Coeds Survey Spring Styles

Formals to Dominate Calendar Events In Campus, House Dances This Spring; **Only Five Informal Dances Scheduled**

By BETTY JANE BIGGS

Father's pocketbook is going to be stretched a long way when his Oregon offspring arrive home for their spring vacation.

Coeds will be asking for a new gown with maximum of skirt and a minimum of bodice and the fellows will be suggesting a "man-toman" talk with the dads about an increase in allowance for all those corsages. For a preview of next term's social season shows that formals will dominate the calendar events.

many a father will hear the wail. **Formals** Popular A new formal is an absolute And then there is always the Jun- afternoons on the mill race calling blue, heavenly pink, torquoise, and "must" for Mortar Board ball, ior Prom during spring term as for light sport clothes.

OREGON DAILY EMERALD

well as the Gamma Alpha Chi, women's advertising honorary, where long dresses are worn.

House dances are more or less inclined toward formals too with only two of the women's living organizations planning costume or informal dances.

Fraternities for their spring parties have slated everything from a stiff-shirt evening to sport breakfast dances.

Varieties Open Term

Other all-campus events already profusion of formals, spring short silk dresses won't absolutely hang in the closets-not with Alpha Del-

ta Sigma, men's advertising fraternity, the Variety Show, the Frosh Glee, and the Sigma Delta Chi, men's journalism honorary, dances coming up.

And then of course, during spring term, there is always the informal tennis court affairs and



By MARY ANN CAMPBELL

Scarlett O'Hara's southern femininity dominates the fashion picture scheduled show that in spite of the this spring. Muted pastels, flaring skirts, while formals, frilly blouses, all combine to bring out the southern belle in you. That's what a tour of Eugene shops will show the Oregon coed.

Plaid skirts have undergone a decided change, for the new ones are pastel in color, and circular in cut, or with inverted pleats front and back to gain the same effect.

They come m such combinations as jackets, in harmonizing pastel aqua, peach, fuschia, orchid, and shades.

white, or rose, robin's egg blue, white, and lavendar, or powder gray. With them are worn plaid

Saddle pockets are rife on skirts, jackets, and coats, giving you plenty of room to carry all your various and sundry possessions. Oatmeal and toast are two of the newer shades to be seen in windows this spring. Both are combined with black to gain a very striking effect. Hot pink and gray are also new together.

"Breakfast" Colors Worn

Thursday, February 29, 1940

Definitely 1940 are the reversible raincoats with pastels and pastel tweed effects on one side, with the other sturdy and rainproof.

Print dresses with jackets are popular, and many are made of rayon jersey or porose silk jersey, with both checked and plain. coats. One or two models are of embroidered pique with wool coats. Paper taffeta appears, usually polka-dotted, and rustling crisply. One outstanding model is light gray with a red belt and a double row of buttons all the way down the front.

Propaganda Takes Hold

A few dresses are shown in red. white ,and blue, a combination that is said will be very popular. although it has not taken hold up here to any great extent as yet.

Formals are the very essence of femininity without being too sugary sweet, although some of them attain almost a candy box prettiness. They come in net, marquisette, embroidered organza, bengaline, cotton, pique, chiffon and especially lace. Where the whole dress is not made of lace, there is nearly always some used as trimming. Little bunches of flowers are the main form of trimming.

Crazy Pins Worn

Lapel gadgets for your new spring suit are plentiful and clever. There are pins and clips of carved wood and gold and silver in the forms of daggers, axes, devil's pitchforks, and scimitars. If these are too bloodthirsty for you, you can find amusing wooden and yarn horses, or kings and queens. the gingham dog and the calico cat, and Jack and Jill. Others consist of jewelled blackamoors, a monkey in a palm tree after cocoanuts, or jewelled and gold hands holding a jewelled heart, to say nothing of a white enamel horse with gold trappings and a scarlet plume.



WHY NOT? Women do dress for men even if they say they don't care a snap what the opposite sex thinks about their clothes! What woman (from 16 to 60 too!) doesn't enjoy male compliments on what she wears . . . doesn't glow outwardly when she rates them? And no woman lives who doesn't buy her spring bonnet without masculine approval in mind! We cater to men . . . know they like to see their women smartly dressed. And for spring, we'll turn them out young, chic, charming and feminine. Come see us tomorrow.

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