

Oregon Emerald

The Oregon Daily Emerald, official publication of the University of Oregon, published daily during the college year except Sundays, Mondays, holidays, and final examination periods. Subscription rates: \$1.25 per term and \$3.00 per year. Entered as second-class matter at the postoffice, Eugene, Oregon.

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., college publishers' representative, 420 Madison Ave, New York—Chicago—Boston—Los Angeles—San Francisco.

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What! ONLY a Tie?

LIFE, as countless philosophers and would-be muses have observed, is sometimes a queer article. Sometimes it makes one wonder. Witness a very recent case here on this very campus. Monday morning a very comforting majority of the student body of the University rose up in the damp, gray fog to welcome home a group of heroes. The welcome was in honor of Coach Tex Oliver and his gridiron stalwarts who had done what no other Webfoot team had been able to do in two or three decades—snap the Trojan warhorse back onto its haunches. They had stopped the Rose Bowl touting Trojans in their tracks, kicking the dope bucket all over the golden state of California.

Imagine, then, the feeling of these same heroes inspired upon being given utterance to their thoughts before the microphone when they got up there and, of all things, apologized for not beating Southern California. They figured they should have won.

Maybe they should, they know that better than anyone. They continue to apologize for not whacking SC. They actually feel badly about missing the opportunity. This is not exactly run-of-the-mill hero conduct.

ANY Lemon and Green grid team which preceded the current club would have felt well satisfied to collect a tie game from Southern California, which has for so many years dealt out its thrashings to Oregon teams by scores just about as big as it chose to make them. Webfoot showings against the Trojans in the south have been miserable, subject of much discussion, common property to anyone who knows football. But these boys Tex Oliver has been tutoring are different. They don't figure on holding anyone to a tie—they figure it the other way, on being held.

And so we have to wonder. Here is a group who refuse to take sports writers' word for it. They measure by actual contact, and out of this they find they themselves equal or surpassing what they are up against. They are not content to follow an easy course. They care nothing for a defeatist near-tradition. They definitely have minds of their own. They are even likely to go out and win their games, in complete defiance of odds and such rating paraphernalia. When an Oregon football team is not satisfied with a Trojan tie, it is time to wonder. Maybe Oregon's hour has come.

Chapman Hall Comes of Age

TODAY the University takes another step in its expansion program, this time through the occupation of the newest addition to the physical plant, Chapman hall, alias the humanities building. Today several classes move in, following the lead of the Co-op store, which has been at home in Chapman for some time.

To the casual observer it is obvious that it is definitely good to have new buildings. New buildings are cleaner, they look better, are a pleasure to use. Chapman hall is all of these, in fact surpassing the expectations of many who foresaw only another Condon. The new building was the last thing needed to give Thirteenth the final college-row atmosphere. No one can deny that it is mighty impressive to look down the twin line of buildings, say, from University street. It raises the old University another notch in the estimation of the viewer.

BUT beyond the fact that new buildings are good esthetically there is the other consideration that there is a need for the new unit. The University is growing, and new buildings are no mere whim or architectural fill-in. Whenever a new building goes up around here it means simply that a need has been felt and is being taken care of, no doubt not without considerable haggling over ways and means.

New users of the new building, and anyone who even recognizes the existence of it, may feel their University of Oregon is looking up. There is more to it than slapping together a few bricks and making a structure—it is a University which is building up. It will continue to be heard from.

Freshman Meet

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Vernstrom. The frosh will draw up their own by-laws to suit their own needs and purposes.

ASUO Helps
"Every year at this time the ASUO steps in to help the frosh organize their class," said Vernstrom in an interview last night. "This stepping in on the part of the ASUO is merely in an advisory capacity," said Vernstrom.

According to tentative plans, the nomination assembly for the freshman class will be conducted a week from tonight in Villard hall. Local political bigwigs are eyeing the forthcoming frosh nominations and elections with interest. Because of the size of the class, the frosh elections would be a pleasing plum for one bloc to pluck.

Ex Comm

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was asked for Saturday night at Jantzen Beach after the Portland football game. The necessary permission was granted by the executive committee.

John Dick, ASUO president, headed the meeting. All other members of the executive committee were present, including Sederstrom, second vice-president; Jeannette Hafner, ASUO secretary; Anne Frederiksen, AWS president; and Bud Jermain, editor of the Emerald. Dean Virgil D. Earl, faculty adviser for the committee, was also present. All are constitutionally provided for.

Plans for

(Continued from page one)
Broadway theater, with the street roped off for at least a block, and with Oregon banners draped all over the place.

Plenty of victory train spirit is expected to be shown, with one grand Saturday already inscribed in the Webfoot hall of fame and another possible success in sight. Prominent alums will climb upon the platform for brief speeches about the new era for Oregon football. Even Mayor Joseph K. Carson may appear, Hochuli said. High spot of the rally around the platform is to be a radio broadcast some time after 9 o'clock, time and station to be learned later.

The University of Oregon band, this year boasting an additional baton twirler, a youth who has attended a drum major school in southern California, will take over Portland streets.

Best of all, no cash investment will be necessary by any student. Everything is free, and there is no rally within any theater, a practice which in other years quieted down crowd spirit and limited attendance. This way, it is felt, there should be nothing to hinder everyone from coming and having a good time.

Saturday night there will be an ASUO rally dance at Jantzen Beach park ballroom, Hochuli said. Permission was received for this from the ASUO executive committee yesterday. Maurie (Babe) Binford and his University of Oregon orchestra will play. ASUO cards, however, will have no influence on admission prices, with a flat rate prevailing for all. It is not an ASUO

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Johnson,
"Money and Currency"

The SHOW OFF

By NORMAN FOSTER

Local Waxworking . . .

