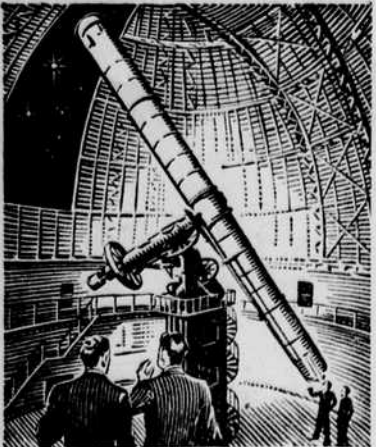


# RIGHT OR WRONG?

## A 2-minute test for telephone users



1. Bell Telephone engineers are making exhaustive studies of solar data from observatories all over the world.

RIGHT  WRONG



2. Radio network programs are transmitted from studios to broadcasting stations on regular telephone circuits.

RIGHT  WRONG



3. Twenty years ago, putting through a long distance connection took about three times as long as it does today.

RIGHT  WRONG



4. Lowest telephone rates to most out-of-town points are available every night after 7 P. M. and all day Sunday.

RIGHT  WRONG

### ANSWERS:

1. Right. They're learning how and why sun spots affect radio telephony, in order to give you better overseas and ship-to-shore service.
2. Wrong. Broadcasting stations are linked by more than 60,000 miles of special circuits, developed to transmit the extremely high and low frequencies of music.
3. Wrong. Since 1919 the average time for making a long distance connection has been cut from 10 minutes to 1.4 minutes.
4. Right. Why not telephone your family or distant friends oftener?

## BELL TELEPHONE SYSTEM

# Penney's All-American VALUES

### GOOD COLLEGE MATERIAL MIX --- MATES

COLLEGE SHOP SECOND FLOOR

Our College Shop formula for fooling your public—two jackets and two skirts that add up to four suits! Perfectly matched or excitingly mated.



New Jackets \$3.98

Classics with matched collars! Fitted Cardigan! 3-button jackets! All man tailored. Plaids, tweeds, monotonies. 14 to 20.

A Popular Standby! PORK PIE HATS

Casual! 98c Smart!

From coast to coast, they're tops in every wardrobe! You see these smart snap brims pulled a dozen different ways by College girls!

All-Wool Skirts \$1.98

See these now! Pleated, swing, box pleat skirts to match or contrast! Zipper pockets.

# at Penney's

# Oregon Emerald

The Oregon Daily Emerald, official publication of the University of Oregon, published daily during the college year except Sundays, Mondays, holidays, and final examination periods. Subscription rates: \$1.25 per term and \$3.00 per year. Entered as second-class matter at the postoffice, Eugene, Ore.

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., college publishers' representative, 429 Madison Ave., New York—Chicago—Boston—Los Angeles—San Francisco—Portland and Seattle.

Editor, BUD JERMAIN  
Lyle Nelson, Managing Editor

Manager, GEORGE LUOMA  
Rita Wright, Adv. Mgr.

UPPER NEWS STAFF  
 Helen Angell, News Editor  
 George Pasero, Co-sports Editor  
 Albert Hawkins, Co-sports Editor

Betty Jane Thompson, Chief Night Editor  
 Jimmie Leonard, Assistant Managing Editor  
 Hal Giney, Assistant Managing Editor

Marge Finegan, Women's Editor  
 Jack Bryant, Staff Photographer

BUSINESS STAFF  
 Jean Crites, National Advertising Manager  
 Frederick Ehlers, Classified Manager

Earl Maize, Merchandising Manager  
 Herb Anderson, Circulation Manager

Charles Kenyon, Staff Photographer

## 'Curtains' for the AWS Carnival

DURING the course of Saturday night's merrymaking, or whatever it may be called, it was perhaps not generally suspected that with this performance the AWS carnival was bowing its way out. If it had been suspected it probably would not have made any difference. But Saturday night the floor of McArthur court was covered with humanity and booths, resounded with music and a hundred carnival sounds, while between 200 and 300 dollars in profit dropped into the AWS cash box.

Tuesday, however, came the sequel to Saturday night's story, when the AWS council met and abolished future carnivals, just like that. They said they had decided to abolish all future carnivals because of complaints from fraternities.

This reason explains the opening statement wherein "not generally suspected" was the terminology used, for as a matter of fact the carnival has been in hot water all year, with the heat being supplied by fraternities. As usual, both sides had things to say in backing up their convictions. The main "beef" was the customary one, namely money, or the tax for the maintenance of the carnival. Up to this year fraternities were assessed a flat five dollars per house, while sororities paid exactly the same. This year the men, after much haggling and dickering, got the tax knocked down to three dollars, which still was not enough to settle the argument. Women's houses went up to seven dollars. In addition to the tax there was also the item of the cost of the booth, which money must be found somewhere; house managers, already overtaxed by rising taxes and methodically looking for some place to cut down, put pressure on their house presidents, who spoke up in no uncertain terms to the effect that there should be some changes made.

