Oregon Daily Emerald

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Thirty-Five Hundred Oregonians in the Field

TODAY in Berkeley will come a decision which will be probably the most significant of the year for Tex Oliver's fired-up gridmen, who are having the hottest year Oregon has seen for a considerable spell.

Twice already this year the Ducks have done things which make the percentage column figures shine in letters of gold for supporters of the lemon and green. Naturally they would not be averse to more of the same, either the team or the fans.

The Bears, representing the largest school in the world, have come to represent Juggernaut among their neighbors. This year, however, they have already suffered two stinging setbacks, and they little resemble the Bottari-starred outfit of a couple of years ago. As the Bears have slipped, the Oregons have come up, until today there is more nearly even matching than ever before.

California is never anybody's setup, under any conditions, so whatever the outcome, Oregon's John Berry, Jay Graybeal, and company will be in for a definitely strenuous afternoon. Whatever the Oregons achieve will be done the hard way.

Interest in the California game is higher this year than ever before. Students are making the 700-mile trip in swarms.

Regardless of what happens, the world not going to come to an end. But it is easy to see where the followers of the "Mighty Oregon" tradition will be looking, come afternoon. Wishful thinking will be in order.

There Is Room for Another Song

WHOEVER figured out the new plan to find for the University of Oregon a "fight" song may have this time hit upon a way to fill a great need. Authorized only Thursday by the ASUO executive committee, the plan calls for first the selection of a suitable tune, preferably a well-known air, and then the developing of a set of lyrics by means of an open competition.

For years it has been obvious that "Mighty Oregon" needed a partner. Everywhere there has been a University function the time-honored, always thrilling "Mighty Oregon" has been called into service. At athletic contests loyal Oregons sing it anywhere from four to six times, twice at each session, from the band's practice of going to a second chorus without a halt.

Now "Mighty Oregon" is in a class by itself, when it comes to school songs. We defy anyone to find one more stirring. But the fact is, it is not of the type to be used for all purposes. Most schools manage to have several general songs which are used according to the need, including an alma mater song, a fight song, and one of the more solemn, inspirational type. Our alma mater song is of course "Mighty Oregon," while the Oregon Pledge song is the heavier style. The new song would fill the gap between the two.

OF course it must be admitted that this is not the first time an attempt has been made to find an additional Oregon song. Only a year or two ago "Marching Oregon" failed to catch on with the student body, either because the feeling was that it was trying to replace the revered "Mighty Oregon" or because it was not good enough to stand up by comparison with so great a song as the famous "guard thee on and on" classic; maybe it was just too difficult to sing. Anyway if failed to click, and died a natural death.

With the present plan, on the other hand, there is every chance that success will reward the search for a fight song. The committee to pick the music will be mostly non-music majors, and they will be looking at it from the psychological standpoint, trying to find something which will have the desired effect and at the same time be as easy to sing as to inspire 100 per cent cooperation. There will be nothing for anyone to gain from it personally; only the student body and the school will benefit.

It would seem that here indeed is a golden opportunity to give the school the exact song it needs and will accept.

Notre Dame and Wisconsin, to name two noted examples, have great fight songs. Why should not the University of Oregon?

A Nomination for the Poison Ivy Club

OF all the unwanted prize packages to find on one's doorstep we nominate for a poison ivy bouquet some of the obvious propaganda which is being rammed down the public throat in ever-increasing quantity and ever-decreasing quality.

With politics what they are in the world today propaganda has found more and more favor, especially in Europe, as a medium for influencing a populace into doing that which, if left to themselves, they would dismiss on common sense grounds. Almost every nation has its high-pressure crew for this service of either overtly or insidiously verbally strong-arming mass minds.

Long before the present war began the process began in this country. For months newspapers have been printing preparedness pictures, and running preparedness stories. Now that war is an actuality, however, the character of the propaganda has taken a different turn, has reverted to the style of 1914-1918.

* * *

OF the machinery of propaganda there are several kinds. One of the best departments is words. Radio tells of "Innocent women and children being 'slaughtered' by 'nazi monsters,'" and the same is true of newspapers. News photographs from war zones show mostly women and children pinched by war, and of course the pinch is made to look like a one-way job.

One of the most flagrant examples of the extreme lengths to which propaganda can go, and the inspiration for this near tirade, was a re-issue of a Hollywood film of some years ago. Originally the story, written by a German who had served through the war, left the impression of being an indictment against war, regardless of side. It showed the dirtiness of it, regardless of uniform, it showed the horror, the far-reaching effect on the young men and even on civilization. It left the viewer with the feeling that wars were bad, that here was no answer to world problems.

