

ADS 'Krawl' Plans Progress

Famous Orchestra Promised by Ad Men for March 29

The annual "advertisers' ball," more commonly known as the Krazy Kopy Krawl, will be held in McArthur court on Friday, March 29. Spring vacation means a well-earned rest for most students, but for members of Alpha Delta Sigma it means 10 days of work in making final preparations for the dance, Wally Rossman and Jack Saltzman, co-chairmen said yesterday.

The "ad men" have been contacting orchestras for nationally famous orchestras and will endeavor to bring a swing band to the campus, the dance heads declared.

Decorations for the dance will carry out the advertising theme, as usual, and special novelty numbers have been included in the plans for the event. Newly initiated members of Alpha Delta Sigma will assist in the preparations. They are: Les Harger, Fred May, Fred Ehlers, Dave Compton, Bob Calkins, Jess Shinn, and Bob Mills-paugh.

Dr. Goldenweiser To Speak for Club

One of the foremost anthropologists of the present day, Dr. Goldenweiser, professor of thought and culture at the Portland extension center, will speak before the Anthropology club tonight on what he considers the most outstanding work in present day anthropology. The meeting will be held in the men's lounge of Gerlinger hall at 7.

Two More Pledge

The total of winter term fraternity pledges reached 31 Thursday when the dean of men's office announced two more students who have signed for Greek letter houses.

The latest members are Charles Clifford, Portland, Sigma Alpha Epsilon; and David L. England, Santa Barbara, California, Sigma Nu.

ASUO To Sponsor Train Excursions Over Vacation

The ASUO is sponsoring special train excursions and parties over spring vacation.

A ticket booth will be located between Oregon and Commerce halls. Information as to rates and special parties may be obtained there.

Miss Fay to Speak On Newest Books

Miss Helen Fay, editorial staff member of Holiday House, New York book publishers, will review new books in an informal talk today at 4 in the Co-op store. She is to speak again at 7:30 in the library browsing room on "What Is a Good Book."

The pages of thousands of the latest books have unfolded before Miss Fay, read by her as a Holiday House editor. Formerly manager of the student store at New York state college in Albany, she is no stranger to university atmosphere. Yesterday she spoke at the University of Washington.

Serving for several years as secretary of the national association of college stores, Miss Fay is especially interested in good books that appeal to college students.

Libe Rent Shelf Adds Three Books to List Of Oregon Alumni

Three new books have been added to the rent shelf in the library. "Show Me a Land" by Clark McMeekin is a novel of horses and races in Kentucky. "Finland, Land of Heroes," is by Toivo Rswalt and tells the story of Finland's fight for freedom with a good description of the country and its people.

H. G. Wells' new book "The New World Order" is also in. Herein Mr. Wells gives his impressions of what will happen to the world after the present war. He feels that revolution is inevitable, and that the principles of free speech and assembly and of a thoroughly democratic or socialist government will have to be incorporated in the new world.

Houses to Receive Boxes for Receipts

Boxes for depositing co-op receipts will be placed in living organizations next Monday, it was announced by the frosh promotion committee, following final returns from a campus-wide poll sounding out student opinion on the plan.

Glenn Williams, committee head, announced the appointment of Mary Elizabeth Earl to handle spotting of the boxes, and returns from remaining houses indicated a clear-cut majority of students favored donation of co-op dividends for the student union building.

Caswell Talk Slated

The Sunday discussion group of Westminster house will meet at 6:30 Sunday evening, under the leadership of Dr. A. E. Caswell, head of the physics department, who will give the main talk.

At 6 o'clock a social tea is held for anyone wishing to attend. After the speech by Dr. Caswell, the group will have a forum discussion of the topic.

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COBURG ROAD

Eugene Unit Scores Again!

Corvallis — (Special) — Roy J. Thomsen of the Eugene Farmers' Creamery took first place in the Oregon Dairy Manufacturer's association cold storage butter contest here this week while other members of the Eugene plant walked off with 2 second places.

Chalk up another for one of Eugene's enterprising industries, the EUGENE FARMERS' CREAMERY. It is the steady, dependable service given to the University of Oregon and campus organizations that doesn't get headline notice, but WE'RE MOST PROUD OF IT.

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