

# OREGON TO GREET GRADS

Homecoming  
Special

## Oregon Emerald

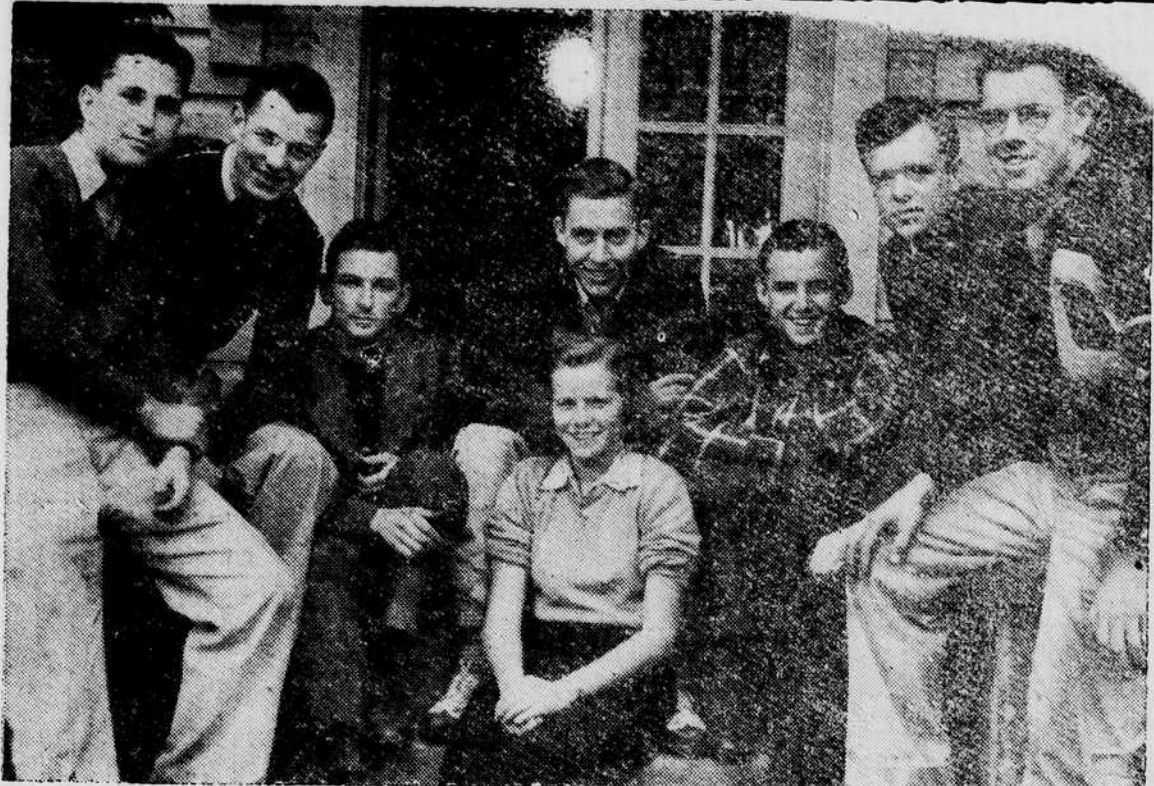
Homecoming  
Special

VOLUME XLI

UNIVERSITY OF OREGON, EUGENE, WEDNESDAY, NOVEMBER 8, 1939

NUMBER 30

Each in His Own Tongue



The Homecoming committee each of whom has been busy with some phase of the preparations. From left to right the committee members are: Burton Barr, general chairman; Les Anderson, in charge of the bonfire; Joe Gurley, promotion chairman; Bud Aronson, chairman of the dance; Roma Theobald, general secretary; Bob Corby, in charge of signs; Norman Foster, publicity; Rich Werschkul, noise parade.

# Finishing Touches Put on Plans For Homecoming Celebration

## Civil War To Rage Saturday

University Leads Oregon State by 23 Battles to 12

The Beaver and the Duck will go a-feudin' again down by the mill pond (now dry) at Hayward field Saturday, and right now no one knows if the Beaver will chew up the wily Duck or if Mr. Duck will waddle all over the husky Beaver.

