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Guillotine for a Golden Goose

of only in name.

probably have never collectively known ended, they get cut off anyway. before.

MOVEMENTS like this are not a new thing. They spring up periodically. The only thing different about this outburst is its origin, which is with the conference itself. Usually football and its kindred sports take their lambasting at the hands of some inspired, scholarly professor who is about to throw up his hands at the futility of trying to compete with the color and nervousness of athletics as a field of interest. Here the conference deliberately went out to learn the score for itself.

"There is a definite movement on foot to eliminate proselyting and subsidization from intercollegiate sport, and the conference has taken the lead in actually setting up the machinery," the Daily quotes Athletic Director Ray Eckmann, fresh from his participation in the Los Angeles meeting of conference repre-

THE proselyting of athletes is so universal as to need no explaining as to methods. It is generally known that athletes no longer give their all for the old alma mater on sentimental grounds alone. They get paid for what they do. And they have to produce or they don't get paid. It is also no secret that high school athletes who look like good prospects and if they are good enough they get their amateurize its sports. But as long as Rose = pick of several schools. Now, the Daily re- Bowl games draw crowds of 102,000, as long ports, the prep star will go to the universities, rather than the universities going to the prep

The "evils," real or fancied, of college athletics have long been an unsolved problem. ahead and clean house, and it might even as disarmament.

AT the University of Washington last week seem desirable to give sports back to those there was evidence that athletic idealists who would play for the joy of it. It is true had been at work, the evidence being in the that there can be little glamor in it for the shape of a story in the Washington Daily, athlete who is in practice continually remind-Husky equivalent of the Emerald. Burden of ed that he has a job to do or be lopped from the argument was concerned with the business the payroll. As an argument for the giving of making athletics amateur in fact instead of educations to many who would not otherwise be able to partake, proselytized athletics Impetus for the news item in the Daily lose their force in the face of the scholastic came directly from the Pacific Coast confer- showing in general turned in by such "heence, indirectly from Ex-G-Man Edwin Ather- roes." And their condition is not their fault. ton, who spent the last two years finding out for by the time they have put in a full workwhat makes athletics the big business it is. ing day on the gridiron, court, or track, six Atherton, in his comprehensive report man- months out of the year they have little left aged to throw a scare into representatives of for studies, even with a three-quarter study conference schools the like of which they program. Then, as seniors, their usefulness

> ON the other hand, there can be no doubt that intercollegiate athletics have outgrown their original function. Where before was sport there now is business, big business. The athletic goose lays golden eggs, and everyone knows the story of what happened when the legendary goose was killed. This is perhaps the biggest difficulty in the way of non-proselyting of athletics. It takes winning teams to make money, it takes good men to make good teams, and you can't get good men without competing for them in the field of open bidding.

> It was a long time before anyone would even admit that college athletes were getting paid, even if it did happen to be only "board, room, and tuition." Pay for play? Perish the thought. Now it is admitted that there is pay, but there is no way of knowing just how much, or why it is that a prospect will choose the way he does. Once accepted, proselyting will be harder to stamp out than an oil-well

INVENTUALLY the status of intercollegiate athletics will be worked out to the satisfaction of everyone. There is a general feeling that something out to be done, although just what that something might be is much confused. It may be that the coast conference is are approached long before their graduation, on the right road, that it really wants to as college cash boxes replenish themselves through athletics, as long as the pressure remains on to produce winners, it is doubtful that conference schools or any other will be in any great haste to cut themselves off at the At first glance it might seem simple to go purse strings. It is about the same principle

The BAND BOX

By BILL MOXLEY

Kay Kyser's picture "That's Right. You're Wrong." currently playing at a downtown theater, has brought forth such good box office results that the Ol' Professor and his gang are soon to be starred in another vehicle. Some Kyser fans may be a little disappointed in "That's Right, You're Wrong" because of the overabundance of intricate theme and minor characters. The picture would have a great deal more punch and appeal if there was less talking and more of that famous "Makes you want to dance music," However, if you like Kyser you will probably like "That's Right, You're Wrong.

Fame Rides a Ripple It all sounds like a beautiful dream to those who haven't heard the story of Fate and Shep Fields. Shep was just another run-of-the-mill band leader until that memorable night in Chicago when an ice cream soda lifted him to the road of popularity on which he has stayed ever since. Shep was playing at the Palmer house when Mrs. Fields blew through a straw into a chocolate soda birth of "Rippling Rhythm." With the adoption of this new feature, Shep knew he had found that certain something which individualizes a band and marks the girst step toward

Gregon Cmerald

located a set of six finger bowls, BUSINESS PROMOTION STAFF: Kathleen Brady, Chairman Joan Stinnette Dorothy while playing at an eastern hotel, each of which produced just the effect he was looking

SPECIAL ACCOUNTS: EMERALD REPORTERS: Mildred Wilson Jeff Kitchen Betty Jane Biggs Marton White

fifth year as a maestro. . . . Wee Bonnie says that everything she is today she owes to Coach Orrin Tucker who taught Sue Ehrhart her the style and phrasing of each line in each song she has

So Long.

