

# Oregon Emerald

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## Future, Meet the Present

THIS morning in Johnson hall somewhere around a hundred and fifty very serious-minded young men and young women, all of high school years, will enter into a project the like of which others like themselves have been beginning at about this season for nearly twenty years. Their project is the annual conference of the Oregon High School Press association, incubator for many journalistic greats in the state.

Some of the conferees have come many long miles to take part in these sessions, and it has not been easy for all of them to arrange the venture. All of them are very much interested in the fourth estate, and in what they conceive to be the field of journalism. They didn't come down here to play marbles; they mean to learn all they can about what they are interested in.

Their program represents a thorough study, taking in all departments of newswork, especially as represented by the college newspaper. Since the conference is always a University of Oregon function the program is built around the Oregon Daily Emerald, most of the Emerald's top staff members being scheduled to give the preppers the benefit of their experience.

IN the presence of these preppers, future collegians all, the University is in a fine position to demonstrate several things, first among these being the excellence of its school of journalism; but this is not the main concern of the rest of the campus.

For all the University and all those who are part of it this two or three-day influx represents an opportunity to show what the University has, what it represents, what it is, and what kind of people make it that way. All these things are likely to be self-evident to some degree, but it should be the self-appointed duty of every steady boarder here to make himself or herself directly responsible that these youngsters see it all.

Greetings will be extended to all individually wherever they go, and Oregon hospitality goes without question. But since the Emerald is the official organ of the associated students it would be only fitting to hereby extend the collective hand of welcome to each of the budding journalists.

Long may they thrive.

## Just Say 'Tibbett'

IT was not so very long ago that a young man set the music world on fire with his singing style, typified by his "Rogue Song," as swashbuckling a ditty as ever was put together. To call his rise to the top merely sensational would probably be as fine example of understatement as could be devised. Tibbett's name shone like a ring-tailed comet in the musical heavens.

After years of successfully holding this high place, the man himself tonight will walk out onto the stage of McArthur court, a fitting great artist to lead off the ASUO concert year. He will rogue it, or do any of the things he is noted for. An established figure in the opera world, his voice is no unknown quantity. Say "Tibbett" and you tell a story, for the man has done everything.

Tibbett represents about as fine example of all-around singing mastery as there is in the world today. Opera, radio, stage, these are not any of the easy spots to dominate, but he has done just that.

Tibbett is Tibbett, everyone knows what that means. As an educational function his appearance is a strong piece of material. The University is fortunate in having an artist of such caliber appear on one of its stages, and the educational activities board is to be congratulated on arranging it.

There are more ASUO cards out than ever before, and concert ticket sales are also up. Prices are in keeping with quality. Anyone who misses what happens in the Igloo tonight has no one to blame but himself.

## The Early-Morning Grab--No Justice

YESTERDAY at the educational activities board meeting an unusual difficulty appeared. It seemed that there were not enough copies of the Daily Emerald being printed to go around. Anyway the supply at the Co-op store was reported inadequate to last more than an hour. Additional printing was requested.

At first glance the problem seemed easily solved. Granted that enrollment is up, that student body membership is up, then it is evident more copies will have to be printed. But then it appeared that the number being printed was still far in excess of the number of student body cards and other needs combined, which meant there must be a leak somewhere.

In the course of the investigation some interesting ideas came out. Most promising of all these was the charge that many of the Co-op's Emeralds were going into the hands of house members who didn't want to wait until they got home to get their copy. This meant downright duplication of service, for houses are doled out a number in accordance

with their student body membership. At the same time this duplication means someone else would have to go without, for the Co-op is used as a base only for students who are not members of living organizations. When this duplication takes place the copy which was at home for the member goes to waste.

APPARENTLY this discussion has degenerated to an indictment of members of living organizations for their taking ways. Maybe that is where the blame belongs. At any rate some adjustment can be made.

Now from a newspaper standpoint the more readers the better. The advertisers like it and the staffs like it. But there is no indication that printing more copies would mean more readers. A couple of years ago a method was tried by which it was necessary for the would-be Emerald-taker from the Co-op to show a student body card to prove his right. Nobody wants to see this system inaugurated again. But it will have to be inaugurated if the present grabbing system continues.

## The SHOW OFF

By **NORMAN FOSTER**

### Golden Love!

Advance publicity on the forthcoming "Babes in Arms," starring Judy Garland and Mickey Rooney, centers around the offstage romance of the two principals. You know, lengthy articles on how Rooney thinks Judy is just the best little actress and Garland thinks that Mickey is just about the sweetest little fellow in Hollywood. Well, things may have changed since we left home, but the last we heard Garland wasn't even speaking to friend Rooney outside of the studio. All of which shows what some people have to go through to get that weekly pay check.

