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Crv.

High Style Plus Warmth

Thursday, January 25, 1940

New Formal

By DORIS MURPHY

formal season last weekend, the

WAA dance at Gerlinger was a

fashion show of no mean quality

. . from the sounds of things the

HELEN HOWARD, one of the

models, was eye-snatching in an

all-white lace dress, but even more

so was her fitted black wool eve-

ning coat, one of the new coach-

man styles with gold sequins and

squared shoulders . . . JEAN WIL-

COX wore a demure peach moire.

taffeta formal buttoned to the tiny

waist . . . PAT LAWSON'S chalk-

white dress featured an unusual

crepe jacket of lattice work inter-

woven with crystals . . . DELLA

ROOT combined a powder blue

three house dances were super,

too. . .

With the official opening of the

Fashions

For Women Only By MARGE FINNEGAN

Winter term is certainly flying by. Here it is mid-term exam time us find it hard to take care of all hear President Donald M. Erb speak. our extra-curricular activities this term-or do you find it vice-versa?

Dad's Banquet **Draws** Attention In Big Weekend

By MARY KAY RIORDAN

Saturday evening at 5:30 o'clock, Oregon students will honor Dads at a banquet, highlighting the weekend dedicated to Dads. Midst green much studying piling up, most of and yellow decorations in Gerlinger hall, guests for the weekend will

> The thirteenth annual Dad's weekend promises to leave every Dad with memories of the best time of his life. Dads wil lnot only see the campus fixed up in its best, but will get a first hand knowledge of his

sons or daughters living organiza-The women certainly have no have to show "Pop" around-so he tion when he visits the house for kick coming this term about for- can see where his money goes. The lunches, dinners, smokers, and mal dances. What with the WAA banquet should be of great interfiresides.

dance last Saturday, the Military est to Dad, too, with President ball, Senior ball, and all the house Donald Erb as speaker. dances which are coming up; I predict the coeds to soon set up a

Dads will be guests for Sunday dinner at every house on the campus, as students introduce their What's more fun than a fire drill fathers to the University.

at 1 o'clock in the morning? With Dads to See "What shall I wear this time. the sound of the alarm everyone Oregon Play

I'm going with Horace again, and scurries about, headed in the genevery time I've been out with him eral direction of down. When as-I've worn that black velvet. I've sembled in a sorority living room, had to wear it, too, because he the girls are really a sight to beonly asks me to every other cam- hold. Curlers, grease-jobs, winter pus dance, so if I wore the blue nighties, hair nets and all the rest, moire with him this time, I'd be go to make the sleepy-eyed coeds' wearing the same dress to two appearance none to glamorous. campus dances in succession. Oh One house reports their freshmen, on the first drill of the year, took dear! I just can't win." quite some time in getting down-

Foremost in everyone's mind in stairs-as they stopped to get planning for the coming weekend, their robes and comb their hair. is a means of sharing it with Dad. Consequently the drill was a com-Mother's weekend is always pretty plete failure, and the torture had much under control with Junior to be endured again another night. Weekend providing most of the entertainment, but Dad usually has Betty Lou Kurtz, head of the

to suffer. This year, however, he Far Eastern Student Service Fund END! will be able to enjoy two basket- drive, has asked that we make Phi Kappa Psi ball games, which should prove ex- mention of the fact that the cam- Presents Formal (Please turn to page four) citing, and then "the kids" will



start of the performance."

Sons and daughters will show Dad just how Oregon's team plays Friday and Saturday nights as Oregon meets the University of Washington on the Igloo floor. Sigma Alpha Mu Dads will be guests at the fraternity house be-

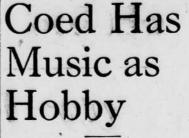
Alpha will hold open house for theirs afterwards. Dads of Theta Chi, Canard club, Alpha Omicron Pi, and Sigma the Saturday game as these housformal get-togethers in their hon-

All in all, in it's DADS' WEEK-



various colored lining and skirt to match. It's one of the best for an orary for upperclass women. all-around outfit!

By PAT ERICKSON



By CORRINE WIGNES Clear and sweet, Joanne Riesch's natural soprano voice resounded through the journalism building, drawing many listeners from various rooms, as she sang her own composition, "Sweetheart of All My Dreams" (words and music composed in 15 minutes).

"I'd probably make a good violin tuner," she said regarding her her remarkable ability to obtain the correct pitch without the aid of a piano.

spends a great deal of her time When 28 Groups studying music. Since she felt that Hold Exchanges she did not have a "genius" ability

at playing any music instrument, this brown-haired, hazel-eyed Pi ternities will exchange desserts Phi decided to make music her this week, in addition to their enhobby instead of a profession.

