Oregon & Emerald

The Oregon Daily Emerald, official publication of the University of Oregon, published daily during the college year except undays, Mondays, holidays, and final examination periods. Subscription rates: \$1.25 per term and \$3.00 per year. Entered as cond-class matter at the postoffice, Eugene, Ore.

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., college publishers' representative, 420 Madison Ave., New York—Chicago—Boston—Los Angeles—San Francisco—Portland and Seattle.

BUD JERMAIN, Editor

Lyle Nelson, Managing Editor

GEORGE LUOMA, Manager Jim Frost, Advertising Manager

Helen Angell, News Editor George Pasero, Co-sports Editor Elbert Hawkins, Co-sports Editor

UPPER NEWS STAFF
Betty Jane Thompson, Chief Night Editor
Jimmie Leonard, Assistant Managing Editor
Hal Olney, Assistant Managing Editor

Ralph Woodall, Cartoonist Marge Finnegan, Women's Editor Ken Christianson, Assistant Sports Editor

Mary Ellen Smith, National Adversiting Manager Ted Kenyon, Classified Manager Rhea Anderson, Special Accounts Manager Kathleen Brady, Special Promotion Manager

UPPER BUSINESS STAFF ger Ray Cook, Merchandising Manager Herb Anderson, Circulation Manager Emily Tyree, Office Manager

CLBEART

Taking Guesswork out of Rushing

A long period of study and consideration reached its logical conclusion Thursday night when the interfraternity council decided to make its rushing chairman and secretary a permanent position with year to year con-

Exactly when the idea first occurred to the council is not know, but it should be some indication that Walt Miller, president of the council, was talking about the possibilities of such a plan within the first month of fall term. His principle was sound, namely that the lack of continuity in such organizational positions as rushing chairman was a near-fatal weakness. Cases in point were recent and plentiful.

one. The appointee, always a fifth-year man, is detailed by the council to supervise rushing, mostly in fall term, to see that the rules are enforced and that everything runs as it should. In every case the appointee has never had the job before and obviously has to start from scratch in learning it. The only way he can even find out what to do is to consult the man who did it the year before and try to piece together enough material to begin with. Under such conditions the rushing chairman has invariably started behind the eight ball with a colossal lack of knowledge of what he is about to do; he must and does get the idea very quickly, before having been seses all the best qualities of a first-class exposed to the flood of rushing very long.

In making such a position permanent, to be administered by a young faculty member, the council has taken a long step toward stabilizing the handling of rushing. Many of the old evils attendant upon rushing have disappeared in recent years, but there is still room for improvement, which means the new rushing chairman will have an opportunity to accomplish much.

LIOWEVER, the council has thus committed itself to another example of advisory seniority. The new secretary, being more or less of a fixture, will in a year or two outrank everyone else on the council in experience and seniority. This is also an advantage. His advice THE post of rushing chairman is a peculiar will carry more weight than the rest of the council put together. Or at least this will happen unless previously provided in the articles which make the job permanent. There is a question as to whether the council could afford to let any of its already none too substantial power get away. Apparently this point is acceptable, for the step has already

> Next thing for the council to do is to find a young faculty member who is not a member of a local fraternity, who has enough of a mind of his own to kowtow to neither the senior faculty nor the interfraternity council, who is a good administrator, and who posdiplomat.

Dynasty Dies Young

ONE of the most certain things about rules which look good before they are put into practice is that they will be revised after they have been tried awhile. For a case in point the

Not quite a year ago new rules governing the election of the yell king were passed. Included therein were provisions making the yell dukes the only line of succession. In other provision. words, anyone who never became a yell duke could never become yell king. The theory REJECTION of the closed corporation idea here was that one should grow up in the job, that training was required, and that seniority should be worth something.

Yesterday the ASUO executive committee exercised its prerogative by junking the above principle in favor of an opportunity-for-all system. Now it will not be necessary for the yell king to have first served as yell duke, and the line of succession is no more. Dynasty thus dies before it is even a year old.

WHATEVER else may be apparent about the change it is undeniable that the new way is democratic, which the former arrangement was not. A chance is thus afforded to siderations, the fact remains that there is still widen the field of competition away from the closed corporation idea.