Art Holman, local bandmaster, will record Wilfred Roadman's tune "One Night at One." If you recall, "One Night at One" was the number to which Phyllis Sanders and Ray Dickson danced in "With Fear and Trembling." Roadman considers this tune the most danceable of all the songs he wrote for the spring musical.

Application . . .

It all happened some 26 years ago. E. E. DeCou, present head of the University math department, was living in the neighborhood of 11th and Patterson streets. DeCou's furnace was wont to cease functioning during the cold winter evenings. Therefore, his landlord was constantly on the job fixing said furnace for Professor DeCou—who was then a teacher of physics. So maybe the teaching of physics doesn't cover repairing unruly furnaces—we don't know.

Stars Not So Bright . . .

The motion picture business is not so good just now, and the Hollywood bigwigs are a bit worried. Because of the European situation, the foreign market for American pictures is completely closed. Twentieth-Century Fox started the economy move by firing some 500 employees. Things are so bad that they even had to let the assistant director go that had the select job of scratching the director's back. It's a fact!

Buy American . . .

Gleamed from a winter number of Photoplay—"Connie Bennett" came home without any clothes from Paris. A patriotic move connected with "Buy American." That's all very fine, but personally we'd rather be patriotic in July—at least it would be warmer.

Waxworks . . .

What with social chairmen eag-

Co-op Store Will Issue Dividends

Big Increase Shown in Sales Over Last Year

A one-third increase in receipts for the first school day of this year over the first day of last year was the goal gained yesterday by the University of Oregon cooperative store, resplendent in their new quarters that occupy the entire downstairs of Chapman hall.

"Students seem to be enjoying the new store. Whether it is the additional clerks, or the new surroundings, or what, we do not know. However, this large increase in business is gratifying," commented Mr. Marion McClain, manager of the Co-op.

All students are urged by the management to keep their receipts of purchases at the store, for at the end of the year any profit of the store will be divided up among the students.

Purchasers are to keep their re-

ceipts in a special envelope provided by the Co-op and are to turn them in when they are called for sometime next May. The amount of dividend the student receives will be determined by the total amount of his receipts.

erly looking forward to exchange desserts and all the excitement of the coming social season, comes now the time to make mention of what to provide in the way of entertainment for the black-out rooms of the respective house functions. Of course, the printable answer is recordings. Sold out at local dealers is "The Jumping Jive"—a Duke Ellington fasty. Popular is Glen Miller's rendition of "Little Brown Jug" and "Pavanne"—Bluebird 10286. Both of which are super rhythm tunes. To revive memories of the girl you left at home is Wayne King's "I Wonder Who's Kissing Her Now" and "Smoke Gets in Your Eyes"—Victor 26329. The latter tunes should be popular with disillusioned pig-gers. For them what likes sentiment mixed with their social life "My Last Goodbye" and the Ink-spots' waxing of "It's Funny to Everyone But Me" are tops.

Again this year the Co-op is operating a rental library. For the fee of a dollar a term, students will be able to read as many books as they wish from this library. All the latest books and the best sellers will be stocked.

All Aboard for Portland!

OREGON vs. STANFORD

SPECIAL TRAIN

Round Trip \$2.75

OCT. 6TH

Leaving
S. P. STATION FRIDAY, OCTOBER 6, 4:10 P. M.

Tickets also good on train departing 12:25 p. m.

Returning
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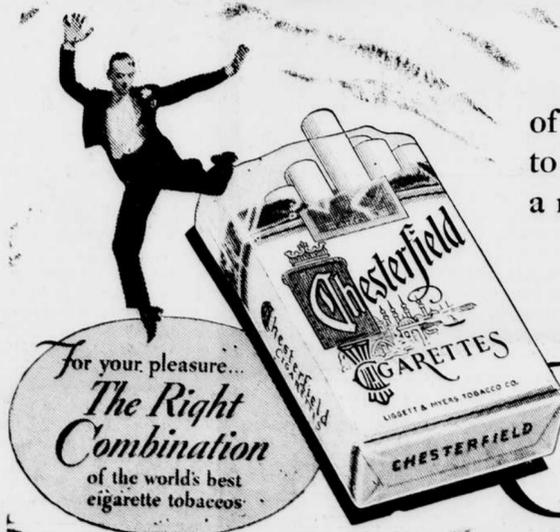
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Subsequent days 1c per word
Three consecutive times 4c per word and a fourth time FREE with cash payment.
Minimum ad ten words.
Ads will be taken over the telephone on a charge basis if the advertiser is a subscriber to the phone.
Mailed advertisements must have sufficient remittance to cover definite and efficient remittance enclosed to cover definite number of insertions.
Ads must be in Emerald business office no later than 6:00 p.m. prior to the day of insertion.
Arrangements for monthly rates will be made upon application.

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EXPERIENCED WAITRESS three hours daily for three meals daily. Anchorage.

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ROOMS FOR RENT
ONE LARGE room with twin beds suitably furnished for study. Twenty dollars for two men. Also single for ten dollars. Can arrange double with large living room with fireplace as light house apartment for thirty dollars. Approved by administration. Residence of Dr. Philip A. Parsons, 740 15th ave. east. One and one-half blocks from campus.

All found ads will be published FREE by this department. A minimum charge of 5c will be made claimants upon the return of the lost article. Call for lost articles at the University Depot lost and found department at the south entrance of the heating plant.