Lane Reserves Will Honor Senior ROTC Members

ever cooed.

Shep experimented for weeks

with different kinds of glasses

and bowls to find just the type

of ripple he wanted. He finally

for. Five of these bowls have

since been lost or broken and

Shep carries the sixth one

around with extreme care and

Bob MacGimsey, the com-

poser of "Shadrach," is the only

person in the world who can

whistle three notes at the same

time. . . . Abe Lyman is this

month celebrating his twenty-

An evening of fellowship and entertainment, honoring the senior class of the University of Oregon reserve officers' training corps, will be sponsored by the Lane county chapter of the Organized Reserves association Friday, January 19, it was announced today by Captain Henry F. Beistel secretary of the association

The affair, which will be inform al, will be held at 8 p.m. in the All officers and cadets are expect. and accidentally caused the ed to appear in uniform. Special guests for the event will be Colonel R. M. Lyon, head of the Uni

versity ROTC unit, and his staff. The get-together is an annual affair. A number of entertainment features have been planned for the

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Behind the Honors Faculty

Last Saturday's column was

at least read, and those that did

read it reacted strangely . . . pick up a copy of it and look for a varsity football player's name associated with a venture that he planted his pin just for publicity . . . that's a venture not soon to be tried again, at least until the millrace gets warmer . . . he says he planted it for love, but then, he waited until the millracing was over before committing himself. It didn't take long to get dried out and get up to the Siberrian and order a bowl of soup . . . never saw that liquid though, 'cause in burst the Sigma Nus, riled ever this column's version of their Kappa Sig battle, it was the easiest exit possible, just flowing out the door with the beys careful not to drop their burden . . . in their haste for the racing, they forgot to use the paddles, (sometimes not understandable) but, as ungraciously as before, into the race I sprawled, and came out about as fast as it was possible to go in. A warm shower soon melted off the ice, and the gracious hosts even tried to get the egg off the clothing, after they put it on of course. After dressing, lunch was served and everyone was happy. They're as swell a bunch at millracing as they are at making you like 'em afterwards. The only trouble is that some of their small boys don't know when to quit. . . . OTHER RE-ACTIONS came from the IN-SIGNIFICANT fellow who warned that such things should

Was sure there was something about Bob Smith and Kate Miller that could be printed, but memories are fickle things. . . . Anabel Hibbitt startles Sigma Chis as Verdi dates her twice. . . . Jim Murray gets a late call from a coed that wears a Sigma Chi pin. . . . Tedd Gebhart dates Roberta Lemen. . . . Bob Flavelle had so many chances for a date Saturday night that he decided to make everyone happy by working. . . . Then there is the other type that didn't get any bids, so he's changing company. . . . Ray Foster didn't get to dance with his date . . . she exchanged 'em all, he must dance very well, or else it was all planned before to punish him. . . . The frosh should be complimented on the condition of the floor . . . other groups giving dances should follow their ex-

be watched . . . and from the

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style.

committee? Jim Banks is now a candidate for the 8-ball club because he squirmed out of initiation to take tickets at the dance Saturday, so reported, and then appeared with Mary Belcher for an evening's dancing. This could have been prophesied, but it's

ample. . . . Why all the ATOs

and Betas on the Military ball

no fun to spoil fun. Planting by Proxy

Norm Foster gets his pin planted again! this time on Jane Kaarboe, Chi O. . . . Jay Ambrose, just initiated by the Delts, was given Foster's pin to wear, but Jay had other plans, he planted it on Jane. . . . The question now is, does Foster have any grounds for ownership?

Started to run a list of the people that stayed home Saturday nite, but it would be much easier to print the names that went to the limp. . . . Instead of the affair being an exposition of the coed's affection, it turned out that mostly those "steadies" were present. . . . Peggy Faris went with Louie Butkovich, Marilyn Wilbur took Dick Ashcom, Annette Turn took Fowler Wood, Daryl Evans was escorted by Jean Campbell. There are lots more, but, the race runs high!

