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University 'CO-OP'

New Co-op Making Debut

Shop Set To Serve Students

Store Surpasses Similar Concerns On Pacific Coast In Design, Service

By DON GOODALL

With the tempo of campus life rapidly approaching its norm, the new University of Oregon student co-op has opened its doors for business and the staff of this modern and up-to-date store is prepared to handle the annual first-of-the-term rush.

The co-op is now situated on the ground floor of new Chapman hall.

No similar store on the Pacific coast can compare with the new co-op in architectural design or service to students, reports M. F. McClain, manager.

Calendar Given

As a means of inducing new students to acquaint themselves with the student co-op, the store has again mailed newcomers a card which when presented at the store entitles the holder to an attractive

desk calendar. The calendars are novel in that they start with the month of August, 1939 and run to December, 1940.

Since the new store will be much larger than the old co-op, four students will be added to the staff making a total of eight student clerks in addition to the full time employees.

Has Mezzanine
Ground space of the new co-op

measures 50 by 82 feet. The mezzanine floor situated at the rear of the store occupies approximately 2000 square feet of space and is so built as to facilitate the distribution of textbooks during the rush periods.

When the grounds around the building are completed, diagonal walks will run from the campus on the south side of the store to the south door of the co-op.

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University 'CO-OP'

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- Waste Baskets 15c and up
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- Blotter Holders \$.50
- Greek Letter Decalcs \$.10
- Frat Crest Decalcs \$.15
- New "Oregon" Stationery, distinctive design \$.49
- Greek Crest Stationery \$.75
- New Sheaffer "Fineline" Pencils \$1.00
- "Oregon" Belt Buckles, several styles \$1.00 and up
- Finest Bridle Leather Belts \$1.00
- Westclock Alarm Clocks \$1.25 and up

University 'CO-OP'

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The University 'CO-OP'

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