After 42 years of this battling back and forth, the two schools are no better off than when they started. Admittedly Oregon has won 23 games to 12 won by Oregon State, while seven were tied, yet the last three years OSC has shut out the Ducks with a close point.

### Games Always Close

The games have been so close that not since 1916 has one team won by more than two touchdowns and a field goal. Those three goose eggs on the Oregon column in the last three years don't help the State cause any. Last year's scrap in Multnomah stadium was a close battle until the Webfoot reserves gave out and the Beavers went right through the line for a pair of scores.

(Please turn to page five)

## Sick Boys, Gals Set Style: Bring Own 'Glad Rags'

Infirmity pajamas - of - the - week, as worn by Shirley Sullivan, were blue silk trimmed in white, topped by a white fringe bed jacket.

The present trend in hospital wardrobes is fitting away from the "un-form" in velvet outfits and unsavory color combinations provided by the campus infirmary. Many students now "bring their own."

Setting the pace in bedwear fashions yesterday were: Wilbur Colwell, Dorothy Burger, Betty Plankinton, John McGown, Marjory Hastings, William Potter, Sunny Stanke, Josephine Lumm, Helen Graves, Barbara Roberts, George Schreiber, and Doris McMindes.

## ASUO Prexy Invites Grads

To Oregon's loyal alums: The weekend of November 11, 1939, looks like the biggest homecoming weekend in the long history of the University of Oregon. There is a full program of events with something doing every minute; the football game is a "natural," of course, and you can't afford to miss it.

Already the homecoming fever has hit the campus, and spirit runs higher than it has for many years.

So, alums, come on down and join us in celebrating the weekend in true Oregon fashion; I know we'll all have a great time.

JOHN DICK,  
President, Associated Students,  
University of Oregon.

## Homecoming Schedule

**Friday, November 10**  
1-6 p.m.—Registration, Johnson hall.  
1-11 p.m.—Housing, alumni office, Friendly hall.  
7:45 p.m.—Noise parade starts. Parade forms at S. P. depot and proceeds up Willamette street.  
8:00 p.m.—Judging of homecoming signs.  
8:30 p.m.—Frosh bonfire and rally at 19th and Hilyard.

**Saturday, November 11**  
11:00 a.m.—Special church services, Eugene churches.  
9:00 a.m.-5:00 p.m.—Registration, Johnson hall.  
9:00 a.m.—Annual meeting and election of officers, Oregon Alumni Association.  
11:00 a.m.—Armistice day parade and meeting, Gerlinger hall.  
2:00 p.m.—Oregon vs. Oregon State, Hayward field.  
5-6 p.m.—(Immediately after the game.) Alumni reunion in the Eugene Armory arranged by Eugene friends of the University.  
9:00 p.m.—Homecoming dance, McArthur court, with Leon Mojica and his orchestra.

**Sunday, November 12**  
11:000 a.m.—Special church services, Eugene churches.  
1:00 p.m.—Homecoming dinners, living organizations.

## Noise Parade Rally To Start Weekend Activities Friday Night

Frosh Bonfire Scheduled for Friday Night; Hopes for Lighted 'O' on Butte Expressed; Game and Dance to Be Climax

By HELEN ANGELL

A new streamlined 1939 homecoming weekend slate, based on the traditional festivities of 24 alum reunions before it, was termed "ready to go Friday night" yesterday by Chieftain Burton Barr, as he gathered up the loose ends of the committee's "Remember When" program.

Scheduled to start the homecoming guns popping is the annual all-school noise parade, set for Friday night, when campus living organizations will compete in a downtown rally parade featuring a tableaux parade - making floats, lighted torches and cheering throngs.

