

**Congratulations  
Webfoots  
and  
The Best Success  
to Your New  
Co-op Store**

We express our best wishes to the Student Body and Alumni of this fast growing university.

**TRUSSELL  
MANUFACTURING  
COMPANY**

Poughkeepsie

New York

**The First Co-op**



The small building pictured above is the first student co-op on the University of Oregon campus. It was located at Thirteenth and Kincaid streets in the same location the co-op had until it moved this fall to Chapman hall.

**Present Oregon Co-op Store Shows 19-Year Development**

**By DON GOODALL**  
It has been a long uphill pull for the University of Oregon student co-operative association since its establishment on this campus in June, 1920. On that date the executive committee of the associated student body incorporated the association.

A co-operative store financed by the students was organized in 1916 but when the football receipts dropped off in 1918 as a result of the war the store was sold to pay the coach's salary.

**Without a Penny**  
"We started without a penny in 1920. A \$5000 loan from a local bank soon proved insufficient to start our store so we organized a concern called the University Supply company and incorporated it for \$10,000. This stock was sold to faculty members and friends of the University," M. F. McClain, manager of the co-op since its inception, recalled yesterday.

As the stockholders died or moved away the co-op bought back the stock and after 10 years it retired the issue. After the store was on a sound financial footing, it adopted the practice of selling merchandise at a price which made possible the cooperation of the establishment with only enough profit to ensure a reserve for

emergencies.  
Growth of the enterprise on this campus is revealed by a comparison of the returns from various years of operation. Most descriptive of the advance of the store are the gross returns chalked up for 1921 which totaled \$30,000 and the estimate for the current year which is set at \$85,000.

The new co-op, located in Chapman hall, has stock valued at \$35,000. A long term lease on the quarters will pay \$50,000 into the University building fund. The store has three times the space available in the former location at Thirteenth and Kincaid streets.

"The members of the co-op board sincerely hope that the money paid for the lease will form a nucleus for a building fund for a student union," McClain said.

Members of the state board of higher education will inspect Chapman hall and the co-op this morning. All alumni are invited to come into the new store and see the set-up.

Five members of the library staff left Friday afternoon for Portland where they will attend the Lunts performance of "The Taming of the Shrew." Those going were Miss Ethel Sawyer, Miss Miriam Yoder, Oliver Field, and Mr. and Mrs. Patterson.

**Handicapped Oregon Rooter To View Homecoming Game**

It's a safe bet that the most thrilled member of the vast audience that will view the game today will be George Hibbard of Burns. George has a right to this distinction for several reasons.

It was five years ago during the summer vacation following his graduation from Burns high school that George went swimming and met with an accident that left his body paralyzed from his shoulders to his feet.

Burns had been all set to enter the University of Oregon that fall but the accident changed the program.

**Sees Game**

Two years ago, friends of George convinced him that there was no reason why he shouldn't attend the homecoming game and it didn't take much argument to get him to come to Eugene and watch his first college game.

Now, George is back to see this year's fracas and to view all the color that attends a college grid clash. It will be a wonderful sight to him for it is not something he views every day or even once a month as do most of his friends.

**Never Say Die**

He is not one to take his disability resignedly. He's a business man

in his own right since he established a rental library which is widely patronized by Burns residents.

When it comes to studying, George could probably put some University students to shame. Since he can't use his hands, he simply flips the pages of his books with the eraser end of a pencil held between his teeth. He has a special holder for his books when he reads.

George will be the guest of Mr. and Mrs. M. F. McClain during his visit on the campus.

**High School Debaters Heard Over KOAC**

Each Wednesday at 11:00 o'clock the Oregon high school debate league broadcasts over station KOAC under the direction of the University speech division.

The question under discussion for the present series of talks is: "Resolved: That the government should own and operate the railroads."

A feature of the 15-minute program is the question box, which deals with questions sent in to the broadcast by listeners and members of the debate league.

**In Gay Nineties, Too**

"Pigging did not originate in 1922. The date on Janet Piper's story was at least 14 years late. Two alums, from the classes of

'10 and '13, respectively, wrote to tell the editor of the Emerald that the term, "pigging," was common in their day, and had been well-established a good many years before then.

**Montag Brothers, Inc.**

makers of fashionable writing papers

Congratulate the students and faculty of the University of Oregon on the completion of their beautiful new "Co-op" Store. It is an institution of which the whole campus may be proud. It is our hope that your University may grow and prosper and that the Co-op Store may long continue to fulfill its mission of serving the students of Oregon.

**Montag Brothers**

are proud of the splendid display of their "FASHIONABLE WRITING PAPERS" which you will find on the counters of the "Co-op." Mrs. Brown of the "Co-op" staff, personally selected the many items in this large stock and kept in mind the special needs of Oregon students for formal notes, crested papers, good low priced papers for those letters home, and the many other types of stationery required for particular occasions. All are of excellent quality and priced within the reach of students.

**Montag Brothers, Inc.**

MAKERS OF FASHIONABLE WRITING PAPERS

Atlanta, Georgia

*Very best wishes  
for success*

TO THE NEW

**CO-OP STORE**

FROM

**SCHWABACHER-FREY**

735 MARKET, SAN FRANCISCO

It has been a privilege to have a part in the activities of the student body by furnishing the equipment for the University Co-op, and we extend our heartiest good wishes for the successful operation of a service to the students that is so valuable.

We congratulate you on the accomplishment of this outstanding project

**Grand Rapids Store Equipment Company**

(An Oregon Corporation)

PORTLAND

OREGON