

# International Side Show

**By RIDGELY CUMMINGS**

One of the most flagrant examples of the bland insolence which seems to be the accepted technique of "Greater Japan" occurred Thursday in French Indo-China when 2,000 Japanese troops were landed in Haiphong, port of Hanoi.

Just prior to the landing, according to Associated Press reports, three Japanese planes had bombed a nearby railroad crossing, killing and wounding 15.

First official act of the Jap commander after quartering his men was to pay his respects to the French officers and apologize for the bombing. It was all a mistake, he said.

Just like that. "So sorry, excuse please."

Reading about it, one gets the impression the whole incident has about as much importance for the Japanese as accidentally knocking over a goldfish bowl. Or making a technical foul in a basketball game.

So sorry!

Logically there is a good bit to be said for the Japanese philosophy of Asia for the Asiatics. Possibly as much as for our own Monroe doctrine, the Americas for Americans.

But the Japanese for all their vaunted politeness just haven't got any brains when it comes to putting their expansionist philosophy into practice. They lack finesse, technique, smoothness, or, to use a subjective phrase, a "sense of decency."

Our own country is well on the way to extending its hegemony over South America. Roosevelt's cartel plan has gone through (at least a professor of sociology told us it has. We missed reading about it in the papers).

The U. S. is entering a period of expanding imperialism, just as old Trotsky predicted before somebody stuck an ice-pick in his skull. Not that we're a Trotskyite, but it's only fair to give the devil his due and Leon saw the tendency long before your humble columnist did.

But the U. S. technique of imperialism is so smooth that even a hidebound isolationist has a hard time finding something to kick about. And the Japanese technique makes even a pacifist hot under the collar.

Peace. It's wonderful!

**Wedding Bells Ring for Coeds At Pennsylvania**

**By BETTY JANE BIGGS**

**Fellers, Beware!**

More than half of the campus romances at Pennsylvania State College have resulted in wedding bells, according to questionnaires sent out to 1,752 regular session coeds who were graduated between 1921 and 1935.

—Exchange.

**Advice NOT to Freshmen**

Don't study when you're happy, Don't study when you're blue; Don't study when you're tired, Or have something else to do. Don't study in the daytime, Don't study in the night. But study at all other times. With all your main and might.

—Technala.

**They Must Buy More "Weeds"**

The Daily Californian reports that Fred Waring will dedicate a fight song to them for their "California Day at the Fair." Maybe the Webfoots should go in for Chesterfields more.

**Pledge Song**

... of the men who have a blonde in every sorority: Heres' to the pictures on my desk; may they never meet.

—Exchange.

**Hi-Ys Register**

The University YMCA is sponsoring a table at McArthur court during registration for the purpose of registering all students interested in YMCA work, and all Hi-Ys entering the school. Information and free folders can be obtained by anyone registering.

# OREGON DAILY EMERALD

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## A New Deal in Rally Committees

THE rally committee has lost little time getting into the swing of things this year. They set out with the determination to show the value of such a committee and apparently are off to a good start.

White-clad rally members were on hand to meet the Marines when they landed at Eugene airport Wednesday. They were present to pass out songs, and help at the ASU assembly Thursday night. They came out in spite of the rain to lead Oregon cheering at the game last night. On top of this the committee, under the direction of able Pat Keller, has begun plans for a new deal on the interfraternity sing contest, have outlined a plan for a half-time stunt at the Oregon State game. This in addition to preparing for a big rally dance at Jantzen beach after the Washington-Oregon game.

The rally committee has done all this prob-

ably knowing that they must succeed or write a permanent ending to rally committees at Oregon. There always has been much criticism of the rally group here, and this criticism was hotter than ever last year. There was considerable talk about abolishing the rally squad at the time of making appointments.

The new committee has shown that they are ready and willing to work. They've lost no time getting started. That they need the full cooperation of the student body goes without saying. Many students crying for the abolition of the rally setup seem prone to blame it for what is their own fault—mainly the failure to show anything which might be called pep.