But this re-issue of the famous book-derived film is now a different animal. Interspersed with the familiar scenes are comments, allegedly descriptive, which make the thing such strong propaganda as to fill the informed viewer with disgust. It is not even subtle. And this re-issue is not the first, for it follows one of much the same stamp, a film based on a former G-man's work, with the result about the same.

* * *

PROPAGANDA in its workings is an interesting study, one which grows more and more absorbing as the war wears on. America is undergoing the heaviest bombardment of this psychological material in the history of the world. As long as this is recognized as propaganda it is likely to be discounted as it deserved. But if the thing is going to appear everywhere it is bound to have an effect on the uninformed, who are too busy to be able to have better sources of information. When newsreels go to great length to show the funeral of a "murdered" infant who died as a result of the Athenia torpedoing, they are going a little strong.

There may be no answer to such a complaint. Propaganda will undoubtedly go on increasingly. But one cannot help hoping that in final analysis the American public, which has and is something both war sides need, will see through the black fog which is being poured in on them.

It begins to look like a deliberate frame-up. Its failure is worth working for.

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The SHOW OFF

By ROY METZLER

An Eye to the Future! . . .

A rather significant note was struck by a few members of an Alder street fraternity in an impromptu serenade the other night. We understand that the words were from the picture "Dawn Patrol." Instead of singing about the "girl of their dreams," the inspired lads warbled something about:

"We're betrayed by the land that bore us
Sent from our homes here to die."

Well, no wonder, if they were as off key as some of the sorority gals claim they were.

Let's Eat . . . On You! . . .

Comes again the AWS carnival, the theme of which, according to most fraternity men, is "you bring the piece de resistance for our duck dinner."

Local! . . .

We went to hear the audition of Bob Calkins' orchestra several nights ago. The organization was good, considering the fact that it was the third time the entire band had played together. Individually, the musicians are tops. The pianist, Harrison Williams, is especially fine with his more or less Dixieland style. Calkins is above average on the drums and the tenor sax is super. The male vocalist is fair. The band is composed of three rhythm, two brass and four sax. The sax give pleasing volume to the orchestrations. . . . Speaking of bands reminds us that all campus musical aggregations have joined one local music union. The present union scale is $6 per man on Saturday nights, $5 per man week-nights. Most bands attempt to keep down the number of musicians as few living organizations care to pay over $65 for an orchestra.

Whoo! Whoo! . . .

It happened in Hollywood. Joe walked up to Blow and said, "Thay, buddy!" Whereupon, Blow knocked Joe down. Said Joe as he picked himself off the street, "Oh! a tourist, eh?"

Waxworks! . . .

Have you heard "Ill Wind" as waxed by Maxine Sullivan for Victor. It's sensational, to say the least. . . . Tommy Dorsey's latest and best, we think, is "Good Night My Beautiful." One of those "the night, the girl and the music" type of songs. . . . Larry Clinton's latest release is "Twilight Interlude" for Victor. Rating—"fair" . . . . Record of the week is "Last Night," recorded on Bluebird by Glen Miller. Beneke has a tenor sax solo in "Last Night" that is almost delicious. On the other side of this record is "Melancholy Lullaby." The latter tune features a swell trombone trio. Both tunes are in a medium slow tempo and would take the place of dessert in anybody's exchange.

'Our Town'

(Continued from page one)

ance turned in by Mary Staton, veteran of "With Fear and Trembling" production of last spring.

Box office reports show that "open house" tomorrow night has little affected the ticket sales with only three reserve seats left.

Another for Connolly?

In Berkeley this afternoon Oregon's high-flying Ducks will attempt to make it three in a row for Sportswriter Connolly, of California and "Pardon the Yawn" fame.

The World At Large

By JACK BUKER

How about that trip next summer?

Don't answer with: "War in Europe stops passports," or "Can't raise the money."

Both statements are unconvincing if you know how. Let's presume you (guys) want to see the other side. A seaman's passport will let you into any country on the globe, (and out). The seamen's union will keep most of you off American ships, but Scandinavian lines are glad to pick up another man whenever they hit port.

The only drawback is poor pay and fish eight days a week.

War in Europe blocks off that half of the globe for our kind of traveler, unless he enters through the back door by way of southern France. It's just as well. **You will see more, find more opportunities, and learn more in the Orient.**

Japan will normally be the first stop. Like to stay a while? **With any part of a college education, you can land a job in a minute on an English written newspaper in Tokyo.** Females included.

Beachcombing in Manchuria will enlarge your education by giving you a true picture of Japanese imperialism, and will draw a sad picture of what happened to most of the White Russians who took refuge there during the revolution.

Over 90 per cent of the Americas living in Shanghai, high tailed it for home when the trouble started, leaving all sorts of opportunities for anyone who would like to live in China for a spell. **When you get tired of seeing Chinese shot in the street, weird people, life at its queerest ebb, pay a call on the** American consul. Of course you are broke, which makes him responsible.

