

# JUNIOR WEEKEND GUIDE

BETTER PLACES TO GO -- BETTER THINGS TO DO

CONGRATULATIONS  
NEW ASUO OFFICERS

from

## Three Trees

"Where the Crowd Gathers"

Pabst, Regal and Ale on Draught  
Chicken and Steak Sandwiches  
Seafood Cocktails

## Pope's For

Ice Cream Specialties

THE ORIGINAL  
FROSTED MALT

Extra Thick Milkshake

Giant Cones  
Pick of 20 Flavors

Two Shops

DOWNTOWN:  
712 Willametts  
Phone 3731.

CAMPUS:  
780 East 11th  
Phone 3714.

### Junior Weekend PROGRAM

#### FRIDAY, MAY 12

- 12:00 Campus Luncheon.
- 12:30 Queen's arrival and coronation.
- 12:45 Friars-Mortar Board-Asklepiads pledging ceremonies and entertainment for Queen Maxine I.
- 1:00 Registration for mothers (Johnson hall).
- 2:00 Water Carnival "Burlesque Canoe Fete."
- 3:00 to 5:00 Terrace Dance at the Library.
- 4:00 to 5:00 Interfraternity Song Contest.
- 9:00 Junior Prom. Special section reserved for visiting mothers. Presentation of Koyl and Gerlinger Awards.
- 10:15 Entry of Queen Maxine and Court.

#### SATURDAY, MAY 13

- 8:30 Painting the "O" by the frosh at Skinner's Butte.
- 9:00 Frosh-Soph "Tug o' War."
- 9:45 Mothers' club meeting in Johnson Hall.
- 12:30 Lunch in living organizations.
- 2:00 Football game.
- 2:00 to 3:00 Dedication of new Browsing Room.
- 5:30 Mother's banquet in John Straub Memorial Building.
- 8:30 Canoe Fete "Alice in Wonderland."

#### SUNDAY, MAY 14

- 11:00 Special services for mothers in all Eugene churches.
- 1:00 Dinner in all living organizations.

### Queen Maxine I and Her Royal Court



Queen Maxine I, seated, and her royal court. They will rule over Oregon's 1939 Junior Weekend celebration. The princesses, from left to right: Patsy Taylor, Alyce Rogers, Margaret Williams, and Helen Gillam.

Try Our Thick  
MILKSHAKES . . 10c

## The Churn



Breakfast  
Lunch or  
Dinner

ALWAYS THE  
BEST AT

## Cafe Del Rey

Private Banquet Rooms

Phone 830  
845 Willamette

Oneito Behnke  
H. C. Burr

at

## Robinson's

You can get  
Sandwiches--Ice Cream  
or  
Just a Ccke

WE MAKE OUR OWN  
ICE CREAM

550 East 13th St.

Right on the Campus

## The Lemon "O"

O. L. IRELAND, PROP.  
Corner 13th and Alder

for

FRESHLY FROZEN ICE CREAM | MILK SHAKES SUNDAES SANDWICHES  
AND ALL ICE CREAM SPECIALTIES

Films

Candies

## Good Foods



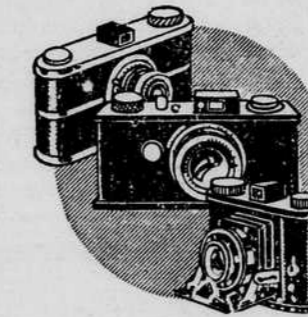
Reasonable Prices  
AT THE

## WHITE PALACE

47 East 10th

## Years From

Now  
You Can See  
The Junior  
Weekend  
With Pictures



Don't Forget KODAK  
the ideal graduation gift for  
either a boy or girl.

CARL BAKER FILM SHOP  
"Oregon's Largest"

7th and Willamette

Phone 535

### WELCOME, MOTHERS!

For Junior Weekend,  
We feature Fresh Strawberries

- \* SPECIAL NOON LUNCHEONS AND DINNERS
- \* FOOT LONG HOT DOGS
- \* FRESH STRAWBERRY PIES

Come in after the Prom for:

- \* REFRESHING DRINKS
- \* SODAS AND SUNDAES

Scott's

## SIBERRIAN

Shop

774 E. 11th

Free Deliveries

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SHOES  
THAT ARE  
**Outstanding**  
IN ANY  
PARADE!



And they all have "speed." The correct styles for the college men. Smart springtime styles in sport shoes. All white—or trimmed in tan. Leather or crepe rubber soles. Also selections in gray or brown.

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Footwear  
828 WILLAMETTE. Phone 3428.

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## DANNER BROS.

30 Minutes--\$1.00  
Complete Car Wash  
New "Turco" Way

Call and Delivery Service

10th & Olive

Phone 2614

FOR REAL  
ITALIAN  
DINNERS  
50c--65c--75c

Noon Lunch  
35c

Home Made and  
Catering Service

## Chiarmonte's Oregon Hotel Cafe

537 Willamette