

# OREGON Daily EMERALD

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## A Chance to Do the Whole Job

IN voting a modest sum into next year's budget to be spent for sending the Emerald to newspapers of the state, the educational activities board Monday night took a step the value of which cannot be estimated in dollars and cents.

In the first place, the Emerald is the most complete and convenient form for reaching the far-flung parts of the state. Within its pages is the life of the University, the spirit, just as it is pounded out by the fingers of youthful writers, night after night at the Emerald offices.

The tremendous task of letting the rest of the state know what is being done and thought on the University of Oregon campus has in recent years been carried on the shoulders of various specialized agencies such as the University news bureau, the athletic publicity bureau, and the alumni office, as well as the various handout mailing lists.

WHILE these agencies have done a good job in their fields, they could never hope to achieve nearly the completeness that a full daily newspaper could supply, nor would they attempt to achieve such completeness without allowing themselves to swell all out of proportion or possibility as to staff and labor.

Before the depression of a decade ago set in it was the practice for the Emerald to be sent to all the newspapers of the state. Came the crash and the Emerald mailing list went by the boards as an economy measure. Once gone it was a long time coming back, but its time came this week.

In considering the proposition the board

## Dimes Got Them to the Water

AN ironic bit of information concerning Louisiana's Huey Long statue which was carried in the current issue of Time magazine might be used to show what can happen to a dead campaign.

The colorful and mouthy Kingfish, as you'll remember, hog-tied and ran the state of Louisiana during his term as governor, and among other things erected a 33-story capitol building. Members of the late Mr. Long's political machine thought a bold, 14-foot statue of Huey in front of the capitol would be a fitting memorial to him. A campaign for contributions among the citizenry netted only a paltry \$75, however, and the recently defeated Long-machined legislature had to appropriate the necessary \$50,000 for its 14-foot piece of imperishable bronze.

CO-SPORTS Editor of the Emerald George Pasero wrote a column not many days ago (February 22) suggesting how nice it would be to send Oregon's ace swimming triumvirate of Jack Dallas, Sherm Wetmore, and Jerry Macdonald east to the national championship meet at Yale university.

This is a small campus, \$640 is a lot of

never raised the slightest question as to the merit of the plan, for it is obviously wise to have the school paper in newspaper offices, where it can do the most good.

BUT the Emerald as a mailing project found itself to all intents and purposes an orphan when it came to finding the money. Only objection raised by the board was whether it, as an educational activities board, should pay the cost of a venture which comes under the heading of promotion.

There was no place else for the proposition to go—not to the athletic board, nor to the alumni office, nor to the news bureau—so the activities board took on the cost. The job is properly an ASUO function, but since all ASUO money outside administrative necessities are concentrated in the activities board, the activities budget was the only place for the item.

THERE is no better way to acquaint the state with the University than through the Emerald, no better way to supply state newspapers with usable material in convenient, complete form.

And on the side, we may as well admit we are just a wee bit proud to let others see what the Emerald is like.

The step was a long time coming around, but when the board rolls up its sleeves and goes to work next fall it will have the assurance that at least one crying need has been met, that the Emerald will be going out to state newspapers, the most influential groups in the state.

State newspaper circulation is only giving the Emerald the chance to do all of its job.

money, and the time to raise it was very short. But the University of Oregon swim fans know a flock of records by sight, and they knew it had been no small task for Jack and Sherm to stay unbeaten in collegiate competition for three years. So they pitched in on the March of Dimes movement with remarkable enthusiasm and proved conclusively this campus isn't a dead one.

Subtract the athletic board's \$250 from the \$640 goal and you have left a sum of \$390—most of which came at a sacrifice from its donors. Several individuals contributed as much as \$5, students groups as much as \$100, and alumni helped, too. It was just the germ of an unselfish campaign getting support.

OREGON'S swimming triumvirate failed to garner a single tally against the nation's finest at Yale last weekend, but their trip was worth every dime turned in to send them to New Haven. If three of the northwest's finest mermen couldn't place, there is nothing to be ashamed of. And the trio will be correspondingly better for next year's nationals.