The Emerald reserves the right to comment freely on the actions of the committee, but we believe that the least their critics can do is give the men and women in white a chance to prove themselves.

## Come Again Some Other Day

FROM Hawaii to California, and from Washington to Chicago they come, these students who make up the student body of the University of Oregon. And every single one of them, no matter how ignorant he may be of Pacific coast customs and traditions, at least knows that the Oregon campus is Web-foot territory . . . and they've heard at least an inkling about the famous "Oregon mist."

But few were prepared—even the oldest—for the downpour that accompanied registration activities yesterday. Streets flowed with rushing streams as the torrent poured down the campus by-ways.

With a duck for a mascot, perhaps it's a

good omen for a big year when the first day of school turns out to be a field day for all water-lovers. Anyhow some bewildered freshmen really had an Oregon initiation.

Seriously, though, it doesn't rain all the time—and Eugene rains are interesting because they're warm and friendly, never cold and whipping. They may be a little uncomfortable at times, but when spring term comes around and all the moisture turns the campus into a veritable paradise of flowers and leafy trees—that's the reward.

And besides rain makes your hair curly. —H.A.

## But What About The Trees

DURING the last few years much talk, and reams of publicity have been devoted to the long-promised mall, it is intended, shall extend in a straight line from the libe terrace to 11th street. Equally well discussed has been the gates to the University which finally materialized this summer and now blossom in royal splendor within a few feet of the 11th street sidewalk.

The idea is supposed to be that the gates will mark the 11th street end of the mall. If any enterprising person sights carefully from where the gates now stand to the library; he will find approximately 20 of the fine big trees which now beautify the Oregon campus smack dab in the path of the proposed mall.

At the risk of seeming to put an obstruction in the wheels of progress, we feel that it might be advisable to give the matter more consideration before installing the mall. Undoubtedly the mall would be a landmark to which future Oregon students could point with considerable pride. But, after all, could the mall compare in beauty with the huge trees which are scattered so liberally over the lawn west of Villard and Deady? Is it really such a good idea to tear up a goodly portion of what is now the most beautiful part of our campus?

After all, it only takes a few months to build a mall but it takes a good many years to grow a tree.—H.O.

## The Back Door Is Closed

SOMEONE has said that "Rome was not built in a day." So it is with any truly great project, for each improvement must be made by building from a foundation. The plan must grow from the ground up.

The closing of the "back door" of the University to traffic is but a link, a connecting step, in the expansive policy of making the campus area safe for student pedestrians. The unpaved road beyond the art school has long been a danger point, for it is narrow and the driver's vision is limited. It was a visionary step for the University to declare the area a "dead end."

smile when we think of the procedure used. It may be remembered that last winter when public opinion rose in protest against the unsightly and dangerous road beyond the art school, all please for paving and improvement fell on deaf ears.

THE city said such work should not be a municipal project, the county said the road certainly did not belong to them, and the University disclaimed jurisdiction over the area. So improvements were forgotten for the time being.

And yet when later conditions proved the advisability and definite need of either improvement or condemnation, there was very little red tape connected with the discovery that it was after all University property, and it was very simple to declare the area unsuitable for traffic.

However ironic the methods, the ultimate condition is a worthy one. The school is keeping step with the times and with its growing population . . . that is the test of a truly democratic institution.—H.A.

REALIZATION of the complete hopes of the school's safety-minded officials seems not quite so distant now. Their ultimate plan is to close all of the campus portion of Thirteenth to automobile traffic so that it may be free to use by University members only. That would provide almost a Utopia as far as student accidents in the school area are concerned.

But even in our enthusiasm for the new arrangements being made, we must hide a

# The BAND BOX

By BILL MOXLEY

**Prices Cut On Recordings**

Biggest music news of the year and biggest record news in six years is the terrific price cut authorized on Victor and Columbia records.