Organized Singers

Starting with a trio last year, Wednesday desserts include Chi Joanne has organized about twen- Omega-Phi Kappa Psi; Delta Gamty of her sorority sisters into a ma-Chi Psi; University housechorus for which she is director. Canard club; Zeta Tau Alpha-Del-She is also collaborating with a ta Upsilon; Alpha Tau Omega-Pi boy on the campus, and their com- Beta Phi; Phi Delta Theta-Alpha dressed in black taffeta with a position "I'll Whisper Sweet Noth- Chi Omega; Phi Gamma Deltaings to You" (not swing but sweet Gamma Phi Beta; Sigma Alpha music), will soon be copyrighted. Mu-Kappa Kappa Gamma; Sigma

In both her fields of major in- Phi Epsilon-Delta Delta Delta; terest she has been pledged to Delta Tau Delta-Alpha Delta Pi; honoraries this year, Alpha Kappa and Theta Chi-Sigma Kappa. Delta, sociology honorary, and Mu Thursday, Sigma Alpha Epsilonwarmth. The jacket is of natural sheep wool and may be had with Phi Epsilon, national music hon- Alpha Gamma Delta; and Phi Sig- erence dinner dance Tuesday eve-

Awarded her junior certificate hold desserts.

with honors, Joanne, an all-around activity girl, is president of Amphibian, girls swimming organization, and WAA custodian this year, having served as sergeantat-arms last year. As a reason for her participation in so many activities Joanne declared that the only way you

can meet people is to be among Note: Ladies employing these rules in the exercise and coquetry them.

"I wish more people would smile If a genteel young female greets her loved one with a half open and speak to each other on the ing to be career women, we must On the other hand, a maid with a serene look, but covering her have a large contact of friends, and must know how to go out and "I love you," is subtly and wordlessly expressed by drawing the take our place in the world."

After graduation this junior coed may go east to a graduate sociological school, or continue her work at the University of Oregon Medical school clinic in Portland, where she has worked for the last three summers.

gravel from their sunporch, carry it downstairs, wash it, and bring it back up to re-spread. (Counted, (too.)

And the Alpha Delta Pis who must jerk their phone off the hook

Dress of the Week On Parade Charming enough to brighten any winter day is WINI

GREEN'S black pebble-crepe between-the-scenes dress with its white eyelet embroidered trim Featuring the new low waist-

line, this dress is shirred below the bodice and the skirt falls in graceful folds. The eyelet trim forms a bib-

like neckpiece, with a row of pearl buttons, and the sleeves are elbow length edged in a single frill of the write trim.

Desserts Featured

Twenty-eight sororities and fratertainment plans for Dads visiting the campus over the weekend.

taffeta dress and hoopskirt with a velvet hooded evening cape of deep purple . . . stately BARBARA BARLOW wore such a different dress, champagne-colored taffeta with the new back fullness, and rhinestones scattered over the bodice . . . GLORIA WEST was wellsquare neckline set off by white lace . . . American beauty net and a gold lame bodice were attractive on JEAN BURT . . . FRANCES ANN MOTT placed a gardenia in (Please turn to page four)

ma Kappa-Susan Campbell will ning from 6 to 7:30. Sigma hall will hold a dinner dance this eve-

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• Soft Rose with a full swing skirt and full wide waist line

• Two-tone: Rose and Beige with an 8-yard skirtshirred girdle belt • Soft Green-full skirt-light pastels are distinctly • Navy Blue and White with a lace collar and front. Incidentally Navy Blue will be the most predominating color this spring at \$5.95, \$7.95, \$10.95, and \$12.95 The BROADWAYSec THRU THE MADDING CROWD

Fan Talk Rules Phi Kappa Psi will present their winter formal Saturday night at the Osburn hotel. Maurice Binford



a student and town audience. This may kiss me." will be the group's first Eugene appearance, and they will be the left ear with an open fan would mean to say "Don't betray our secret!" second feature of the 1940 Greater Artist series. After the program fan across the cheek. And a pet-Tuesday evening, the choir will be ulant "Why do you misunderstand

umni hall in Gerlinger, given by pensively at unfolded fan. the Lutheran students on the cam-

tain at a radio dance Friday night sists of a threatening motion with after the basketball game. Also the fan folded. planning a similar dance is Hen-

Had Rules Down

"I couldn't figure out what the

heck was the matter," he said. Ladies of the seventeenth and "She was one of my best friends eighteenth centuries really had the in high school. Just the other day

and his orchestra will play. Dance programs will be white with the For Coed Coquettes

* * *

CHARGE

AND

BUDGET

ACCOUNTS FOR

CONVENIENCE

Keep Dry

rose, and blue.

The 70-voice St. Olaf's choir will

be presented at McArthur court of the fan do so at their own risk.) .

on January 30, in a concert of hymns and Finnish folk songs to fan pressed to her lips, she should understand that she means "You campus," she said, "if we are go-

guests at a small reception at Al- me?" is tableau-ed by "gazing Initiations

would be well accompanied by a Sigma Alpha Epsilon will enter- would be well accompanied by a faint swishing of the skirt, con- Stunts

"Do not be so imprudent," which Reveal Odd

Thrilling. In the midnight package.