### Tops!

Top tune of the week, according to our way of thinking, is a revived olde "Does Your Heart Beat for Me." It is Russ Morgan's theme song, recorded in swellegant style for Decca. "Does Your Heart Beat for Me" is one of those simple melodies that seems to keep running through your mind. Watch for it on the hit parade.

### Remember!

Remember a year ago when "Change Partners" was No. 1 on the Hit Parade, with "I've Got a Pocket Full of Dreams," made popular by Bing Crosby, as second choice? And recall the first time they played that new tune "My Reverie" on the house gramophone? And not to forget "Heart and Soul," the tune that you undoubtedly hummed, whistled or sung while getting dressed for the date.

### Rooter!

We understand that Oregon has a loyal rooster in Southern California. Which is almost as unusual as their weather. Said Webfoot supporter is Mel LeMon, KFAC announcer who makes a night owl program. The night that Oregon won the national basketball championship, Mel dedicated an entire hour of air time to Oregon's achievement. And with the football team's success so far, LeMon has been kept busy slipping in plugs for our alma mater. In appreciation for his support, Tex Oliver, George Root, and alum George Korn have gotten together and sent Mel a year's subscription to the Emerald. Rather a nice thought, don't you think?

### Hick!

A member of one of the local fraternities got home a little late from the recent Bunion Derby. Much to his surprise, he found the front door securely locked and bolted. After much knocking and shouting, a voice from the second floor inquired as to just what the heck was going on. In answer, the now bewildered brother hollered: "Is this where I'm at?" Nuff said!

### Super-Special!

In honor of the University of Oregon and its up to now successful football team, the "Johnny Presents" program tonight at 8:30 will play "Mighty Oregon." Kinda nice of the Philip Morris people to think of us, isn't it?

## Oregon Emerald

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## Future Editors 'Jam' Airlines

"Neighborhood News of Oregon," a weekly radio broadcast by members of Dean Eric W. Allen's editing class in the school of journalism, conducted its second program of the term yesterday at 2:45 p.m., by remote control from the University through radio station KOAC in Corvallis, Oregon.

This term's crew, who will handle the programs up to Christmas vacation, consists of Phil Bladine, Rita Wright, Relta Lee Powell and Don Compton. The weekly broadcasts will supplant a term paper this semester for each committee member. A new group will be chosen winter and spring terms so that by the end of the year, twelve students will have had the experience.

Subject matter for the programs consists mainly of feature material and news bits. Duplication of News given on other programs will be voided.

## Section A Wins ROTC Laurels

The ROTC laurels for the week go to Company A, Section 2, who won honor company rating at the Wednesday uniform drill. The unit's spotless uniforms and conduct in the ranks gave them a perfect score of 100 points in their 9 o'clock drill, making them the first company this year to have no demerits.

Officers of the section were: Company Commander Dean E. Warren, First Sergeant David Curtis, and Platoon Leaders Edward O'Reilly, Ralph Lafferty, and Elved M. Steele.  
Company C, Section 1 was second with 99.982, Company E, Section 2, third with 99.980; Company E, Section 1, fourth with 99.979; Company B, Section 1, fifth with 99.974; Company G, Section 2, sixth with 99.962; Company B, Section 2, was seventh with 99.950; Company C, Section 2, eighth with 99.949; Company G, Section 1, ninth with 99.921; and Company A, Section 1, tenth with 99.850.

## Dr. Jewell, Bain

(Continued from page three) the pay is double that which Oregon offers its teachers.

Minor norms were stressed by Dean Jewell as a great help in obtaining positions after graduation. "Some combinations pay off better than others. For instance, schools which teach French don't teach Spanish and vice versa; so obviously, French and Spanish as a teaching combination would be a waste of time for anyone with an eye to the future.

### Versatile Teachers

"Certain electives often mean the difference between landing a job and failing to do so. Great numbers of schools demand of their teachers some extra ability besides their majors, such as enough musical knowledge to help with a glee club or some small dramatic skill."

Dr. Jewell then introduced Dr. Bain who summarized briefly the requirements for certification in Oregon. There is a new law gradually going into effect which provides that the number of hours taken after graduation shall gradually increase, beginning with 15 hours in 1939, 30 hours in 1941, and finally reaching 45 hours in 1943. This will then become the statutory law as to the number of hours required for certification.

## Word From Faculty

(Continued from page one) maker among mimeographed papers in its class this year, and the Carlton editor, Jim Thayer, is president of this year's conference. Congratulations to the Carltonians!

All in all, this year's conference looks like another successful gathering; and those in charge have eyes and ears open for ways to insure the continued fruitful functioning of this useful high school group. And all of us in journalism, from Dean Allen to the littlest freshman, bid welcome to the visitors.