Immediately following the noise parade, freshmen will take the limelight when they touch off their traditional giant bonfire at 19th and Hilyard. Although a flaming "O" on Skinner's butte, highlight of former homecomings, is now against University regulation, frosh chairmen last night intimated that there might be "legal light on the butte in the shape of an 'O' that night."

### 2,200 Tickets Left

Latest reports from ticket offices in McArthur court listed only 2,200 available general admission tickets for the Oregon-OSC gridiron battle Saturday afternoon, highlight of the homecoming celebration. All reserved tickets are gone.

A battle still raged last night on whether long or short dresses would be worn for the weekend climax, the Igloo homecoming ball Saturday night.

Bringing the Armistice day significance into this weekend's program will be an 11 o'clock memorial program at Gerlinger hall Saturday, when University leaders and downtown veteran organizations join in a parade and assembly.

Judging of homecoming signs Friday, business meetings of the alum association Saturday morning, and special dinners Sunday in living organizations honoring visitors are also headline attractions on the weekend slate.

The Badminton club will meet tonight at 7:15 in Gerlinger hall.

### Planned It All



Burton Barr, general chairman of Homecoming who has been busy the past week making plans to welcome returning grads.

## CAMPUS CALENDAR

Modern dance enthusiasts should remember to attend one of the showings of Martha Graham and her group in the filmed short of several of her concert numbers, in the Villard auditorium today at 3, 4, and 7:30 p.m.

All WAA representatives are requested to meet in the social room of Gerlinger hall at 4 o'clock today.

Motion pictures will be shown today at 4 p.m. in room 207 and 209 in Chapman hall for any one interested in foreign trade and the international economic program. The pictures are sponsored by the propeller club.

Master Dance will meet in 203 Villard at 7:30 tonight before the regular meeting to see the movies on Martha Graham dance. The same movie may be seen free of charge by anyone at 3 and at 4 this afternoon.

Order of the "O" will hold an important meeting at the Sigma Alpha Epsilon house today at 12 o'clock.

# Formal vs Informal Battle Stirs UO Campus

## Committee In Favor of Informal Hop

Homecoming Heads Retreat to Safety Of Portland

A barrage of feminine protests bombarded the campus yesterday as the opening guns of what appears to be a battle of the sexes boomed into action. Battle lines were drawn around a question of what the correct style will be for the annual homecoming dance with the men defending the informal side and the women fighting for a formal dance.

(Please turn to page five)

## Special to Be Sent to Alums

Today's six-page homecoming edition of the Emerald is to be sent to thousands of alumni and other prospective weekend visitors all over the state, through special arrangement with each living organization.

Members of Kwama, sophomore women's service organization, will deliver extra copies of the special to all men's and women's living groups at noon today. Students are asked by homecoming heads to mail these copies as welcomes to their friends or relatives who are considering spending homecoming weekend in Eugene.

## House Presidents Asked to Call For Checks

All fraternity and sorority presidents who have not received payment for housing delegates to the Oregon High School Press conference should call at the school of journalism office at once.

### Captain



Fred Waller who will play the part of Captain Bluntschli in the University theater's production "Arms and the Man."

## House Agents for Oregon Asked to Check in Cards

House agents for the Oregonana must check in their cards tomorrow at the Oregonana office between the hours of 2 and 5. Dick Williams, Oregonana business manager, announced last night.

## House Agents for Oregonana Asked to Check in Cards

House agents for the Oregonana must check in their cards tomorrow at the Oregonana office between the hours of 2 and 5. Dick Williams, Oregonana business manager, announced last night.

## House Presidents Asked to Call For Checks

All fraternity and sorority presidents who have not received payment for housing delegates to the Oregon High School Press conference should call at the school of journalism office at once.

## Women Keep Phones Busy Campaigning

Petitions, Polls Say Women United For Formal Attire

Campus telephone lines buzzed, secrecy-laden with activity last night as a concentrated campaign led an anonymous feminine telephone voice raised Oregon women to the cause of formal dresses for the Homecoming dance with a sweeping house-to-house poll and petition campaign.

