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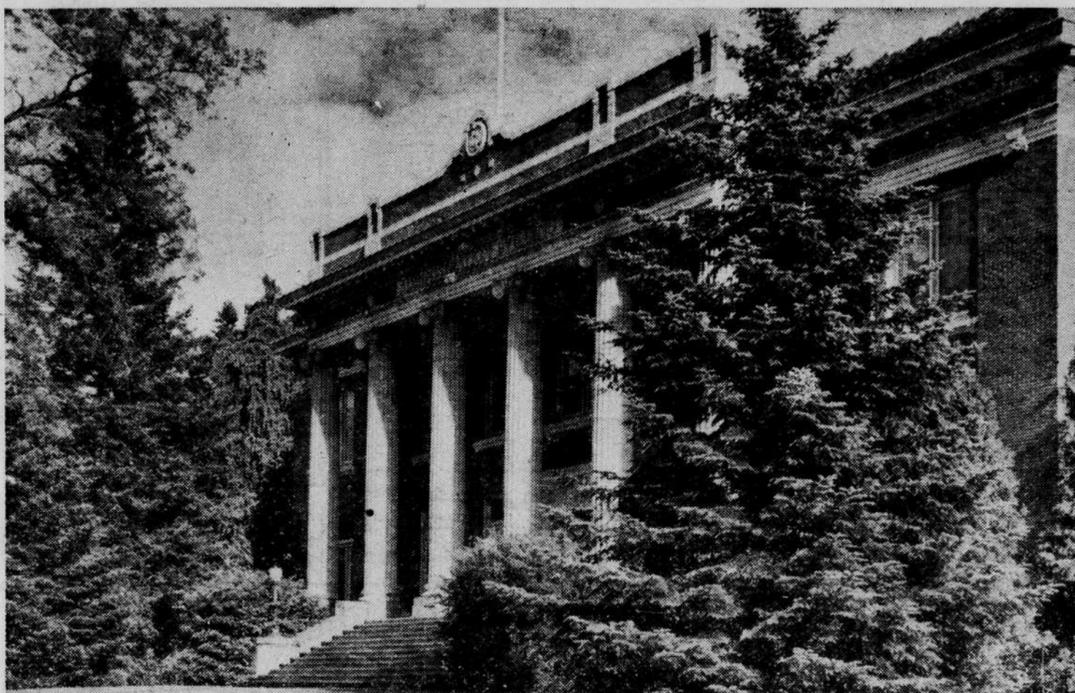
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UNIVERSITY OF OREGON, EUGENE, FRIDAY, AUGUST 9, 1940

NUMBER 1

ROUNDUP CALL SOUNDS FOR WEBFOOT BACKERS



Promenade of Progress

Oregon's administration building, Johnson Hall, (top) is perhaps the first building new students enter. Center, is the committee in charge of the Jantzen Beach picnic. From left to right, Elmer Fansett, Ed Hoyt, Joseph Riesch, Majeanne Glover, Jack McCliment, Mrs. C. H. McGill, George Mackin, Don McCormick, Mrs. Herbert M. Clark, Lloyd Sullivan, Mary McCracken, and Herbert Barber. Below is a glimpse of registration at the University, always an exciting time for freshmen. (Photos by Warren Teeter and Bill Pease.)

All-University Picnic Set for August 20 At Jantzen Beach

Eighth Annual Fall Get-Together Open to Students, Prospects, Parents, Friends Of UO; Many Expected to Attend

Oregon's eighth annual pre-school rally will hit the high notes outside the golden canopied ballroom of Jantzen Beach park by 6:00 o'clock Tuesday afternoon, August 20. Sponsored by the Oregon Mothers, Dads, Alumni Association, ASUO, and the Oregon Federation, the food-fest and frolic promises to pick a peak in attendance records.

Serenaded by a "Met" operatic star, fanfared by a popular Pacific Coast band, and fed by benevolent oldsters, the undergrads, prospective students and alumni who attend will have had an evening when the clocked hands point heavenward. Generalissimo of last Junior Weekend, Lloyd Sullivan, is boss of the picnic with a month of tedious planning already accomplished.

His aides include Mrs. C. S. McGill, president of Portland Mothers; Mrs. Herbert M. Clark, president of State Mothers; Joseph Riesch, president of State Dads; Dr. G. M. Hoffman of the Portland Dads; Don McCormick, president of the Portland Alumni Association. Two other alumni aiding are Mary McCracken and Don Kennedy.

Jack McCliment, Majeanne Glover, Herb Barbur, Jim Davidson, Elva Jane South, and Ed Hoyt are student members of the committee. Alumni Secretary Elmer Fansett and Federation Director Roy Vernstrom are part of the work troop.

Famed for friendly feelings, Oregon's alumni and students will give prospective freshmen a preview of campus life in gay attire. With 17,000 invitations issued to interested Mothers, Dads, alumni, undergrads and high school diploma packers, nothing but a final examination can keep Oregonized people away from Portland and particularly Jantzen Beach August 20.

The 8 p.m. entertainment will introduce Sigurd Nilsson, Metropolitan opera star, to the audience as the latest addition in the school of music faculty. With audience appeal aplenty, Vice-President Burt Brown Barker, Football and Basketball Coaches "Tex" Oliver and "Hobby" Hobson will greet the ralliers.

(Please turn to page six)

Officials Predict Enrollment Gain

Application Trend Indicates Probable 4000 Registration

The upward trend in enrollment at the University of Oregon from all indications will continue next year with estimates of the increase ranging all the way from five to 15 per cent over last year's total, it was learned this week.

Actual applications for enrollment early this week were still showing a 14 per cent increase over the same time last year, leading some to use that basis for predictions. Should this continue and the number of old students returning remain the same, the total number enrolled in the University will be close to 4000—the highest in the history of the institution.

Registration officials, however, were inclined to regard the applications figure as "unusual" and predicted around an 8 per cent increase. They based their estimate upon the trend of past years at the University.

Evidence of an upward surge were also noticeable in the employment office, where Miss Janet Smith, employment secretary, reported that an unusual number of students have written concerning jobs for the school year.

These requests are being filled, she said, by an expansion of the employment and the cooperation of business men and townspeople of Eugene.