

# Coeds Yield to Spring Influence

## College Girls Like Unusual Fads for Fun, Campus Life

**Sun, Rain, Snow Influence Fashions, According to Surveys; Authority Says Kerchiefs Are Absolutely Atrocious**

College girls are a faddy lot. And they like to play follow-the-leader, especially in clothes.

Vassar girls, not having to contend with men on the campus, can set any old style they like. As also can girls of other strictly female institutions. Coed colleges adapt their current crazes with one eye on the fun of dressing up and the other on what the men will think of it.

But collegiate life, slice it where you will, is pretty much the same, especially in Pacific coast schools.

**Cal Sophisticated**

California schools, being somewhat free of rain, allow more of a

dress-up motif. Collegiennes like to wear high heeled shoes, and "sophisticated" clothes to school. They

still like saddle shoes and anklets.

Rain in Oregon and Washington demands garments suited to the weathers. Wooden shoes have proved a boon for keeping the feet dry. Colorful and attractive anklets are practically unanimously worn. And the eternal raincoat. Newer styles in it are taking the eye—luscious pastel shades and it has become more fetching by far than the old style mannish trench coat.

**Snowy Weather Here**

It's cold in Washington. Deep winter snows are not infrequent. Hence during these winter months college girls often take to regular snow suits for going to and from school. Boys don't like them much, but . . .!

The south is noted for its beauties and southern belles. Girls of southern schools don't let this fact slip their attention either. Coeds of Louisiana State University at Baton Rouge, among whom each year are picked twenty beauties by Artist McClelland Barclay, follow a typical stamp in hair especially. Long bobs, softly curled about the face, "never, never behind the ears!" And lovely they are.

**Barking Up Wrong Tree**

Kerchiefs are atrocious, a fashion authority recently told co-eds at the University of Chicago. She said they did not, as common belief holds, originate in Scandinavia. Scandinavian countries are now being besieged by slacks. Girls wear them from early morning until late theater dates.

Fads burn brightly for a while, then fade away. Co-eds either tire of bucking competition they arouse or of quelling it as the case may be. Several innovations have stood the test of time.

## Coed of the Week

By CORRINE WIGNES

Betty Buchanan had no desire for social prominence when she came to the University of Oregon three years ago. She now heads the women on the campus in the position of AWS prexy.

Chi O's "Bucky" is five feet three inches tall. Her round gray eyes and dark brown tresses add to her already pretty face, and a charming and gracious manner have made her an outstanding personality. She is 20 years old, holds the position of campus social chairman, and is vice-president of the junior class.

The new president is an English major. After graduation from the University, and two years of special course library work, she plans to go into a regular city library routine job. French, German, and Latin have been studied by this young coed as preparation for her future job.

**Grades, Too**

Although born in Pendleton, Betty attended St. Paul's boarding school for girls, in Walla Walla, Washington, and graduated with second highest honors. She was named class salutarian.

**From Capitol City**

Betty's parents moved to Salem during the second term of her freshman year at the University, and during the summer time she can generally be found "taking it easy" at her home there. She does not have spare time while going to school so does her reading during the summer vacation. She likes novels and biographies, and says if she has a hobby, reading must be it. This prominent coed also likes to sew.

As a member of Kwama, sophomore women's service honorary, and Phi Theta Upsilon, junior women's service honorary, Betty has done outstanding work in activ-

ities on the campus. Each year she has served on numerous committees such as AWS carnival, frosh glee, and this year's rally committee.

All the honors she had received, previous to being elected president of the Associated Women Students organization, did not prepare the popular Betty for the surprise she experienced when told that she had been elected to the important post.

"I was very thrilled when the house president called me and told me I had won the election," she said, "but I was also extremely surprised."

Liking to study, Betty has a high accumulative GPA. She thinks that activities are a necessary part of the college student's career, but also upholds the importance of grades.

Perhaps the main reason the new AWS president came to the University was that Virginia Regan, a very close friend of hers and now a sorority sister, had enrolled the previous year. Betty had planned to attend a girl's school, but changed her mind when Virginia enrolled at the University and decided that Virginia's choice would also be hers.

Preparations for the Portland Hi-Y spring conference to be held at the University of Oregon April 6 and 7 are now under way, according to Elmer Fansett, secretary of the University of Oregon alumni association.

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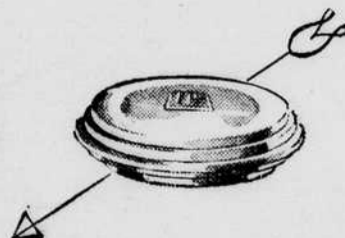
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