In the middle of last month Columbia dramatically announced that all its classical records (old and new alike) would be on sale for half price. The price slash was made on the theory that there are thousands upon thousands of music lovers who would buy good music if they could afford it.

This opinion was justified. Record sales of classical music have doubled all over the country and in many localities three or four times as many records are leaving the shelf.

**Victor Reduces "Popular" Prices**

To meet this new competition the Victor Company came forth with similar history-making reductions. All 75c Victor popular records are now selling for 50c, bringing such artists as Tommy Dorsey, Duke Ellington, and Artie Shaw much closer to the buying public. Victor's classical reductions are even more startling. Beethoven's 5th, which formerly sold for \$8.00, can now be had for \$4.50. Rimsky-Korsakov's Scheherazade Suite has been reduced from \$12.00 to \$6.50. The Johann Strauss album has been cut from \$10.00 to \$5.50. And so on down the line. No wonder the record business is booming for one of the greatest years of all time.

**Goodman Band Breaks Up**

The top-notch Benny Goodman band which played here on the campus last year has broken up for good. Benny has been sick and in the hospital a good deal of the time. He is now on his way to recovery, though, and plans to reorganize sometime next month. Ziggy Elman, who nearly tore the top

**so be it . . .**

by bill fendall

with no ideas and thinking of nothing "so be it" does its Emerald takeoff amidst an unknown studentury . . . its columns and ctyped trivia that is handed down to the copyreader is of necessity one of first impressions gained from a bit of campus gum-shoeing . . . its name recalls a glory of the past—its material, the futility of the future . . .

'cause the millrace runs cold and the epidemics is tender, so be it will not spoil its own appetite for a time by using names of eds and coeds but will watch while SAL and PAT burn the scandal at both ends . . .

after receiving a shakedown to bridge in a campus-SIDE cokery, this fan is ready to tab the collegiate bridge player that necessity to have around when there is absolutely nothing to do . . . in the throes of determining a bid the bridge player is not himself—but the resemblance is startling . . . the original JERKYL-HYDE must have been a bridge player—one personality for one kind of partner, another for the others . . .

'twas the day after pledging when all through the row the girls weren't speaking not even hello . . .

campus quips . . . that mother-son combination in yesterday's registration lines . . . the early morning tomato juice . . . the contortionist who escaped a BETA button . . . lorosis, halitosis, goposis and GAMMA PHIS . . . the frosh-moron wearing upperclass pants—evidently trying to pantomime an upperclassman . . . with all the rules and regulations it seems somebody forgot to say when while the rulebook was being filled out . . . how skirts and prices go up together is one of the mysteries of economics . . . just so some of the dancing students at MERRICKS don't outstrip their instructor . . . (plug) . . . go to your old eight o'clocks monday and see if I care . . . the SIGMA CHIS sure have some swell labels to paste on the lampshades now that the summer parties are over . . . the ATOS are proud of their expensive rags but they'll soon have to break one of their new pledges or one of their four dogs . . . and on to the HELLO cruise tonight . . . so be it . . .

## The Freshman



## This Collegiate World (By Associated Collegiate Press)

In a typical year the average girl would have quite a round of activities to cover. She would have 210 quarts of "coke" to imbibe, and 20 pounds of candy to ruin her complexion with, not to mention 20 feet of gum to chew.

Seven and a half days would be squandered in the movies and 55 days devoted to studies to compensate for the 99 classes cut.

Preparing for her 80 days of dates, she would sleep 115 days for beauty, spend three days putting her hair up, and 16 combing it, bathe 90 hours, and zip 1,000 zippers.

She would also turn down 125 dates, receive five declarations of tender sentiments, and be the object of 500 kisses (these statistics included several "steadies"), which transaction would speed the year-long consumption of six inches of lipstick.