Angora anklets in true trim colors — attractive — rich wine, cordovan brown, hunter green, kelly green and white. Sizes 9-10 1/2.

50c pair  
A ship-shape combination with our feature fit **Sweaters** — slippers, coat styles, and fame "Sloppy Joe."  
\$1.95 to \$5.00  
"Eugene's Own Store"  
**RUSSELL'S**  
64-66 East Broadway  
Phone 1101

### McDONALD

**EDWARD G. ROBINSON**  
in  
"BLACKMAIL"  
plus  
**Joe E. Brown - Martha Raye**  
in  
"\$1,000 a Touchdown"

### REX

**SHIRLEY TEMPLE**  
in  
"Susannah of the Mounties"  
plus  
"Hotel Imperial"  
with  
**RAY MILLAND**  
**ISA MIRANDA**

### HEILIG

**JOE PENNER** in  
"The Day the Bookies Wept"  
plus  
**CHARLES STARRETT** in  
"The Man From Sundown"

### MAYFLOWER

**"THE CASTLES"**  
with  
**GINGER ROGERS** and  
**FRED ASTAIRE**  
plus  
"Unexpected Father"  
with  
**MISCHA AUER** and  
**SANDIE HENVILLE**

## Dinner----Dancing

Every evening from 6:30-8:30  
(except Monday)

**MAURICE BINFORD'S**  
10-PIECE ORCHESTRA

## Eugene Hotel

## AWS MEMBERS--- HOUSE MANAGERS---

**WE CARRY ALL NECESSARY  
MATERIALS FOR YOUR  
CARNIVAL AND  
HOUSE REPAIRS**

### SNELLSTROM LUMBER CO.

Sixth and Charnelton St. Phone 208

## Mums for the GAME

Saturday.

## Oregon vs. Gonzaga

Beautiful large flowers that express the fact that you are backing the team!

50c 75c \$1.00

## Chase Gardens

58 East Broadway Phone 1950

## CLASSIFIED ADVERTISING RATES

First day .....2c per word  
Subsequent days .....1c per word  
Three consecutive times 4c per word and a fourth time FREE with cash payment.  
Minimum ad ten words.  
Ads will be taken over the telephone on a charge basis if the advertiser is a subscriber to the phone.  
Mailed advertisements must have sufficient remittance to cover definite and efficient remittance enclosed to cover definite number of insertions.  
Ads must be in Emerald business office no later than 6:00 p.m. prior to the day of insertion.  
Arrangements for monthly rates will be made upon application.

## CLASSIFIED ADS.

Phone 3300 Local 354

- **Dentistry**  
Office Phone 237 Res. 3857-J  
Dr. V. L. BROOKS  
Dentist  
218-19 I.O.O.F. Bldg.
- **Shoe Shine**  
SOMEBODY SAYS, if I can do that job nobody else can. But I say, if nobody else can, bring it to **CAMPUS SHOE SHINE**. Across from Sigma Chi.  
JOE'S SHINE PARLOR. Cleaning, dyeing, repairing. Across from Sigma Nu.
- **Film Developing**  
FREE 5x7 enlargement with each roll of films. Free developing—3c each print, 1 day service. Complete line Barbara Gould, Dorothy Perkins, Elmo, Evening in Paris cosmetics. Penny Wise Drug, 40 E. Brdwy.
- **Beauty**  
GIRLS! EX-CEL-CIS College Kit on special. Free demonstration. Phone 1353 noons.
- **Garage**  
GARAGE for rent. Close to campus. Call 1408 Columbia.
- **Grocery**  
LUNCH GOODS of all kinds. French Bread, Beer, Ale, Wine, Open until midnight. Bell's Basket Grocery.
- **Barber**  
THE VARSITY BARBER Shop. Stylish haircuts 35c. 11th and Alder.
- **Wood**  
BUY YOUR WOOD from a college student. Dry Fir Slabs, \$3.50 a cord. Call James Parsons, 2784-J.
- **Found**  
THE FOLLOWING articles have been turned in during the week at the lost and found department.  
2 top coats  
3 rain jackets  
2 fountain pens  
1 red glasses case  
1 French Grammar  
1 Spanish Grammar

## Hey, Fellers and Gals!

WHEN THE OREGANA HATCHES YOU'LL SEE ANOTHER WINNER!

**RAY CHIN**

SO SIGN TODAY, ONLY ONE DOLLAR DOWN, TO BE SURE YOU GET YOUR COPY

## STUDENTS !!

Have You Been Out to **Bev's Bar-B-Q?**  
After the Game Try Our Delicious  
**Beef, Pork, and Ham Barbecues**  
Sandwiches and Short Orders of All Kinds  
Served in Your Car

# BEV'S BAR-B-Q

1900 West 6th St. Open Until 2 A.M.