Poll Shows Buying Power Below 1929

Students are apparently buying less in terms of goods and services now then they were in the boom days of 1929.

This conclusion was reached by Miss Beatrice Aitchison, instructor in economics, after figures from the student expenditure survey were compiled and compared to those of students in 1929. The dollar was reduced to a common basis in each case.

Less Spent

A 1929 survey made by the ASUO indicated that about \$2,-033,000 was spent in Eugene in the 1928-1929 school year. This year's study shows that \$1,379,000 was spent here in the calendar

White Coats for Formals \$4.50

For spring dances, Junior Prom and formal wear, our white gabardine coats are tops!

Double breasted with plain backs, these coats are styled to make you the best dressed man at Oregon!

ROBERTSON'S

MEN'S WEAR 832 Willamette year of 1939, a difference of \$654,000.

This year's report covers 3,440 students, as compared with the 3,010 in 1929. Considering this, the per capita expenditures of 1929 (which do not include money paid for tuition) amount to \$675 and those of 1939 to \$401.

Statistics Given

When the change in price level has been taken into account, the total expenditures in 1939 would be equivalent to \$1,670,000 in terms of the 1929 purchasing power and the last year's per capita expenditures would be equivalent to \$486. This change is based on the cost of living in 32 large cities which increased 21 per cent from 1929 to 1939, according to the bureau of labor statistics.

In other words, the total expenditure in 1939 was 17.9 per cent less than in 1929, and the per capital 28 per cent less, both in terms of a common dollar as far as the buying power is concerned.

Machine Age Is Topic of Address

"Machines Make Confidence Necessary" will be the topic of Dr. J. H. Bond, professor of business administration, in his radio speech tonight at 8:15 over radio station KOAC.

Professor Bond will attempt to give an explanation of the part machines play in eras of prosperity and depressions, and will explain the effect of the use of machines on employment.

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DRESS up your room for that long-expected event that is almost here!

YOUR mother will be impressed with the new apeparance of your room, when you fix it up with a new table or chair from the Johnson Furniture Co.

Johnson Furniture Co.

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Nothing Sarong With South Sea Themeat Uof W

What's sarong

with love scenes? Characters in the U. of Washington's Ballet Moose, following out a south seas theme find themselves asking the question. Well?

Now

comes the story of the absentminded professor who rolled under the dresser and waited for his collar button to find him.

—Indiana Statesman.

Fourteen

of Oklahoma's 1200 seniors mobbed the meeting hall in response to a summons sent out by the class prexy. One student boldly stood up and asked "What is done with the \$10 graduation fee the University charges us?" No one knew. They appointed a committee to find out.

"How much money do we have on hand?"

"I don't know — who's the treasurer?" This from the president.

Nobody knew.

"Did we elect one?"

Nobody knew.

Fishing season slogan:

Shoot the sinker to me, stinker.

-Lenny Anderson, W.U. Daily.

Heston Daniel

of Louisiana State university is no piker.

As candidate for student body president, he recently sponsored a street dance as part of his "run-off campaign."

"Daniel not only managed to get around to dancing with practically every coed there but he sang "South of the Border" so well that the crowd asked for an encore.

Kinda like baby-kissing, but probably more fun.

What did the chick say when the mother hen laid an orange? Lookit the orange marmalade! —Silver and Gold.

Johnson Wins

(Continued from page one)
the animal from a law school class.

The jury, composed of University students, was headed by Alex Morrison, and included also Kay Crane, Frank Neff, Marvin Weinstein, Marion Foley, Earl Maize, Morris Kline, Virginia Utley, John Yantis, Marcia Steinhauser, Maynard McKinley, and Betty Seely.



Three New Books At Browsing Room

The browsing room of the University library announced yesterday that three new books have been received this week.

"John Black's Body," a story in pictures by Ben Martin, illustrates the economic problem in America resulting in war, death, and a greater national deficit.

"Union Now" by Clarence Streit, noted supporter of the union of democratic nations, is also available at the browsing room.

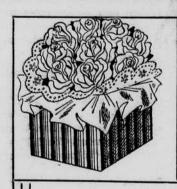
Travels and adventures of his life in Holland, Germany, Spain, Jerusalem, and many sections in Africa are related in the book, "Days of Our Years," by Pierre van Paasen.

Geology Expert Visits University On National Tour

Mr. William B. Pitts from Sunnyvale, California, stopped en route from Florida, to visit Dr. L. W. Staples, geology instructor in the geology department, this week.

Mr. Pitts, according to Dr. Staples, is recognized as dean of American lapidaries. He has been visiting museums in New York and Chicago, and expressed his approval of our museum of natural history.

He is honorary curator of the museum of arts and sciences at Golden Gate park in San Francisco.



Corsages!

Necklaces with Gardenias! Wristlet Flowers! Colonial Bouquets!

Spring term house dances will be among her sweetest memories of campus life! You can be the one to make it sweeter yet—send her an unusual corsage of

Lily-of-the-Valley Carnations Stephanotis Gladioli Spanish Iris





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