Besides these pursuits, she would spend 13 days clinging to a telephone. In the chase for the opposite sex she would annihilate 50 pairs of stockings, absorb two pounds of cold cream, and buy a quart of "My Sin" or "Moonlight Madness" perfume.

off the Igloo with his "And the Angels Sing," is joining Tommy Dorsey in Bunny Berigan's spot. Nick Fatool, Johnny G. and several other Goodman men are now with Artie Shaw. They are unhappy about it, too. Saw some of them with Shaw a couple of weeks ago at the Palace in San Francisco. Guess once they play for the great B. G. Artie Shaw seems like a temperamental kid.

**Fiddlin' Five Swings Out**

Artie has 23 pieces at the Palace and sounded right good on a few things like "Gloomy Sunday," "Frenesi," and "Begin the Beguine." To say the least, it certainly looked odd seeing a row of five violins all swinging together on some jazz classic. Incidentally, Artie's recording of "Frenesi" has finally started to sell with a vengeance. It was released last spring and has been lying around on the music counters all summer. But the public finally caught on or something happened because it's been selling like a Glenn Miller the past few weeks.

## Campus Calendar

**Dr. B. Earl Parker** will hold services Sunday morning at 11 at the First Methodist church, Willamette at Twelfth; topic, "The Sacramental Life."

**The Rev. Charles E. Funk** will lead a discussion at the Wesley Foundation at 7 p.m. Sunday on "What's So Important About Victorious Living—This Year?" Mr. A. F. Homer of the YMCA will be resource leader.

**Yeomen** will hold their first meeting of the year Monday in Gerlinger hall at 7:30 o'clock.

## Onceover Lightly . . .

By PAT TAYLOR and SALLY MITCHELL

Yestiddy and tiddy are the days they take your money away, which reminds us that this new two-dollar-deal is pretty good because it gives you the Emerald and thereby you are getting your dirt cheap.

We know we haven't got a ghost of a chance against this new speak-in' spook in yesterday's paper, but we'll do our best to give the G-man a little competition.

Sho' nuff . . . there are cer'n'tly slews of southern accents on the campus this year—you all . . . The Tau's were in a temper because we didna mention a cute ATO freshman the other day. Well, let's see . . . how about Reed Guerney?

There's a lot more sigh in Chi Psi now that **Wendell Brooks** is back . . . Wen was quite a rounder ('n abouter) in his day . . . So **Bruce Macintosh** is registering again—well, well, and we never thought the dean would live to see the day . . . and the payoff is he signed up for 17 hours and five eight o'clock . . . Nominee for the cutest hairdo is Pi Phi **Betty Anderson's** blonde braids . . . Phi Delt **Allan Van Dine** is back again after a year of staying out and going out . . . **Marie Bastron**, Tri Delt dilly, is getting lots 'n lots of Kappa Sig attention.

**Candidates for the T. C. L. A. C. A. O.** (if one doesn't eat) Club are **Jim Buck** and **Jean McCallum Buck**, **George Warner** and **Barbara Stalcup Warner**, and **Len Isberg** and a girl we know only as **Mrs. Isberg**.

**Betty Buchanan**, one of the first to appear in nehi socks last year, is still keeping it up . . . or should we say—them. **Madeline Chin**—Oregon's China doll . . . **Barbara Crane**, KKG, now has **Boyd Brown's** Theta Chi pin . . . dawgnawnt!! . . . **Bill "Beat the Band" Moxley** believes in getting first hand stuff for his column, so he is now selling records on the campus . . . **Jane Hochuli** knits all her own sweaters, and such gaudious ones, tuh . . .

**Crack of the Week:** After being dunned for his last dollar at the fee tables, one disgruntled lad said—"and how much will my out-of-Portland fee me?" Don't go giving anyone ideas, chappie.

Then there was the football player who, just before a big game, asked his girl friend what he got for every touchdown he made. And she promptly replied: "Why, six points, silly."

And speaking of football, while we're writing this of course it's too soon to know who is going to win the game tonight.

Naturally, WE will.

And you can tell it to the Marines.

## OREGON DAILY EMERALD

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