Page Siz

a long line of palpitators.

left off-if he ever left off.

to the back.

Nu house.

ground.

4 COLLEGE

GENERATIONS

have made Seymour's Cafe

, their down-town rendezvous

during their years in college.

We welcome you freshmen and

the other classes as another

year starts with all its activity.

Please feel welcome to drop in

at Seymour's whenever you're

down town. You can wait for

stamps, use our rest rooms-in

and modernized this summer,

making Seymour's, Eugene's

cafe. Come in this week and get

Seymour's is Air-Conditioned

one of our famous "Cokes."

We've completely remodeled



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Upper News Staff Florence Anderson Helen Angell Jerry O'Callaghan Hal Olney Roy Schrick Don Goodall Jack Bryant Jack Buker

'Guard Thee On and On'

Another fall, another freshman class.

For years on end it has been going on. Come fall thousands of young men everywhere take what for them will be one of the most significant steps of their lifetimes. They begin a new life, led off by enrollment in college.

At the University of Oregon a thousand and more young men and women stand this week on the threshold of this adventure, one of the finest thtey will ever know. Their collective hopes and ambitions, as well as those of the sponsors, would represent a stupendous mountain of feeling.

Jean Crites, at. Adv. Mgr. Herbert Anderson, Circulation Mgr. Majeanne Glover, Day Mgr. Fred May, Day Mgr. est of freshmen, are face to face with the

Upper Business Staff

Manager, GEORGE LUOMA

Rita Wright, Adv. Mgr.

finest of instruments, a great University proud of its justifiable reputation. Freshmen of other years have gone on to develop this reputation, freshmen even as this class of 1943.

Any class which follows worthy predecessors into ivy-walled tradition finds itself with a responsibility which it perhaps did not realize existed, that of holding up its end, carrying on the impetus of those who went before. That the class of '43 will hold up its end is a foregone conclusion. The system they enter is a great one. What they do beyond holding up an end is up to them, for the University itself will do its part.



Eleanor, we'll say she comes from CAMPUS Then the Horstkotte clan continues with Mary, who, like her FAVORITES! big sister, Esther, is no slouch. And Pat Woodruff (they call he. Mickey) is Joliene's kid sister. With the entrance of Dorothy Wheeler's little sister, Betty, there begins another good sister act. And Clifford Anet will carry on where Bobby Hair and there: Janice Gifford has the cutest hair we've seen in quite a spell. And it seems that hairbows have migrated from front When you think of gum think of Beechnut, and when you think of Beechnut think of Tiger Payne. He's back in circulation and the line forms in front of the Sigma Alice Lyle, comely Alpha Chi, is back on the campus, and boy friend Romey dePittard is now coaching at Bandon-by--the-Sea. He can't have much fun there cause the town's already been burned to the "SCHOOL DAZE" Lovely wool plaid in sizes "BRIDGE 11 to 17. EXPERT" Of Angelon, a rayon acetate, in sizes 11 10 17.

Doris Dodson

WNIOR CLASSICS

a bus here, cash checks, get other words, feel at home. acquainted at Seymour's. Have

umours

Welcome Freshmen!

The College Flower Shop welcomes you to Oregon. We hope you enjoy your stay here. One thing to remember when you need flowers is that the College Flower Shop is the place to get them. You will find it quite handy, only a block from the campus. Drop in anytime. You will find good, prompt service that can't be beat.

COLLEGE FLOWER SHOP Across from Sigma Chi Phone 3018

11th at Oak