In making this decision the committee was faced with many problems. In fact it was questions which could never be satisfactorily answered which brought the reversal, such as yell king situation is a fresh and valid what happened to the sophomore yell duke or junior who failed to become yell king, how long was the tenure of the yell duke, and why should not just anyone be given the opportunity? The Gordian knot was cut with the new

> in the yell squad may be a warning to other kindred activities that the ground underfoot is getting shaky. The rally committee is not the only other example of closed corporation, in which there is no short cut to the top except through the ranks, but the principle is apparent in this instance.

It is difficult to build fences around activities of this type, where the question of whether training is needed is debatable. There is always the possibility that there is better material outside the fence than within the

Regardless of the ethical or other conno yell leader, but at least the ball is rolling at last and the end is in sight.

A YEAR IN A DAY In the

By WES SULLIVAN

1914

January 6-The senior class is starting a race to see who can raise the largest moustache.

A new kind of dance called the tango has hit Oregon. The faculty is worried whether the new step is proper.

January 8-Track Coach Bill Hayward has been taking motion pictures of his track team in action for the past few months. He is starting on a state-wide tour chortly to display the result.

Seniers' Moustaches Avenged The junor class while dedicating their class fountain to the University made some rather caustic remarks about the seniors' new moustaches. They even went so far as to produce a painting of four of the largest crops backed up by the faces of their owners. The general result was that the juniors' spokesman was tied to the senior bench and given a large moustache of blue paint. A few other insurgent juniors cooled off in the mill-

January 15-The PanHellenic council is considering installing house mothers in the Universities fraternities.

Students Lost at Spencer's Butte

January 20-Four University students were lost near the base of Spencer's Butte last night. Because of a prowling cougar they had to spend most of the night in a tree.

January 24-The first talking picture ever made will be presented in Eugene the day after tomorrow.

February-Jack-the-Grabber. who has been terrorizing University coeds for many years was almost captured by Henry Heidenriech, a junior, as he was coming home last night. He heard the screams of two girls and raced to their aid. The man, whom he described as short and wearing a derby, escaped as he heard the approaching foot-

Medical School Gets Campus March 9-Portland, Oregon-

A tract of land comprising about 20 acres on Terwilliger heights has been set aside as a campus site for the University of Oregon Medical school.

March 17-The interfraternity council was formed today. May 9-Preliminary sketches bave been made and work is

Mail

L'AMOUR, TOUJOURS Mister Editor:

Hate to cast any shadow on Miss Angell's news-nose but I do think she should check a few bull-sessions before making rash leads. The dominant and almost exclusive topic of male gatherings is still "women" while females still puzzle verbally into the night over "men." Fees come and go but human

nature is static.

J. P. Note-Angel was only working on the principle that news is something where there are some new answers. There are few new ones concerning what "J. P." claims is number one on any week's conversational

IN THE FALL Ha, they do not know it-

How I love to fish! This is their dish You know so many things

ready to begin on the new administration building. The actual construction will get under way sometime before June 10.

the obstruction to a clear sweep by the big sororities for Little Colonel honors last night. Rumors have been circulating the campus that several of the larger men's houses and the smaller coed living organizations are revolting against the "big four" and plan to put in an independent. Side Glimpses

With JACK BRYANT

Geraldine Donovan loomed as

Behindthe

Sigma Chis promoting a bridge tournament . . . Alice Lucas, Gamma Phi glamor girl . . . Bette Petterson, career woman . . . Now Frank Gray is wondering why he and his Pi Phi haven't been mentioned recently . . . June Olson, new Tri Delt pledge . . . Charlotte Collins now calls one roommate Kappa and the other Sig after they sheared some of her locks . . . then there is Katie Bates,

who threatens, "I dare you to

say I'm the cutest girl on the

campus! Best weekly informal get-together is the Susie-sponsored tea . . . you don't have to drink tea if you don't like it, and besides they have "scrupioucy" cookies . . . Another of Miss Buchanan's promotions . . . Assistant Professor J. L. C. Ford makes everything clear by declaring, "I wrestle myself."

How confusing . . . It is rumored

that Roma Theobald is going

steady with Joe Gurley.

Misery Loves Company Fiji pledges took matters in their own hands Tuesday and beat the upperclassmen to the draw by getting their traditional pig-shave winter term instead of waiting for the compulsory shave spring term. "And were the upperclassmen scorched." they boast. One of the many English instructors patted himself on the back the other day as he gave his class a mid-term on the University catalog, "The best exam I've done," he com-

Is a certain Fiji a bit leary of Nancy Hay's five brothers? What happened to his Pi Phi? Bill Ehrman is taking flying lessons every time he gets enough money to pay for one ... Fritz Kirkpatrick, Sigma Nu. spent some time in the infirmary and upon arriving home was greeted by a huge LILY! They won't say who sent it . . . Then there is Maxine Simpson's "Don't be silly," with an effective arch of the eyebrow.