At 10 o'clock last night petitions with more than 200 independent girls' names had been turned in at the Emerald news room, and dinner-time polls in sororities indicated that the feminine half of the University is definitely long-dress minded for this weekend's dance.

### Semi-Formal Dresses?

Alpha Chi Omega, Alpha Phi, Alpha Delta Pi, Chi Omega, Sigma Kappa, and Delta Gamma reporters voted the Emerald of 100 per cent votes in their organizations for a long dress campaign. Every

(Please turn to page five)

# Homecoming Rekindles Flames of Numerous Memorable UO Traditions

By ELEANOR ENGBAHL  
It was way back in 1914, so the story goes, that a comparatively small group of graduated University of Oregon students wended their way back to the old stomping grounds to have a reunion, which they called Alumni day.

"But even before that, alums came back to the campus in great numbers for the Oregon-Oregon State encounter, which has always been known as the traditional game," said Virgil D. Earl, dean of men, when questioned concerning his memories of the early origin of Homecoming.

Many Traditions  
Oregon is seething with traditions, but many of us either never have gone into the historical lore of our alma mater or have been "too busy" to do much about it.

There is, for instance, the "hello walk" tradition, in which everyone traversing the walk between Johnson hall and Villard are, upon spying a fellow student or faculty member, to utter a cheery "hello" even if that person's identity is secret.

Another thing, how many students have been treading upon the sacred Oregon seal of late? It used to be a capital sin. Students who sacrilegiously walked upon the seal were, according to Dean Earl's recollections, subject to hacking or millracing. Any such crime was reported to the president of the Order of the "O," names were published in the Emerald, and the offenders had to report to the publishers at 11 a.m. once a week to furnish the receiving end for hefty hacks.

Another tradition tying up with Homecoming was the wearing of the green lids by the freshman boys. This started in Dean Earl's class of 1906, and until 1910 the boys wore the caps voluntarily. In 1910, however, it became compulsory. For many years the tradition was that during Homecoming the freshmen went up to Skinner's butte and painted the "O," wearing for the first time in the year their green lids. From then on they were required to wear the caps constantly until junior weekend, when they burned them in the bonfire held then after another painting of the "O." This tradition died out around 1927 or '28.

In the early '20's slogan contests were a feature of Homecoming. All students participated, try-

ing to out-do each other in the originality of their Homecoming themes. One suggested in 1923 was, "Back again, root again, fight again, broke again, gone again, Flannigan." However the decision that year finally rested upon "Unite to Fight for Oregon."

### 1931 Lively

The year 1931 saw a lively Homecoming. The pajama rally, which had been "out" for several years, was revived, and there was a noise parade in which floats were entered by houses, the maximum cost set at \$10 per house. One morning around 3:30 or 4 the lemon-colored "O" on Skinner's butte was smeared with orange paint and tar.

The same hue of paint decorated the sidewalks from the Co-op, then located at Kincaid and Thirteenth

streets, to University street, and from Johnson hall to the Oregon seal. OSC in more orange paint was in evidence in front of many buildings. The whole affair caused considerable hubbub, but the originators of the trouble remained more or less obscure, so it cannot be said just who were in the guilty party.

### Floats to Cost \$20

In 1933 and '34 floats were entered in the noise parade at \$10 the maximum cost for a single organization, or \$20 for a pair of organizations working together. It was decided to have a flaming "O" in those years instead of the traditional bonfire, but the bonfire tradition has been revived again.

Each year the freshman class has promised the biggest and best

bonfires, or other event, ever held in the history of the University. This year's class of '43, through its spokesman and leader, Les Anderson, has promised the most wonderful bonfire of all.

### Gilbert Slogan Writer

James H. Gilbert, dean of the college of social science, has been the master slogan writer throughout the years. "Remember When," the theme which will welcome this year's grads, was one of his many originations.

With all the traditions and historic activity supplying a background from which to work, the 1939 Homecoming chairmen are trying to make his year's celebration the greatest in the University's history, with more alums, more visitors, more fun than ever before.