a trick attack. One track minds, but they're off the track!

ARE YOU UP A CHRISTMAS TREE?

Stop gazing blankly at that shopping list. All your troubles are over! You can win friends and influence people with active, attractive Mary Barron slips and gowns—so different that their basic construction is patented. † These non-riding, non-twisting delights now come in Rayon Sarin woven with Celanese® yarn. And they cost so little that you can overwhelm your friends.



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