Joe Gurley, who is getting a head start on the Whiskerino, is all for promoting a battle royal between the Supermen, Alley Oop, Mammy Yokum, and Popeye, Berger Rorvick gets called down by his wife as some of his playmates play jokes . . . Connie Averill now has Bill Phelps following her . . . Jean Spearow, escorted by Bob Flavelle, entered the Siberrian Sweetheart contest, but didn't know it until two days after-

Helen Culp might soon sport Gerry Blagen's Fiji pin . . . Connie Morrill now sings, "My heart belongs to Cai." Butch Thompson, Sigma Chi women authority, takes out Norma Harris, another Marshfield prize.

They Did It .

According to some law school authorities a thing isn't libel if it is true. Several witnesses tell the story the same way, so we print it, with the understanding that possibly it isn't thue. To get on with the story, Bill Lubersky now ADMITS that he and some other law school buddies did, sometime, paint on the shack out in front of the morgue, (art museum) the following words: "New Student Union Building, Virgil Earl endowment." Now the student union committee is sere . . . CAN THEY SUE?

How quickly I sprout wings! Breathe it low, "You're sweet!" They drink it as a treat. The mascara on my eyes-It's a winner that I prize. Keep eyes most with a sparkle, Keep the lips a sensuous red. Draw his arm about my waist,

"Bump!" he fell like lead! A little kiss will quickly settle In your hands the golden metal. Now away before he's wise! Off to catch some other flies

The BAND

By BILL MOXLEY

Lovers of good music, swing or classical should be sure to hear the music recital to be given next Tuesday evening by George Hopkins and Hal Young. Far from being dull or sedate, when Mr. Hopkins and Mr. Young give a concert they give a real show with enough color and variety to please everybody. Mr. Hopkins, in his "Suite Jazz," has a group of compositions which are tops in subtle rhythm and intriguing variations. The very titles speak for the exciting type of music: "Dusky Rhythm," "Black Diamonds," "Hum, Black Boy," "Moondown," and "Snake Eyes." These tunes sound as good as they look and their gentle swing tempos will please anybody with a sense of rhythm. Funny Talk

When it comes to different professions acquiring a language all their own, the popular music magazines from around swing-conscious New York, just about win the prize. Happened to see a title under a picture of Jan Savitt the other day. It went something like this: "Young Man with a Fiddle. Jan Savitt stepped from years of deft strigisties for the longhairs to shuffled swingsties for the crewhairs and has since beaten his way out of this world." It must take years of training to be able to interpret a bit of lucid information like

Popularity Makers College students are recognized as the price-establishing factor for young bands which are trying to get ahead in the musical world. Name bands play a total of about 1500 college proms a year which amounts to gross payments of around \$2,500,000. If a band can establish a collegiate popularity which brings it into the \$1500-a-date class, it can become a successful band on regular ballroom and theater dates.

An interesting sidelight on the re-popularization of classical melodies in modern arrangements is the effect it has on the compositions in their original form. The revival of "My Reverie" by Debussy, and "Our Love" by Tschaikowsky, increased the sale of other classical compositions of these composers by 300 per cent. The popularity of the modern version of "Martha" resulted in seventy-five extra performances of that opera in its original

A recent far-eastern poll on music tastes reports that people in the Pacific Northwest prefer the "hill-billy ballad" type of music.

Gregon Emerald

Dorothy Horn Joan Stinette

SPECIAL ACCOUNTS:
Alvera Maeder Bill Ralston Dick McClintis CLASSIFIED DEPARTMENT: Fred Ehlers Kenette Lawrence MERCHANDISING: Betty Wheeler Milton Levy CIRCUL'ATION: Janet Rieg PHOTOGRAPHY: Ted Kenyon OFFICE: Mary Jean McMorris Ray Schrik EMERALD REPORTERS: Corine Lamon Elsie Brownell Jim Banks Edith Oglesby Helen Sawyer Connie Averill Jim Bronson Jean Dunn Kalley Holbar Bob McGill Ray Schrick Betty Jane Thomp Nisma Banta Mildred Wilson Betty Jane Biggs Kelley Holbar ii Margaret Holfert SPORT ETAFF Jim Schiller Len Ballif Don Cawley Nancy Lewis Bernard Engel Don Cawley Paul McCarty