New Spring Styles for **College** Girls

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SPORT SWEATERS in the new Spring pastel shades \$1.98 Size 34 to 40 For Sport or Classroom Gabardine or Alpaca SKIRTS ^{\$2.50} Size 24 to 32 Popular with Coeds ELK TOPPERS New Spring colors 98c The Style Shop

Across from Chase Gardens

Beta Theta Pi will go to the Del- fan rules down pat. Well and good, I saw her walking up the campus ta Gamma house this afternoon but it must have been a bit diffi- and bounded over to talk about for an exchange bridge party. A cult to put the idea over to the school."

preference waffle feed will be held men. A fan code, so to speak. . . "Hullo, I started-chummy, you at the Delta Tau Delta house Sunbe part of the program. **Pledges** Plan Sunday Tea

entertain at a tea Sunday after- ly gazes pensively at folded fan to the bushes by Deady." noon from 4 to 5 o'clock. Pledge ("Why do you misunderstand me?") "Go away, you fiend,' she presidents from other sororities The lover by now is very irked. screeched at me in a loud stage and friends have been invited. In The maid purses her lips and whisper. I'm being initiated. Can't

the receiving line will be Mrs. threatens with fan folded ("Do talk to men." Frances Gillis, housemother, Mrs. not be so imprudent." Soon in a "So I went away. Never heard Harold Parsons, and Peggylou better mood for having the dis- of anything so silly." Parker, pledge president.

Fraternity Honors Sisters, Relatives Sigma Chi honored sisters and may kiss me.") What a weapon!

relatives of the fraternity at din-Keep Cool! ner Tuesday night. Alpha Gamma If you'd like to hark back to Delta entertained Mrs. Hazel P. the days when "The early Ameri-Schwering and Mrs. Alice B. Mac- can lady found the fan an indisduff at Luncheon Tuesday. Mr. W. pensable aid in keeping cool and a L. Van Loan was guest at the fascinating weapon of coquetry,' house that evening, for dinner, you can secure a fan, complete when a fireside was held for dis- with instructions in its use, from cussion on the Love and Marriage an Early American Spice dealer. question. (Please turn to page four)

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and snap back with "There was toity poiple boids sittin' on a coib, eatin' woims and choipin' and There were compensations, how- know, and she gave me the cold boipin'. Along comes Goitie the day afternoon. Radio dancing will ever. Imagine, for instance, hav- shoulder. I looked again. Yes, I skoit, and Hoibie de shoitwoiker ing a strictly fan argument. A was talking to Mary Ellen, she from toity-toid and Boinside. They lady would have no remarks to re- had a mole on her left cheek." seen the toity poiple boids sittin' gret! The lover gets cross. He "I dropped back a few feet, then on the coib, eatin' woims and Pledges of Zeta Tau Alpha will raises his voice. The maiden simp- caught up with her again. We got

choipin' and boipin', and was dey poitoibed!" (The caller gets exhausted, too.) If Oregon's plans for a crew

ever become a reality "8 ball" Bryant gets the recommendation for the position of honorary pad-

cussion take a nicer turn, the now Then there is the case of the dle pusher. He already has the agreeable young lady presses the Chi Omega freshmen who lived in crew haircut-all he needs now is half open fan to her lips ("You fear of having to scoop up the an oar and a boat.



with MAJEANE GLOVER

'De Lovely' At Tiffany-Davis a promotion

the Georgiana Frocks which are special may be found in Lucien favorites throughout the whole Lelong fragrant soap. The \$2 country. These smart dresses packages of four cakes to a box feature spun rayon "sportsack" are now offered at \$1. Frawith a crease-resist finish. Each grances are Mimosa, Honeystyle has a fascinating name suckle, Carnation, Gardenia, like "Palm Beach Holiday" or Sweet Pea, and Lilac. The pack-"Tucson Dude Ranch" intrigu- ages include the decorative and ing enough so that you'll want distinctive large hand-size bars, to be sure to drop in and see famous for the fluted "Indisthem. Also attracting much at- cret" design. tention are the little modern

predecessors of the beanie-cute Toppers in every color of soft antelope at 98c.

Mapping America

New at The Style Shop are

Let's Be Shoesy"

Be sure to visit the grand sale at Burch's. Marvelous pick-up buys

may be had in flat and dress shoes. Favorite campus flats One clever combination has a and dressy styles in blacks, black and white top, a wide



Two Dresses in One Among the collection of adorable junior frocks at Kaufman's you will find a very unique variation in sleeves. One dress which has this new effect is a black silk creps with princess lines.

There are two sets of sleeves-one set is the plain black short sleeve with white piping to match the white collar. The other is the long black and white polka dot set to match the polka dot tie. Both sets button on at the thoulder. Price 314.75.





Spring Into on the

Dodson dress at the Broadway. Plain and printed patterns may

be had in pastels and two tones.

brown, and blues are greatly re- black girdle, and a fuschia full duced. Shoes formerly priced at swing crepe skirt. Prices are

\$7.95 may now be had at \$2.95. from \$5.95 to \$12.95.

