

WELCOME STUDENTS!

To your New University 'CO-OP' Located Right on the Campus in Oregon's Newest Building 'Chapman Hall'

WE OFFER TO OREGON STUDENTS THIS FALL THE FINEST LINE OF LOOSE-LEAF BINDERS EVER SHOWN IN EUGENE.

- Large size, leather zippers, many styles and prices--from \$1.95 up.
- Large canvas binders, plain or with special "Oregon" imprint--75c.

- New "Luggage Cloth" binder --- a "hot" number with "Oregon" imprint--\$1.25.

Many other styles of binders. We have just the one you want.



CHARLES SKINNER
Senior, President

These five students represent the student body on the "Co-op" board.

These student members of the "Co-op" Board take pleasure in announcing to Oregon students, new and old, that the store will be ready to serve them this fall in the splendid new room in Chapman Hall. New lines have been added to the stock and new policies of operation have been adopted which the members of your Board feel sure will meet with popular approval. The "Co-op" was organized nineteen years ago. The business was launched on borrowed capital and has grown through the years without subsidy or special favor of any kind. Today it is an important institution on the Oregon campus with a net worth of over \$33,000.00. The policy of the store has always been, courteous service, reasonable prices. Aside from being a convenient shopping center it is a money-saver for Oregon students.

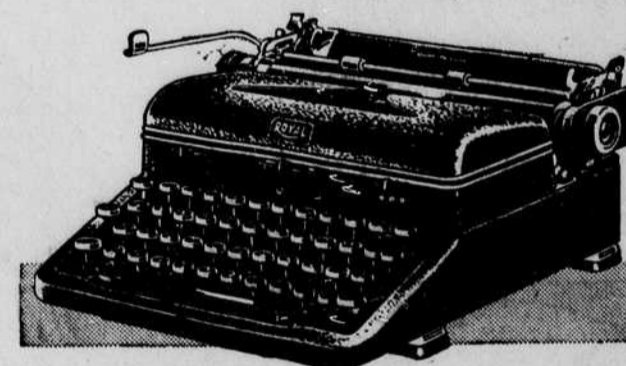
Visit the "Co-op" as soon as you reach the campus. You'll like the place and it can be of service to you in many ways.



GORDON BENSON
Senior, Vice-President

The faculty members of the board are Dean James H. Gilbert and Dr. Orlando John Hollis.

The new Royal Portable "ARISTOCRAT" is here--the most sensational new features--a student's machine.



The "Co-op" offers this remarkable New Royal, this "Aristocrat," on our usual easy payment plan of \$3.00 down and \$3.00 per month. You pay as you type and soon you will own the machine.

We carry all the leading makes of portables in a wide range of prices.

Remember---Neat papers bring better grades

HIGH QUALITY PAPER AT CHEAP PAPER PRICES

Together with twenty-three college stores on the West Coast we carry the high-grade "C. B. A." notebook and typing paper. Look for the "C. B. A." watermark--it assures you the best grade of paper made on the Pacific Coast.

It Costs No More.



LLOYD SULLIVAN
Junior, Secretary



"TIGER" PAYNE
Junior



BOB LOVELL
Sophomore

SAVE MONEY BY BUYING Your Books During Freshman Week

Last Spring the 'CO-OP' Paid Oregon Students Thousands of Dollars for Good Used Text Books. Early comers this fall will get them at Far Less than New Prices and SAVE MONEY

We have the popular "HOOD" line of shoes for Tennis, Basketball or Gym with Posture Foundation and Hygienic Insole. Priced low for student purses.

- LAUNDRY CASES
- OREGON PENNANTS, PILLOWS
- OREGON CREST JEWELRY
- FINE SOCIAL STATIONERY
- FRATERNITY STATIONERY
- FRAT CREST AND GREEK
- LETTER DECALCS

The University 'CO-OP'

"ON THE CAMPUS--WEST OF THE ADMINISTRATION BUILDING"

JOIN OUR RENT LIBRARY. READ ALL THE NEW BOOKS FOR ONE DOLLAR

A TERM

\$1.00