Saturday Advertising Staff: Bob Rogers, Adv. Mgr. Elizabeth Dick Margaret Girvin Charles Stafford Gordon Childs

Copy Desk Staff: Jimmie Leonard. Copy Editor Mary Ann Campbell, assistant Bill Borthwick Jonathan Kahananui Wes Sullivan Tommy Wright Jeff Kitchen

Night Staff: Bill Borthwick, Night Editor Betty Jane Biggs Helen Angell Lyle Nelson -JAN BREVET Tom Wright

This Week's Church News

By BETTY JANE THOMPSON

With Wednesday being Ash Wednesday, the beginning of the Lenten season, thoughts of church groups are turning to the Easter season and its elaborate and beautiful pageantry.

The first corporate communion service of the church will be held Sunday The frist coporate communion service of the church will be held Sunday morning at 8 o'clock with emphasis being laid on student participation. After the service, the group will meet for breakfast.

A second in a series of meetings on international affairs will be held Oregon, OSC Tangle Sunday evening at 6 o'clock. With Japan?"

'Everyman' Rehearsed

Rehearsals for the allegorical play "Everyman" have been under way for some time at Wesley club. Directed by Adrian Martin, the play will be presented at dif- post is the scene of a fight between ferent churches between now and veteran Matt Pavalunas, who is Easter, with local production finding his stride, and George February 11.

the play, the worship committee is ey, Ted Sarpola, Paul "Stonewall" planning services for Good Friday. Sunday evening Wesley club meeting will be the first in three on parables. Rev. Charles Funk, di- himself with boys like Mulder. rector, will speak on "Give and Forgive" at 7 o'clock.

College Religion Continued

The Plymouth club will continue their discussion of college students and religion with the topic "The Religion of a College Student" at a 7 o'clock meeting. At the morning hour, Rev. Williston Wirt will speak on "The Grace of God." Dr. Edward Hulme Talks

Dr. Edward Hulme of Stanford university will preach Sunday morning at the Community Liberal (Unitarian) church. His subject will be "The Affirmations of Life." At the 4 o'clock drama hour Adrian Martin will present "The Drama of Job."

The young married group will meet at 6 o'clock, and at 7:30 Dr. University Play H. G. Barnett, instructor in anthropology, will speak at an open forum on "White Civilization and Na- some looks and line of flattery, tive People."

Debated Article Discussed "The Failure of the Church," the psychological characters. article in Fortune and the editorial in ehtthe Christian Century Sunday evening at 6:30. Bob Knox son, Mrs. Bramson's penniless sen-"Religion and Drama."

have charge of the morning wor- of Mrs. Bramson, and Gene Edship period over KORE at 7:45. wards, Inspector Belsize from Those taking part are Jack New- Scotland Yard. ton, Peggy Lou Smith, Elaine Nelson, Catherine Lauris, Relta Lea Powell, and Bob Knox.

Mrs. Turnipseed Speaks

Mrs. Genevieve Turnipseed, director of dormitories, will speak at the Lutheran Student association meeting at 6 o'clock in the YW bungalow. Dorothy Lou Simonsen and Martin Schedler are in charge of the evening's meeting.

A trip to the snow line is scheduled for next weekend with Orin Wechsler, Doris Hanson, Dave Hunter, Kenneth Erickson, and Hortense Claska in charge.

Philosophy Prize Named for Rebec

To be known as the George Rebec prize, \$25 will be awarded annually to the undergraduate student writing the best essay on a philosophical topic, Dr. H. G. Townsend, head of the department of philosophy, announced Friday morning.

The honorary prize was established by friends of Dr. George Rebec who has been connected with the department of philosophy and the graduate division at the University since 1912. Serving first as professor of

philosophy and head of the department, Dr. Rebec was also director of the Portland extension division and dean of the graduate school. In 1933 when the state system of higher education was reorganized he became director of the graduate division for the state system. Of the establishment of the prize

Dr. Townsend said: "It seems pecultarly appropriate to endow a philosophical prize in his name because of his devotion to the idea! of making a philosophy the symbot of the most reasonable, the most reasonable, the most tolerant and the best way of life for all men whatever their occupation.

