

EDITOR Margaret Finnegan SOCIETY Mary Kay Riordan

Emerald Women's Page

STAFF Jean Adams, Helen Ann Hug-gins, Jane Meek, Sally Mitchell, Doris Murphy, Peggy Robbins, Betty Jane Thompson, Jacqueline Eccles.

Plans for Football Weekend Made

It's an Oregon weekend in Portland with the second football game of the season being played Saturday afternoon at the stadium and a rousing rally Friday night in front of the Broadway theater.

Famed Sweetheart Will Be Chosen Fraternities and sororities, having completed formal pledging, are turning their attention to coming house dances and desserts.

Sorority Honors Guests at Banquet A formal banquet Tuesday evening was given by the Oregon chapter of Alpha Phi in honor of their international president, Dorothy Stewart Kernohan.

University of Oregon President Donald Erb was host at a reception for the faculty group Wednesday.

In honor of Dean Hazel P. Schwering, the Delta Delta Delta sorority invited Delta Tau Delta over for an informal tea Wednesday evening.

Tennis Court Dances Planned for Today The first tennis court dance sponsored by Skull and Dagger and Kwama honoraries is scheduled to be held on the Sigma Alpha Epsilon tennis court from 4 to 6 o'clock this afternoon.

Eleusian Banquet Is Fall Celebration Chi Omega will hold their annual Eleusian banquet Thursday evening in the chapter house. All local alumni have been invited to

Classic Campus Toppers Ideal for Fall



Oregon coeds seldom wear hats at all, but a topper such as one of these appeals even to the hard-to-please lassies. Easy to wear, yet stylish enough to be smart, they may be worn with suits, dresses, or reversibles.

Variety of Ingenious Themes for Rooms Sighted

The well-dressed room of the fall semester is as well clad as its owner. One theme predominates whatever suit it chooses to wear each day, and as the result is a restful yet stimulating feeling for the occupant.

Noah's Ark? Peggy Lou Smith, ADPI, has cosily combined animals and boats, which suggests an ark theme. Scattered through the room are red and white calico cats, huskies, and giraffes created by their ambitious owner of red and white cloth.

In Ancient Egypt In contrast to this light-hearted theme, AOP's art student Jean Kendall has an astonishing Egyptian room. With five purple bordered cloth mats which she picked up in San Francisco this summer, she has created a unique room.

Really Oregon-ized One of the cleverest is Betty Norwood's loyal Oregon room. This Tri-Delta has carried out green and yellow completely in her room even to having a two-color radio.

DRESS of the week

There's nothing very dreary about a rainy day for Theta's Virginia Swearingen when she puts on her two-piece mustard-tone campus outfit with its accor-dian pleated skirt.

Especially attractive was Fontelle Mitchell in a two-piece wine wool suit, accenting the small waist line and full pleated skirt.

living organizations. Social chair-men are requested to sign immediately, for the calendar must be completed by Thursday, October 12.

SOCIAL SLATE OPEN The dean of women's office wishes to announce that the social calendar is now open for the dates of fall social affairs planned by



WHAT MAKES A CAMPUS "QUEEN"?

Perfection in make-up Perfection in dress Perfection in hair styles

On the campus

KRAMER'S BEAUTY SALON

1258 Kincaid Phone 1880

HAVE YOU HEARD?



\$3.95

Burch's famous saddle oxfords are now selling at a new low price. Same shoes—same quality—same marvelous fit.

BURCH'S FINE FOOTWEAR 1032 WILLAMETTE ST. Eugene, Oregon

For Women Only

By MARGE FINNegan

I can't decide. As is the ambition of every journalist, I have always wanted to write a column of my own. Well, here it is, here am I, and now what? My indecision lies in the point of what to write.

After three days now the campus seems to be settling down to a fairly normal pace, with upper-classmen now telling freshmen what's what after all the sweetness and sentiment oozed forth rush week.

One fall junior coed, after three and a half of the four-hour event, had talked so long and so hard that upon an introduction to a rushee only managed to catch the name Frances out of the whole mess—and Frances being her own name she picked up on this as a topic of conversation.

Coed of the Week

By BETTY JANE THOMPSON Definitely living up to the old maxim that the busiest people are the ones who get the most done and do it the best is Betty Lou Kurtz, our first "Coed of the Week," this fall, who always seems to have time to do everything that everyone wants her to do.

"It all started," Betty Lou said, "when I was the only one who signed up for one of the discussion groups at the Y. They made me

chairman and put me on the frosh commission." Since that time three years ago she has assumed more and more responsibilities in women's affairs on the campus, and climaxes her senior year by serving as president of the Chi Omega house, president of heads of houses, secretary of the YWCA, and member of the AWS council.

Never without a smile, she is seldom alone. One can nearly always find her in the center of a group (Please turn to page four)

Advertisement for Vanity Fair KNEELAST STOCKINGS. Includes text: 'Walk in Beauty like the Stars...', 'Exclusive with Runlast Hose \$1.15 to \$1.35', and 'H. Gordon & Co. EUGENE OWNED, WITH NEW YORK BUYING CONNECTION'.

Advertisement for 'Gay Gibson' dress. Includes image of a woman in a dress and text: '4501 - "Personal" - Dear Mammie, ain't it a babe? It's jersey, and 2-piece! A yodeler's dream in Alpine Rose, divine in Danish Blue, and simply gorgeous in Henna Rust. Comes in sizes 9 to 17. "Gay Gibsons for YOUTH!" \$5.95 R.C. Hadley INC. 1004 Willamette St.'

attend this banquet which is celebrated each fall by chapters and alumni all over the United States. A Co-op mix sponsored by both men and women co-ops will be held in Gerlinger hall Saturday night after the game. It will be a no-date sport dance. Wednesday desserts include Delta Upsilon-Alfa Chi Omega; Alpha Phi freshmen-Chi Psi freshmen; Sigma Chi-Kappa Alpha Theta; Alpha Tau Omega-Kappa Kappa Gamma; Theta Chi-Pi Beta Phi. Those scheduled for Thursday evening are Phi Gamma Delta-Alfa Delta Pi; Delta Gamma-Delta Upsilon; Gamma Phi Beta-Sigma Alpha Epsilon; Pi Beta Phi-Sigma Chi informal get-together.

Advertisement for PHOENIX Custom Fit Proportioned HOSIERY. Includes image of stockings and text: 'How glorious to slip into hosiery made to give you perfect fit! Not only as to length... but in ankle, calf, and thigh as well. Tall, Average, or Small—we have a Phoenix stocking proportioned to fit your own leg requirements. In 2-, 3-, 4-, and 6-thread weights. NEW PERSONALITY COLORS FLIRT... a new warm pink. ELATION... delightful golden copper. PRUDENCE... subtle deep brownish beige. \$1... \$1.15 The BROADWAY Wearing Apparel and Dry Goods 20-30 East Broadway'

Advertisement for Kaufman Bros. Includes text: 'Thoughts for your pennies' and practical ones for everyday college wear. You spend most of your time in campus clothes so be sure they make the grade. Our sports department is our college shop here and on the campus but we have a complete collection of date dresses and accessories. A CAMPUS SPECIAL Tailored jerseys in one and two-piece models, gabardines with fly fronts, classical woollens, and gay Highland plaids in all sizes and styles in brown, beige, plum, aqua, black, coral, and navy. New shipments on skirts and sweaters Kaufman's on the Campus at the Campus Shop Kaufman Bros. EUGENE'S FASHION CENTER 957 WILLAMETTE'