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Christmas Cards Your Own Snapshots

A snap of you or of campus scenery . . . or perhaps a trick shot that you have taken will make an ideal Christmas card when printed on our special greetings. Come in and inspect our display rack.

We have a complete stock of cameras, too . . . something that will make an ideal gift.

## Carl R. Baker Film Shop

7th & Willamette

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## Christmas Greeting

- For a Better Christmas Dinner
- Try our finer Pastries

## Dave's Pie Shop

## Welcome Home!

That's what you think, but---Why be a vacation drag?

Bundle up your laundry and call us. Not even mother will welcome the return of a laundry



**Eugene Laundry** Phone 123

Bandbox Cleaners

Phone 398

## READING IS A BENEFIT .....

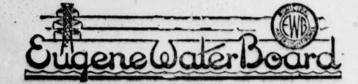


But not under improper con-

Use LE.S. lamps -and be safe.

I.E.S. lamps are designed with one thought in mind-proper lighting.

> An ideal Xmas Gift. One to be remembered.



## Oregon Somerald

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., 420 Madison Ave., New York—Chicago—Boston—Los Angeles—San Francisco—Portland and

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## 'Gravy' for the Asking

minus ASUO President John Dick, decid- story. ed vesterday to try asking for applications before making appointments to various chairmanships, etcetera, they set foot into a field which is both tried before and rich in potentialities. It will be either great or gross, a noble experiment or a failure.

deve lopment, bringing an answer which student political idealists have long sought, was of other material around unlisted. about as expected as if cornstalks were to grow 20 feet high in front of Johnson hall.

The birth of the idea is a simple example of the effectiveness of necessity. Stuck for interested, capable material for the Dads' Day chairmanship, the committee was at its wits' end for which way to turn. They had no leads at all. The only sensible solution was to ask for bids.

OF course they could easily name some one. One can always be found to fill the bill. But the appointment is rare in which the combittee really knows who all want the job. Drawing names from a hat works about the same way. This new way there seems to be a chance for a better deal all the way around. Not only will the committee know the field it has to choose from, but the candidates will be able to put forward their own names. What ing to progress.

WHEN the headless executive committee, this will do to the "gravy" system is another

The bid system is not new, however. At the first of the year John Dick asked living organizations to round up their activity names, persons interested in this type of work and capable. Some of these lists came in padded beyond reason, others skimpy and incomplete. The step is a logical one, but its sudden It did not take long to exhaust what was at hand, while at the same time there was plenty

The trouble with any volunteering is getting up ambition to go out and do it, and this is the key to the success or failure of what the executive committee is trying to do. It the crop of bids is light or nonexistent it is a foregone conclusion the committee will waste no time scrapping its system. As a matter of fact, the whole thing probably depends upon the first tryout, which is for the Dads' Day chairmanship. This will be decided Monday, and if the committee finds no response to its offer the death of the plan will be swift and

Jobs have gone begging before for the lack of takers, but if the new system is allowed to die this time it will have a long, rough

One thing which makes itself felt with this move is that the executive committee is striv-

### Council Will Meet



Modern, rapid trucks in the hands of capable, insured drivers assure your belongings safe, economical transportation. The shortest distance between two points is by CON-SOLIDATED.

- Modern New Trucks
- Transit Insured
- Fastest and Safest

CONSOLIDATED **FREIGHTWAYS** 

> LONG DISTANCE HAULING

265 West 8th Phone 346

Solve Your Christmas Gift Problem

with Photographs

The Northwest Regional council will meet in Eugene December 11, Dr. Warren D. Smith, head of geology and geography departments, announced yesterday. They will meet for luncheon at the An-

The council has been holding a series of meetings throughout the Northwest. Dr. Smith will preside at the next session.

STANDS FOR "FRESH"

which describes

Double-the-Milk

## February 3

(Continued from page one) Junior pledges will be presented at the dance Invitation Sent

An invitation has been extended to the Scabbard and Blade chapter

at OSC to be guests at the ball and to take part in the intermission ceremonies. This will be the first time the two Oregon groups of the national military honorary have met on the Oregon campus. Captain Milne also stated that

the chapter would initiate six members Sunday, December 10. A breakfast at the Anchorage will follow the ceremony with the

military staff including Col. R. M. Lyon, Majors H. L. Barrett, J. W. Crissy, and A. L. Morris as guests. Initiates will be: Bob Herzog, Rich Werschkul, Roger Conrad, Donald Davis, Don Marcy and Bob

## Dean Morris Will Lead War Forum

Victor P. Morris, dean of the school of business administration, will lead a forum on "Mobilization for War" Monday, December 11, at a meeting of the Institute of World Affairs in Mission Inn, Riverside, California.

Dean Morris will emphasize, particularly, how the European war is likely to affect America's

## Gregon Cmerald

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Exceedingly low rall fares over the Holidays include travel by Coach, Pullman **Tourist & Standard Pullman** 

> Effective over a wide territory in Oregon, Washington & Idaho.

SALE DATES DAILY December 15th to January 1st inclusive Return by Midnight January 8th

Inquire of your local agent for fares. You will find it far cheaper to take the train on your Holiday trip than to drive your own car; also safer and more comfortable.

For details, consult Southern Pacific Agent, or write J. C. Cumming, Gen. Pass. Agent, Pittock Bleick, Portland



## **BEST WISHES FOR THE HOLIDAYS**

During exam week come out and relax. We have short orders of all kinds. Served in your car if desired.

Barbecued sandwiches are a specialty. We feature beef, pork, and ham the way you like it.

## Bev's Bar-B-Q

1900 Block West on Hiway 99 - 100 Car Parking Space



Pottery . . . Novel flower containers and gift items, in distinctive

50c to \$5.00

Poinsettias . . .

animal figures.

This supreme Christmas flower is even more beautiful than usual. Place your order now and we will deliver them for you Xmas morning.

\$1.00 to \$3.00

And for distant friends . . Flowers can be wired anywhere for Christmas.

Chase Gardens

Phone 1950 58 East Broadway 



Everything in Blue Bell Grade "A" Dairy Products

Merry Christmas to you all And a Very Happy New Year

Eugene Farmers Creamery

## Christmas Greetings

and All the Home Folks

Mother --- Dad --- Sister Sue ---

Holiday Box of That

# CANDIED

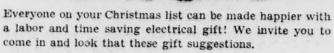
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**EUGENE FRUIT GROWERS** ASSOCIATION

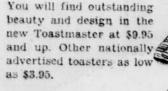
Use your Oregana negative and obtain our special student offer. Order your photographs this week. KENNELL-ELLIS STUDIOS

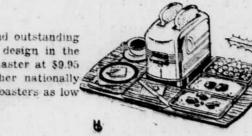
## Give Gifts Everyone on your Christmas list can be made happier with





Self - starting General Elektric regular and alarm clocks. \$2.95 and





Regular indicating waffle

irons \$3.95. Automatic at

Sigwart Electric