(Continued from page one) Jerry Osborne joining two of last scoring attack will probably rest week's leaders, Joe Jackson and with Captain John Dick, six-foot-Don Treadgold, the group will dis- four forward, who paces northern cuss the question "Should America average of better than 13 points in Invoke a Trade Embargo Against seven games. Vic Townsend, transfer guard, and Hank Anderson, sixfoot-seven scoring giant, are the other two Ducks who have been

Archie Marshik, six-foot-seven rebound-grabber, will probably start at center. The other guard "Porky" Andrews, stocky Canscheduled for an evening service adian who has been handling the starting post. Hobson has as first While the drama club works on line reserves Evert "Red" McNeel-Jackson, Bill Borcher, and Earl

Good Reserves

Gill is not lacking in reserves Shaw, and Dement to back the first line men.

If Oregon should win tonight, they will still be one full game behind the Beavers. For Oregon has only five wins to two defeats against the Beaver's eight to one. Hobson plans to take a 15-man traveling squad to Corvallis. They will leave shortly before game time. The players making the trip are Dick, Sarpola, Pavalunas, Anderson, McNeeley, Townsend, Sandness, Jackson, Andrews, Marshik, Borcher, Toivo Piippo, Tini Smith. Len Gard, and Lowell Dick. Trainer Bob Officer, and student managers, Lloyd Robbins and Ken Patton, will also make the trip.

(Continued from page one) makes Dane one of Williams' who is noted for this type of work, best

Cast Listed

The cast will include: Ed Burtenwhich created a heated debate re- shaw as Dan, the villian; Rose Ann cently, will be the topic for con- Gibson, the miserly invalid old wosideration at Westminster house man, Mrs. Branson; Charlene Jackwill be leader. Catherine Lauris is timental niece; Fred Waller, the in charge of the 6 o'clock tea hour. typical boring Englishman who is Adrian Martin will speak at the the niece's suitor; Lorraine Hixson, 9:45 group Sunday morning on the impudent cook; Mary Jane Horton, the foolish servant; Jean-During the week the group will nette Hoss, brisk, unfeeling nurse

> STANDS FOR "Integrity"

> > of the Bakers

Double-the-Milk

Dressmaking

PETITE DRESSMAKING SHOP 583 E. 13th St. Ph. 1058.

• For Sale

LADY'S coat, new size 16-18, lovely, advance spring; \$11.00. Two spun rayon frocks; each \$1.50. 510 Van Buren St.

COMPLETE TUX outfit. Suit size 38, shirt 151/2-3. Practically new \$15. 853 East 13th

• Lost

GOLD CROSS. Kennell-Ellis first of December. Phone 2082 for Alice Mulloy.

• Found

PARKER PEN left in Emerald business office. Owner please

SPECIALS!!

• Valentine Box Candy (Heart-shaped) 25c - \$1

· Dorothy Perkins Makeup Kit \$1.00 · Armand's Hand Cream

• Apple Blossom Cologne \$1.00

25c to 49c

· Hawaiian Perfume (Imported, hand-carved

containers) \$1.00 Sachet Baskets (Valentine) 25c to \$1.00

• Log Cabin & Pine Cone Incense Burners 25c

Penny-wise Drugs Home Owned 40 E. Broadway Eugene



Service Reflected By Growth

Deposits in this bank now exceed 130 millions . . . an average gain in 1939 of OVER ONE MILLION DOLLARS.

> Eugene Branch of the

United States National Bank of Portland Member F.D.I.C.



Look your best at the most important dance of the year—the one you go to with Him.

SEE US ABOUT

30

HAIR STYLING

Competent Operators MILDRED'S BEAUTY SALON

Next door to Mac Phone

RIOTOUS! ROMANTIC!

Joel McCrea - Nancy Kelly "He Married His Wife"

— plus — "Parole Fixer" with William Henry, Anthony Quinn



Now! Till Sunday MARX BROTHERS in A Day at the Circus

- and -'Overland Mail'



A Western Saga!

Moved Over! Only 2 More Dramatic

CHARLES LAUGHTON The Hunchback of Notre Dame"

- also -"American Royal"

"Ice Cutters"

X-citing! X-plosive X-traordinary!

The Return of Dr. X Starring Wayne Morris and Rosemary Lane - also -Gene Autry in

Roving Tumbleweeds