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Oriental Dinner

Japanese Theme winter term initiation. Gives Company Idea of Customs

bers by Michi Yasui , Darlene War- managers. ren, and Doris Hanson, who are

mein, noodle soup, fish cakes, sev- standing and worthy of its place of table, one of the largest social eral types of spiced meats, tea, honor at Saturday's formal dance. events on the campus, will be disand rice cakes. Favors made up of cookie topped by a miniature conduct this candlelight ceremony flag of Japan were given to each held in Alumni hall at Gerlinger. guest. The evening was spent in recounting travel experiences and looking at travel literature.

Japanese tapestries on the walls, lanterns, and Japanese dolls on the mantle carried out the Oriental theme of the dinner. Associate gan, "Dads' Day-the Modern the play. professor N. B. Zane wore a Jap- Way," it has been suggested that anese coat, and he and Mrs. Hazel letters might be written explain-P. Schwering sat on the floor in ing why last term's grades weren't correct Japanese style. Both Dr. what they should be and inviting Zane and Mrs. Schwering have pop down to see the reason why. been in Japan recently. Most of the guests had done a lot of traveling and had been to the Orient said, "students are perfectly wel-

Faculty guests included the fol- their writings." associate professor of space arts; judge the letters. Doris E. Winters, instructor in home economics; W. D. Smith, head of the geography and geology departments; J. L. Casteel, director of the speech division; Mrs. Mary B. Farr, instructor in home economics; Mrs. Astrid M. Wil- miles from Eugene to the dam. liams associate professor of Gerthe employment office; Miss Kate the eastern bank of the lake, al-Buchanan, head resident of Susan most exactly half way between

Margaret Holford, Mary Moore, surface. and Arline Lewis assisted with the preparations for the dinner.

Fellowships Posted Include Guggenheim The entire project, including the

Posted on the bulletin board in December 31 this year. the basement of the University library are announcements of fellowships and scholarships to be granted by various universities.

They include offers from New York university of university fellowships and Penfield and Blumenthal scholarships, each of which is worth from \$500 to \$1000. They are available for a wide field of subjects. Applicants must put in petitions before March 1, 1940.

Others include the John Simon Guggenheim memorial foundation fellowships and the social science research council.

Psychology Profs Talk at Institute

Participating in the forestry institute, a three-week institute for U. S. Forest officers in service, are two members of the University psychology department, Dr. H. R. Taylor, head of the department of psychology, and Dr. Wilbur S. Hu-

line, psychology instructor. Dr. Taylor will be in Portland January 18 and his talk will concern efficiency measurement. Dr. Hulin is scheduled to speak on social psychology, January 23.

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• Lost

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WAA Initiates New Members Tonight

their necessary check since last Catherine Taylor, president, anyear's rite due to the increasing nounced Monday. An Oriental dinner was given interest in the many WAA activ-Sunday evening in Susan Camp- ities and the excellent support and tion for the honorary's part in the bell hall for several faculty mem- cooperation of the individual house January meeting of the newspaper

planning to visit Japan and other fifteen girls becoming members to- honoring the women attending the Far Eastern countries this sum- night. According to Joanne Riesch, conference. Registration duties who is in charge of invitations, will also be assigned. The menu included rice, chow this year's crop of girls is out-

Margo Van Matre, president, will cussed.

Letter Writing

(Continued from page one) In keeping with this year's slo-

Other Ideas Acceptable "However," Miss Sappington come to choose another idea for

lowing: K. W. Onthank, dean of J. D. Barnett, head of the politpersonnel; Mrs. Alice B. Macduff, ical science department; J. H. Gilassistant dean of women; Miss bert, dean of college of social sci-Mabel A. Wood, head of the home ence, and E. D. Kittoe, instructor economics department; N. B. Zane, in English, have been asked to

New Crew Site

(Continued from page one) gravel, will be approximately 11 A third route will branch off the man; Miss Janet Smith head of Eleventh street route and run to

> the others. It will have a gravel Improved roads will be built along the western border of the lake, according to the engineers, and a paved road will run across the dam and impounding dykes.

rebuilt roads, is to be finished by

YOU!

TO

FAR

USE

ADS

Honorary to Plan Tea, Matrix Table At Initial Meeting

With one of the biggest activity WAA'S membership will swell calendars ahead of them, Theta tonight at 7 o'clock as this year's Sigma Phi, women's journalism eligibles are taken in at the annual honorary, will hold its initial winter term meeting tonight at 7 o'-Many girls have been awarded clock in the journalism building,

Major business will be organizaeditors and publishers of the state. ADPi leads the list with nearly Traditionally the girls hold a tea

Plans for the annual Matrix

Play to Be Read

Fireside reading in the brows ing room Tuesday evening will feature "The Gentle People" by Irwin Shaw. Miss Ethel Sawyer, browsing room librarian, will read



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