WHERE the flat tax came from in the first place nobody seems to know. It apparently has been going on for several years, each year in succession following the practice of what went before. And this tax system is not peculiar to the carnival; it is in effect for other generally supported ventures hereabouts; they just go on paying year after year without ever knowing why or how it started.

Of course it is true that this sort of thing is the only way many of these projects can be financed, to a large extent anyway. The AWS had a worthy cause in its carnival, the

profits from which go into scholarship funds for deserving girls, but just the same there was the pinch at the house managers' pocketbooks. Maybe the men were even justified in considering not paying at all when it is remembered that the money went entirely for girls—however that is more or less only a passing thought, not to be taken as final without deeper consideration of more information than is at this point available.

When the men put up such a good case and won a two-dollar reduction this year it was evident that the matter was not yet laid away for good, that next year the same thing would probably happen, only next year complete abolition of the onerous "taxation without representation" might be the outcome. Accordingly, AWS Prexy Anne Frederiksen, being a most open-minded woman, saw the handwriting on the wall, called her AWS council together, and bowed the carnival out forever.

THE demise of AWS carnival brings out a point which is good for any event which must be supported by general house taxes, namely that the givers must be willing to donate, must be able to see some reason for so doing regularly, or the show cannot hope to meet with the popular acceptance it must have in order to be successful.

The AWS carnival, a near-tradition by now on this campus, was a colorful event which will probably be somewhat missed for a while. The AWS will have particular cause to remember the passing of the carnival, having kissed a neat annual profit goodbye; they will have to find some other way to coin money if their scholarship program is to continue.

However, if there are to be tears shed at the wake of the carnival, they will soon be forgotten with the advent of the new things which are forever replacing the old. When all is said and done, very few of these campus events were here when the University got its first charter, and there is nothing anywhere which requires that they be maintained. One of the common-sense characterizations of college is that it teaches the use of the head for thinking purposes, which leaves room for creative imagination.

All in all, the AWS need not feel they have cut off their pocketbooks by cutting out the carnival. Free of the binding influence of the year before, next year's group will be in a position to consider something better. And the consideration of something better is

## Homecoming Clothes Modern and Informal In Spite of Theme

Questions have been coming in thick and fast as to proper attire for homecoming weekend events. In answer to these inquiries all social affairs will be informal, and weather conditions will determine the degree of informality.

Practical persons will wear galoshes and similar protective devices if Jupiter insists upon being present. Cotton and earmuffs are not only permitted at

the noise parade, but recommended.

The fashionably correct will appear at Saturday evening's dance in short silk dresses for the girls, and suits and ties for the male element.

In spite of the fact that the weekend theme is "Remember When," all are expected to come in modern garb.

## Tea Honors

(Continued from page three)  
ger, Alpha Gamma Delta; Hunt Quinn, Delta Gamma; Josephine Stewart, Hilyard Co-op; and Clara Van Tassel, Chi Omega. Betty Lou Kurtz, president of Heads of Houses was also in the receiving line.

Pouring during the hours were Mrs. Hazel P. Schwering, Mrs. Al-

ice B. Macduff; Mrs. F. M. Hunter, and Mrs. Donald M. Erb. Assisting about the room were the house presidents.

Musical selections were presented by the Alpha Gamma Delta instrument trio.

Blanche McClellan and Patsy Taylor acted as general co-chairmen for the tea. Other committees were: Mary Jane Norcross and Katherine Miller, food; Kay Booth, Virginia Kemsten, and Phyllis Munro, invitations; Lorraine Gjording and Margaret Williams, flowers and decorations.

## Spooks Will Invade Wesleyans' Party

Although most of the Halloween spirits have returned to their native abode, a few remain to haunt members of Wesley foundation at

**travel ON UNION PACIFIC TRAINS**

**SAFE - FAST - COMFORTABLE - ECONOMICAL**

- LOW-COST MEALS
- AIR-CONDITIONED COACHES AND SLEEPERS
- CONVENIENT SERVICE
- FREE PILLOWS AND PORTER SERVICE IN COACHES

For information as to fares and other details inquire of your local agent.

**UNION PACIFIC RAILROAD**

Progressive The Standard and the Challenger

## Sandals for Afternoon

Dressy sandals in black suede for afternoon or informal evenings. The first choice of the smartly dressed coed.