Furthermore, this campus has shown it can act with speed and enthusiasm, and at a sacrifice for a worthy cause.—E.H.

## Delts to Wind Up Singing Contest

Delta Tau Delta will wind up the 1940 campus song contest tonight at the McDonald theater

when it sings three numbers as the last entrant in the \$150 prize contest.

Tomorrow the McDonald management and a faculty committee will announce the three women's group finalists and the three top

men's singing groups. Two weeks from tonight these six groups will compete for the \$75 men's and women's prizes.

The Delt singers will perform at 9 o'clock.

# A Year in a Day

By WES SULLIVAN

1921

January 5—The Twelfth national fraternity at Oregon was installed on the campus during the holidays, when Chi Psi established its third chapter on the Pacific coast, here.

The Women's building is now ready for occupation.

January 13—While attempting to take a picture in the library reading room yesterday, the campus photographer's flashlight powder caught on fire prematurely. The resulting smoke was so dense that all the students were forced to evacuate the room while the smoke cleared away.

With the addition of new machinery recently the University now has the largest printing shop in the West.

January 14—A new type of football coaching is being considered by Coach Shy Huntington. The idea is to have the coach in the press box above the field, and have him phone criticisms to the field below.

January 19—Leo Deffenbacher, sophomore, was released recently from the infirmary, where he was recuperating from a case of pneumonia.

February 19—The first issue of the Oregon Law Review will be off the press next week.

March 18—Sigma Delta Chi, national journalistic fraternity, in their last meeting of the term last night went on record as definitely opposed to the publishing of any form of a scandal sheet which might be put out during vacation.

April 12—Marion McClain has resigned his position as student manager to concentrate on managing the co-op store.

April 19—Ernest Haycox won the Edison Marshall short story contest this year with his story, "The Veil."

April 29—Edwin Markham, Oregon's famous poet, will visit the University campus soon.

May 21—Alpha Chi Omega has been granted a chapter on the campus.

## The BAND BOX

By BILL MOXLEY

### Multiplication Table for Bands

Swing magazine tells about an incident that occurred in a big name band the other day. It seems that a trumpeter in this famous band asked the leader if he could arrange an introduction between himself and the piano player. The band was so big and spread out over such an area that, even though both musicians had been with the band for quite a spell, neither had gotten around to meeting the other. The leader suggested that the trumpeter write his fellow musician a letter—much simpler than hiking all the way from the trumpet section over to the piano. The story may be a rarity but no one will deny that the trend today is definitely toward bigger and more individualized sections in dance orchestras. Four saxes are absolutely necessary. And no longer will three trumpets and three trombones fill the bill—everything runs in fours nowadays. Eight in the brass section, four saxes, and four rhythm—that's the band of today. . . . Of course, somebody always carries things too far. Artie Shaw got to talking in fours and he couldn't stop . . . four violins, four violas, four cellos, and so on. It's going to take a lot of lucre to pay 31 musicians every week, Mr. Shaw.

### If It Doesn't Work, Change Needs

Watching the discs roll boy . . . Orrin Tucker's two latest recordings are "If It Wasn't for the Moon" and "If I Could Be the Dummy on Your Knee." The latter has a nice little swing to it.

The prolific Mr. Glenn Miller waxes "Sierra Sue" and "Moments in the Moonlight." Rating: below average.

Benny Goodman's latest recordings are "Zaggin' With Zig," which jumps right along, and "Busy as a Bee," which also buzzes good and loud.

They Got Spring in Their Bones Local boys Holman and Binford aren't drawing as well as

they should of late. . . . Don't know whether it's because we're tired of them or because they haven't got that certain glamor that is associated with an out-of-town outfit. Maybe it's just that spring term brings a desire for the new and different.

### "Tuxedo," Ben and Harry Ring the Bell

Compare your preferences with those of the latest Gallop Poll: Ginny Simms and Ray Eberle were voted the top femme and male vocalists. Tex Beneke, Benny Goodman, and Harry James still hold top spots with the soloists. Glen Miller and Fletcher Henderson lead the poll for the most popular arrangers. "Tuxedo Junction" is still the top tune.

## OREGON Daily EMERALD

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