A minor career man, having little else to do, will use his extensive education towards getting you a **job on another boat.** Or, if none are available, you will be given a **free passage** on the next outgoing liner. In either event, you will have a tour through the islands.

The advantages of traveling like that are well known to be more profitable than sightseeing on the passenger list. **Armchair adventure is realized (you can't keep out of trouble) and romance, Halliburton style, proves its worth.**

But right now is a good time to say that those at home **won't strain themselves listening to your story about it all,** unless you get the jump on them by writing a column like this.

UO Alumnus To Open Store

Eugene's Newest Department Store Modern, Complete

The opening today of Russell's department store will mark the completion of an ambition fostered by William N. Russell, University of Oregon alumnus, since he first started work in a department store when he was 12 years old.

Eugene's newest merchandising establishment, located at 64-66 East Broadway, will open its doors at 10 a.m. Customers will find there, in addition to a fine stock of women's sports wear, accessories, and a new book department, many of the best lines of merchandise formerly found at Washburne's. Many of that store's former employees have taken up positions on Russell's new staff.

New and modern equipment has been installed throughout. Merchandise will be displayed in attractice glass cases.

"Eugene's Own Store" will also contain a Sperry and Hutchinson green stamp department for the convenience of its customers.

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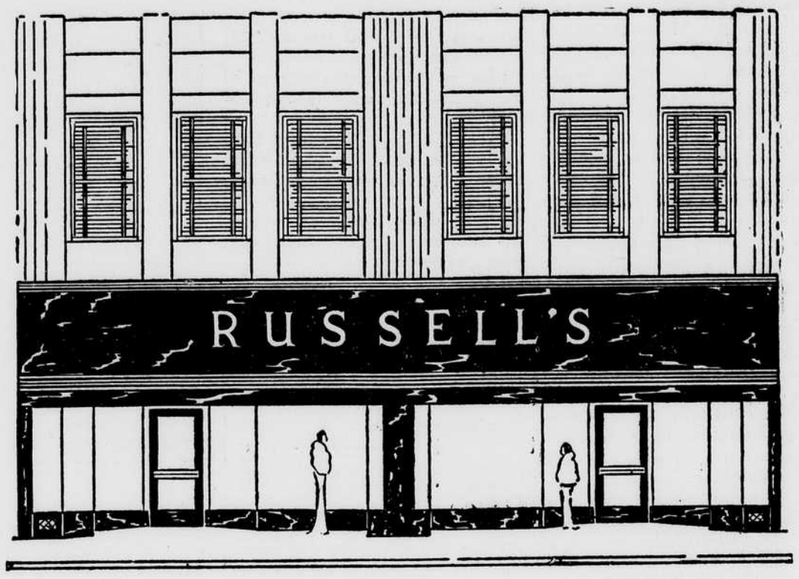

Formal Opening
Today at 10 a. m.

We extend to you a most cordial invitation to visit our new store. We know you'll enjoy seeing the many fine departments we have assembled to serve your needs. Russell's will have the quality merchandise and the service you want.

WM. N. RUSSELL announces the opening of "Russell's, Eugene's Own Store" with the personnel and many of the best lines of merchandise formerly at Washburne's. **Dorothy Wiberg Linn** and Margaret Heghberg will have a complete line of cosmetics including Frances Denny, Elizabeth Arden and Helena Rubinstein. **Fanny Ross** so well known to Eugene people for her knowledge of fine linens and towelings. **Dorothy Donovan,** greeting cards, books, stationery, and rental library. **Loretta Harper,** accessories, jewelry, and neckwear. **Helena Perkins** will handle hosiery. **Estelle Kitchen,** for many years buyer of corsets, foundations and lingerie at Meier and Frank's, will have charge of this department featuring many lines of merchandise familiar to Washburne's patrons as well as other nationally known merchandise never before featured in Eugene.

Norwald Nelson and Julian Stalsberg with a complete line of Red Cross, Johansen, Peacock, Foot Saver, Spalding shoes and Pied-Piper shoes for children. The infants' and children's department will be in charge of **Kathleen Balfour.** A large department of sportswear, sweaters, skirts, jackets, and rainwear with **Vivian Runte** in charge. "S & H" green stamp department with **Florence E. Scott,** manager, Glenena Harms, Julia Sullivan, and Wyeth Williams; same personnel as at Washburne's. **Robert Rudolph** formerly of Meier and Frank's, will have charge of the display. **Mildred Kelso,** who was with Washburne's for nine years, will be office manager. All your friends with the leading national lines of merchandise selected for your needs.

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