**BURCH'S FINE FOOTWEAR**

1032 WILLAMETTE ST. Eugene, Oregon

**YE DONALD**

DOROTHY LAMOUR  
AKIM TAMIROFF  
JOHN HOWARD

in  
"DISPUTED PASSAGE"

plus  
THE JONES FAMILY

in  
"TOO BUSY TO WORK"

and  
The latest Edition of  
MARCH OF TIME

**REX**

"THE KID FROM KOKOMO"  
with Wayne Morris, Joan Blondell, Pat O'Brien and  
"THE FIRST WORLD WAR"  
(Real pictures of First World War)

**HEILIG**

"Full Confession"  
with VICTOR McLAGLEN and  
"In Old Monterey"  
with GENE AUTRY

**MAYFLOWER**

ELFVIG AT ALDER  
GINGER ROGERS  
in  
"FIFTH AVENUE GIRL"

their belated spook party Friday night, it was announced by Eleanor Scott, chairman.

Warning Wesley clubbers to wear their oldest clothes and be prepared for anything, she revealed that plans include a visit to a haunted house.

Spook hunters should meet at 8 o'clock at Wesley house. Cars will leave for the haunted house later.

**BEARD'S**

Smarties for the Game For Class For Dates

Important Styles  
**SHEER WOOL DRESSES**  
\$7.75 to \$10.95

As full of pep as the game itself—and every bit as colorful—Light hearted plaids—checks—plain colors—combinations—

Full skirts rivet the eye on the waistlines not more than two spans around— Sizes 11 to 17, 12 to 20.

Visit our "SPORTS SHOP" for the newest sweaters—skirts—jackets—pajamas—blouses—scarfs—raincoats—robes and housecoats—

**BEARD'S**

The Golden Splendor of Dorothy Gray

# Sierra Gold

A new accent to your beauty. For wear with Velvets and Duvetyns in Sherwood green, burnished yellow, bark brown, and tawny furs—

In DOROTHY GRAY lipstick and rouge—perfectly matched Sierra gold lipstick, \$1.00; creme rouge, \$1.25; compact rouge, \$1.00.

## Tiffany Davis

8th and Willamette

**FREE!**

Dancing, fun, wherever you go. Great stuff when alone or with people.

All-ways. No aerial, no ground, no plug-in. Plays indoors, outdoors, anywhere. See this great set at your supply store now.

It plays as you travel. Take it canoeing, skating, riding.

**OREGON**

**WHO WANTS THIS G. E. CARRYABOUT FREE? Complete with Batteries—Retails \$19.95**

**GIVEN** to the student who best completes this simple sentence in 20 words or less: "Sheaffer's Fineline pencil is best for classroom work because....."

**PONY!** Like the "pony" full of answers in the back of the book, this contest is a cinch—for here are samples of Fineline information that will help you write the kind of an entry that may win for you this great radio:

"... because Fineline's double-length, thin, strong leads are permanently sharp." ... because Fineline's same-weight hairline, balance and firmly-held point enable me to write accurate shorthand and make graphs, sketches, mechanical drawings, faultlessly." ... because Fineline leads come in 4 colors, and an average year's supply costs only 15c." ... because Fineline has a double-sized reversible propelling eraser." ... because so fine a line makes interlining, small notes, figuring, deck soap for me!" ... because Fineline is the only REAL pencil writing improvement in 24 years." GO AFTER IT! WIN, and have music, sports, entertainment, everywhere!

**MAKE 50 ENTRIES IF YOU LIKE!**

Contest rules: At your dealer, save the sales slip you get when you make a Sheaffer purchase of 10c or more (SKRIP, leads, adhesives, pens, pencils, etc.). Write your entry on any piece of paper and send it and the sales slip to Carryabout Radio Contest, W. A. Sheaffer Pen Co., Fort Madison Iowa. Send as many as you like—each has a chance to win! Judge's decision final. Judges: An ad expert, a lawyer, a minister. Remember—you are competing with students on your own campus only. Winner will receive his radio on November 1 from dealer indicated on sales slip.

**SHEAFFER'S**  
PENCILS FROM \$1—PENS FROM \$2.75  
ENSEMBLES FROM \$3.95

SKRIP-WELL Feathertouch \$8.75 and \$10  
Know Sheaffer's Feathertouch pen by the two-tone point trade-mark

Uses the Last Drop

CREMOPURE SKRIP, successor to ink, 15c. Economy size, 25c

**Fineline**  
New thin lead discovery! Permanent sharpness! World's easiest, fastest, smoothest pencil writing! \$1 up

PARA-LASTIK, the NEW way to paste! does not curl thin—next sheets; 15c up